

GOLD



KEY®

90209-704

MOBY DUCK

WALT DISNEY

30¢

# MOBY DUCK

and **Dimwitty**





# Richie Rich

THE POOR LITTLE RICH BOY

IN "BETTER TO GIVE"

I'LL WIN RICHIE RICH ONE WAY OR ANOTHER! WAIT TILL HE SMELLS THIS RARE EXPENSIVE PERFUME!



HELLOOOO, RICHIE!

SNIFF  
SNIFF

WHAT'S THAT FUNNY SMELL, MAYDA?



MAYDA MUNNY NEVER GIVES UP! THIS "MAGIC FRIENDSHIP" POTION WILL MAKE RICHIE LIKE BEAUTIFUL ME, INSTEAD OF THAT SILLY GLORIA!



RICHIE, YOU MUST TASTE THIS DIVINE "LEMONADE"!

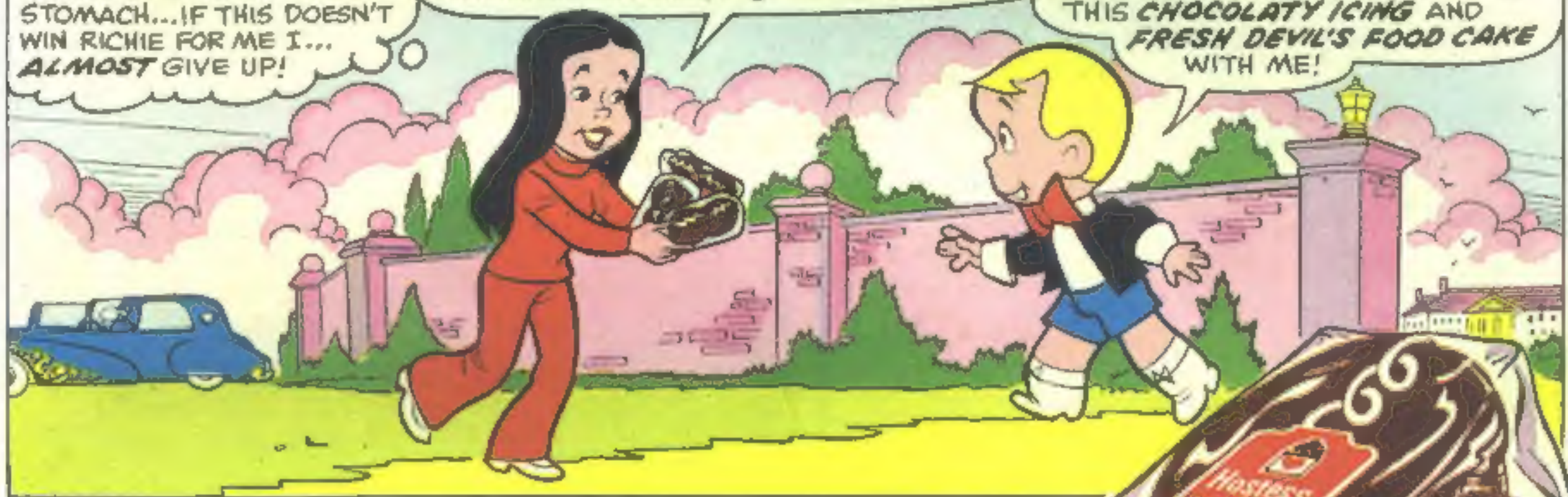
HOW STRANGE... ALL OF A SUDDEN I'M THINKING OF GLORIA!



THE WAY TO A MAN'S HEART IS THROUGH HIS STOMACH... IF THIS DOESN'T WIN RICHIE FOR ME I... ALMOST GIVE UP!

A GIFT FOR THE BOY WHO HAS EVERYTHING! DELICIOUS HOSTESS® CUP CAKES!

GEE, THANKS! I WAS JUST ON MY WAY TO SEE GLORIA! I'LL TAKE THIS CHOCOLATY ICING AND FRESH DEVIL'S FOOD CAKE WITH ME!



AND MAYDA GAVE ME THESE AND I WANT TO SHARE THEM WITH YOU, GLORIA!

OH, HOW NICE! I JUST LOVE THAT CREAMED FILLING! RICHIE, YOU'RE SO THOUGHTFUL!!

I WAS GYPPED!!



YOU GET A BIG DELIGHT IN EVERY BITE OF HOSTESS CUP CAKES

© HARVEY FEATURES

® HOSTESS IS A REGISTERED TRADEMARK OF ITT CONTINENTAL BAKING COMPANY

® RICHIE RICH IS A REGISTERED TRADEMARK OF HARVEY FEATURES

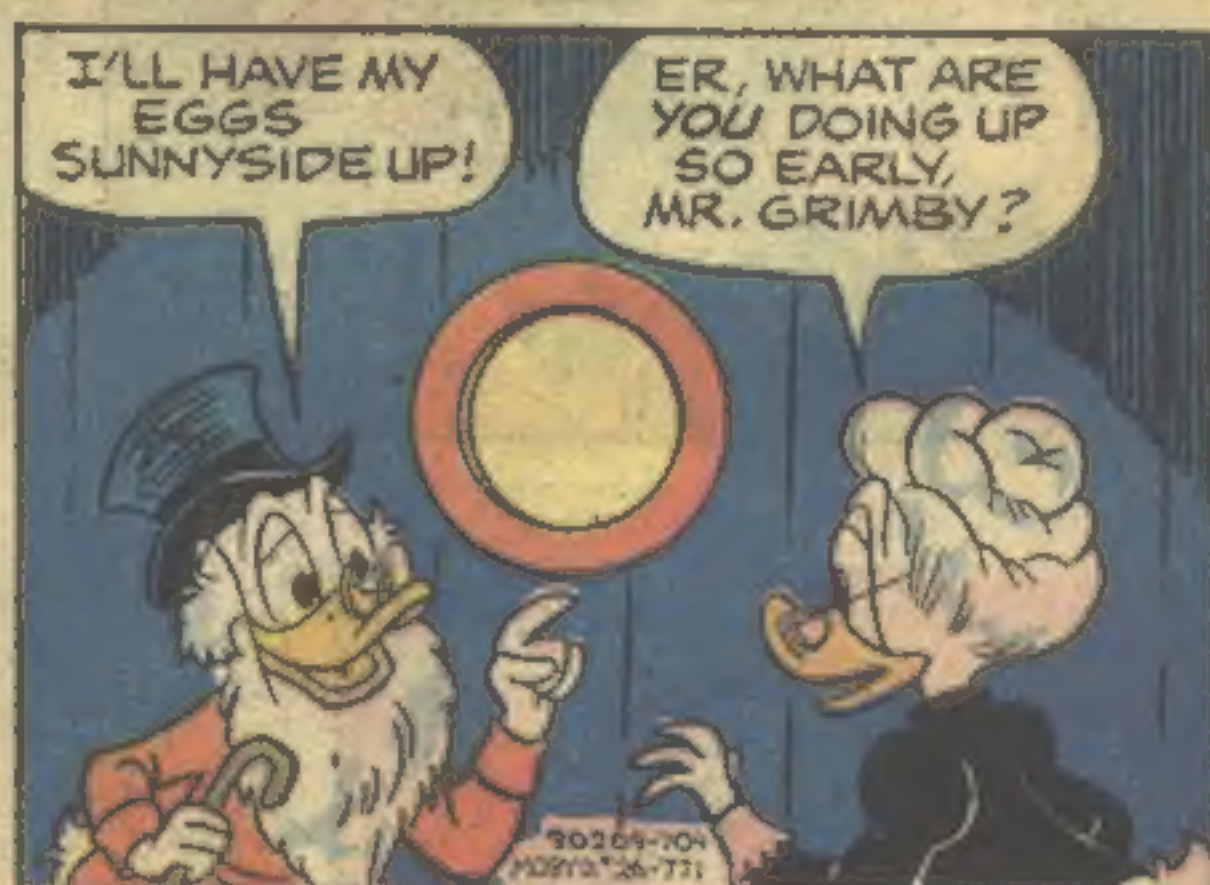
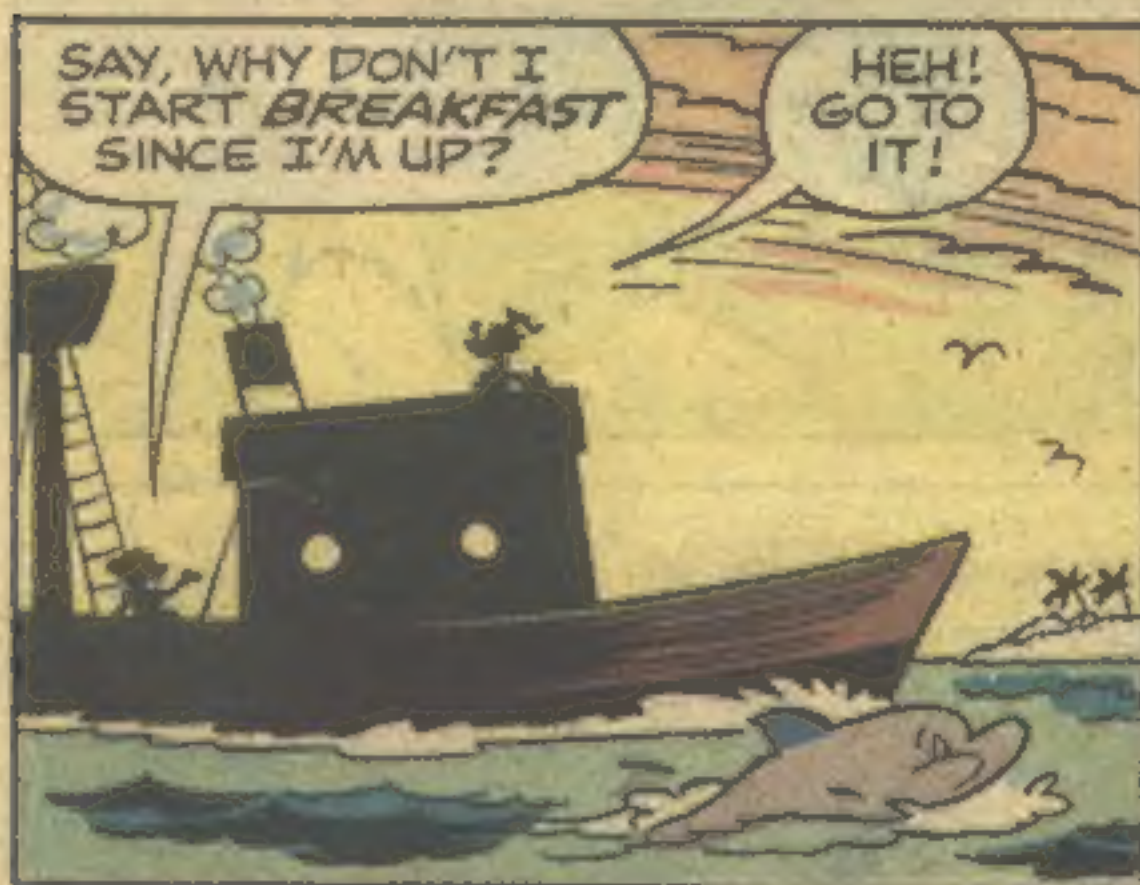


Walt Disney

# MOBY DUCK

# SUPER-DUPER SHARK

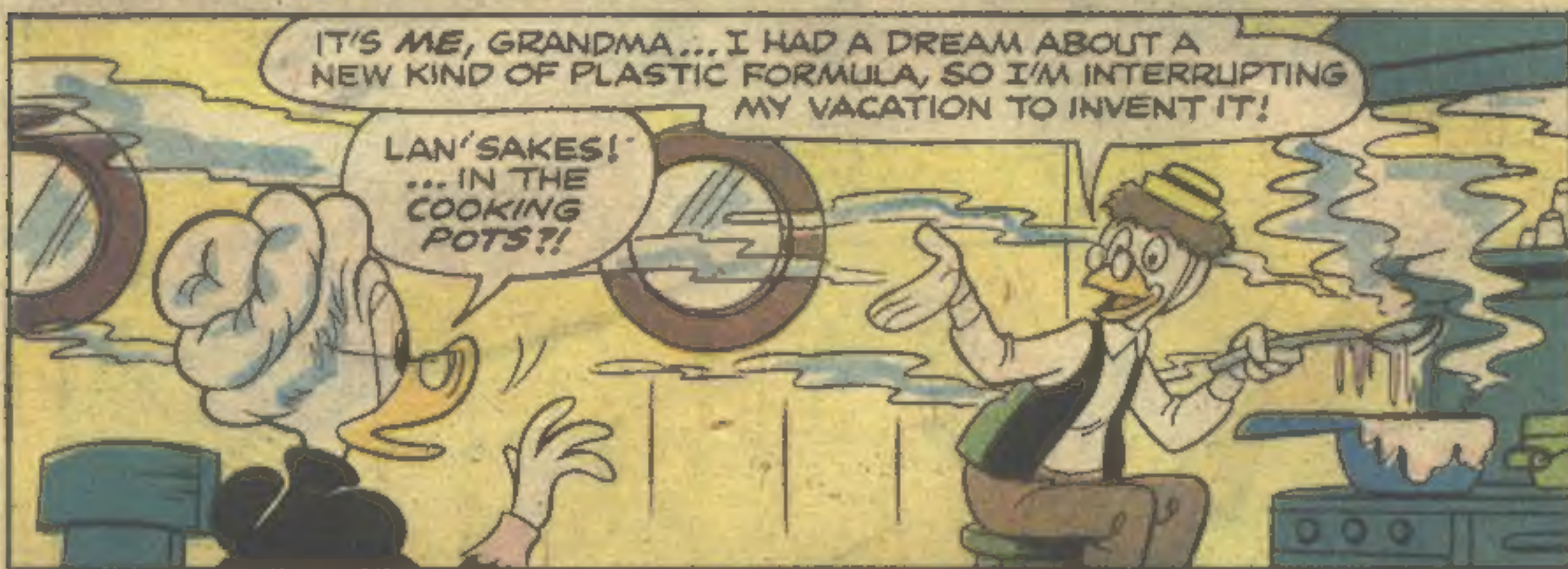
MOBY IS OPERATING A SOUTH SEAS PLEASURE CRUISE FOR LANDLUBBERS WHO WANT TO GET-AWAY-FROM-IT-ALL, BUT...



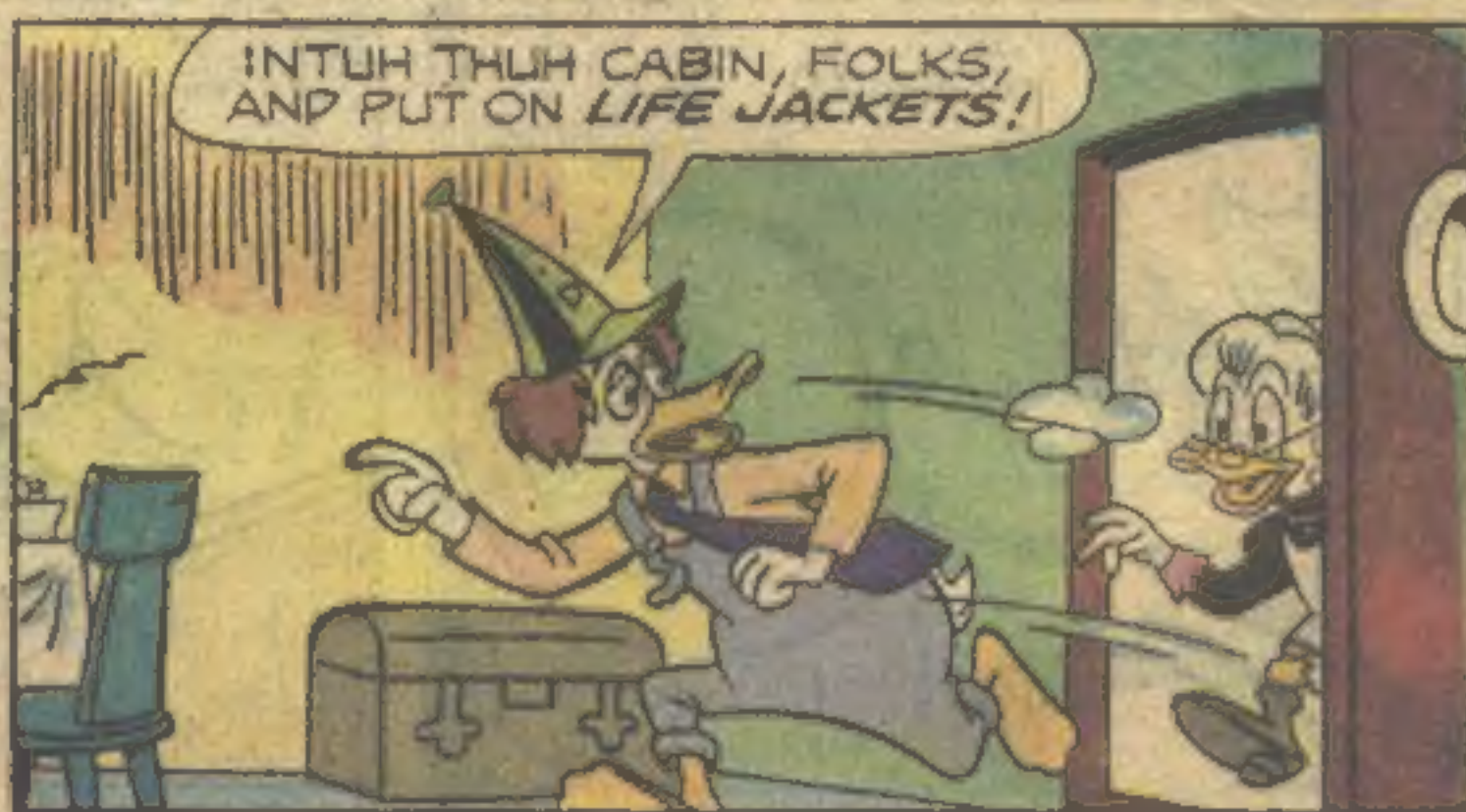
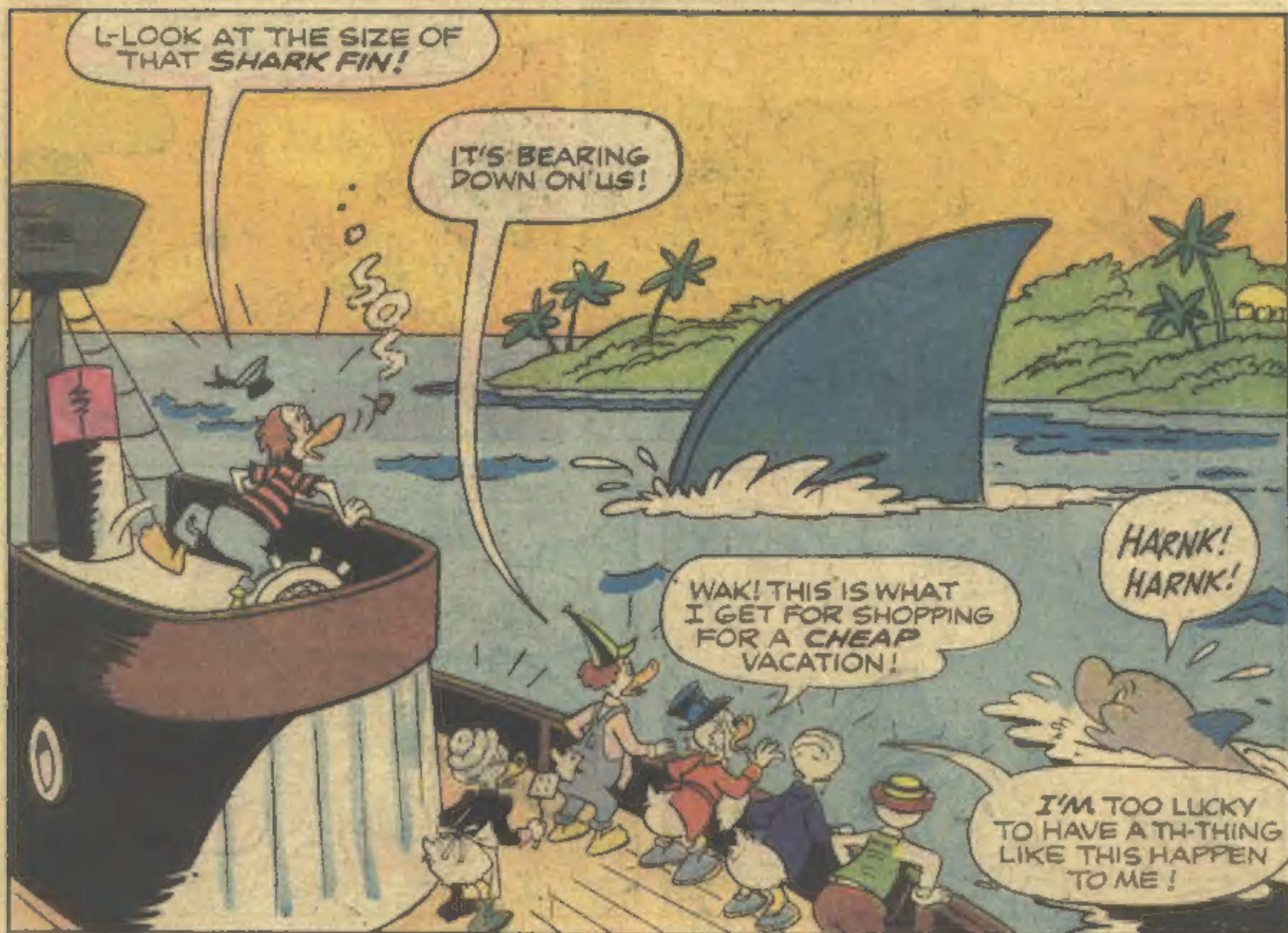
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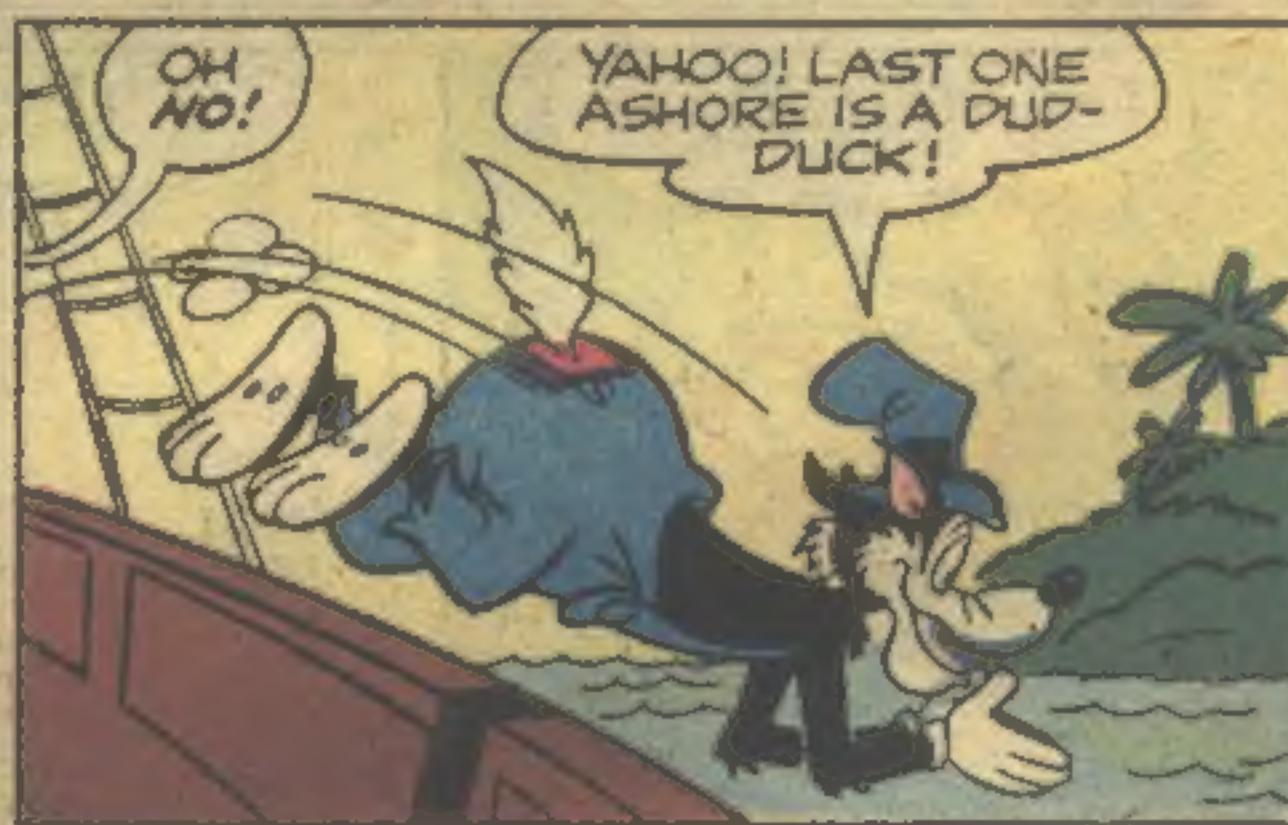
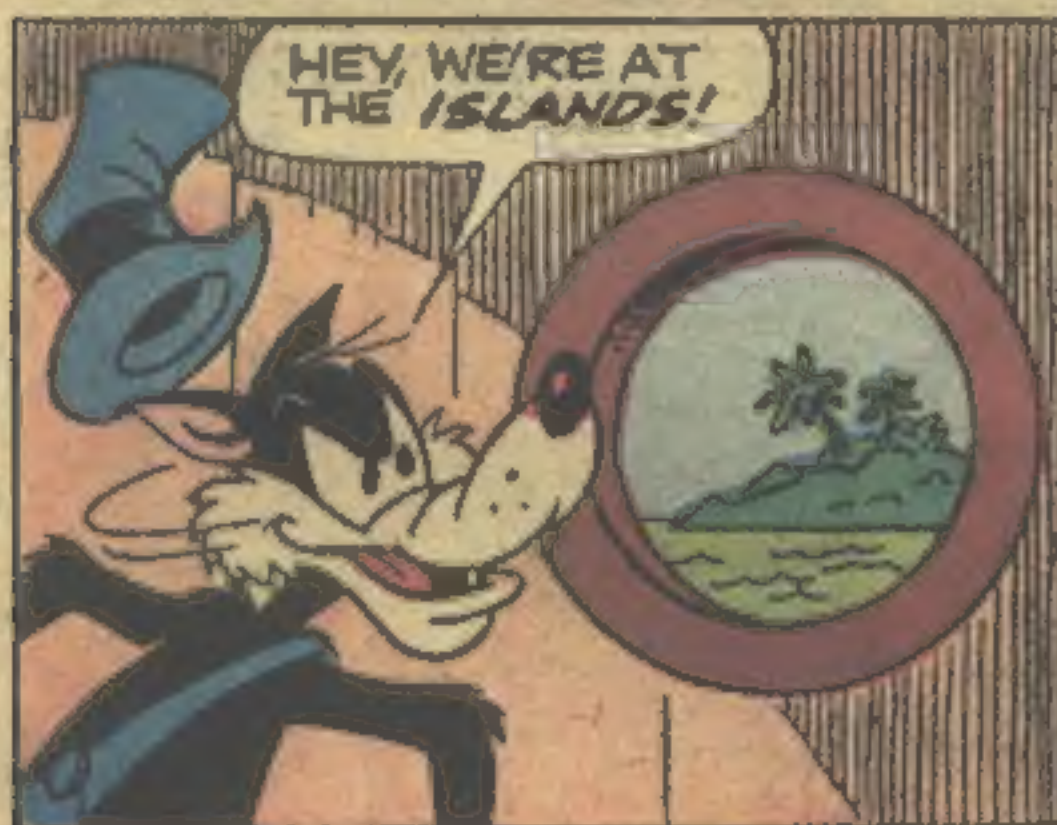
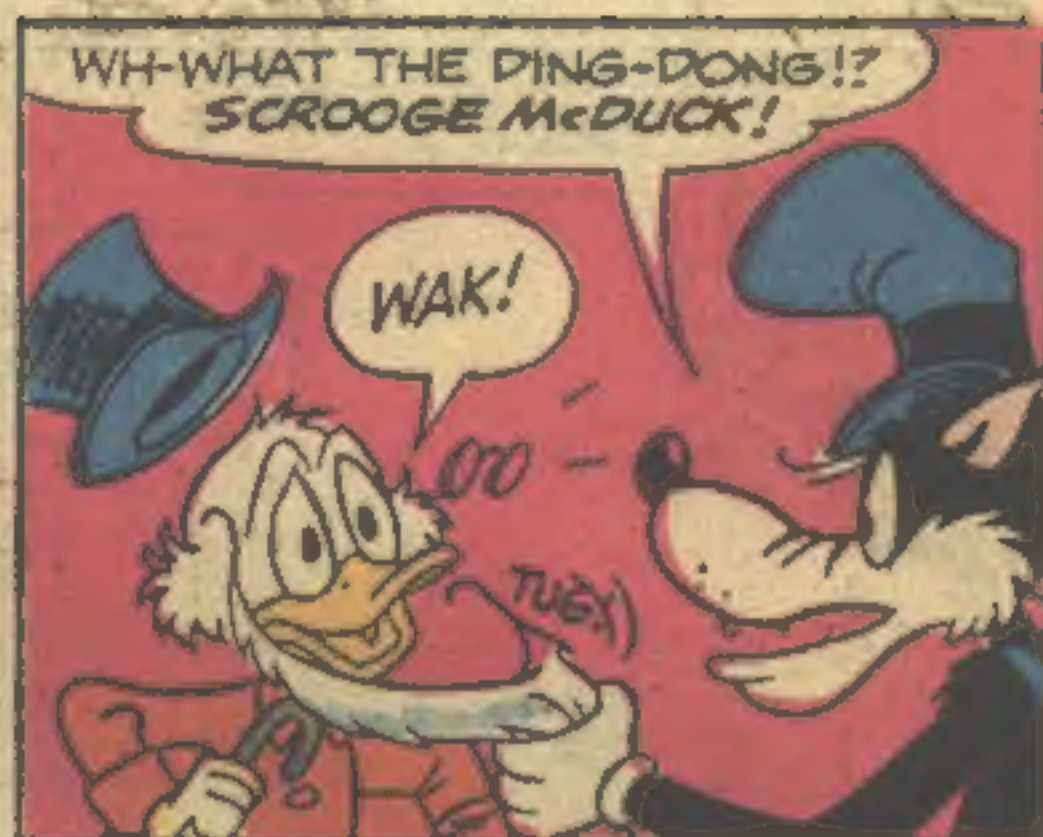














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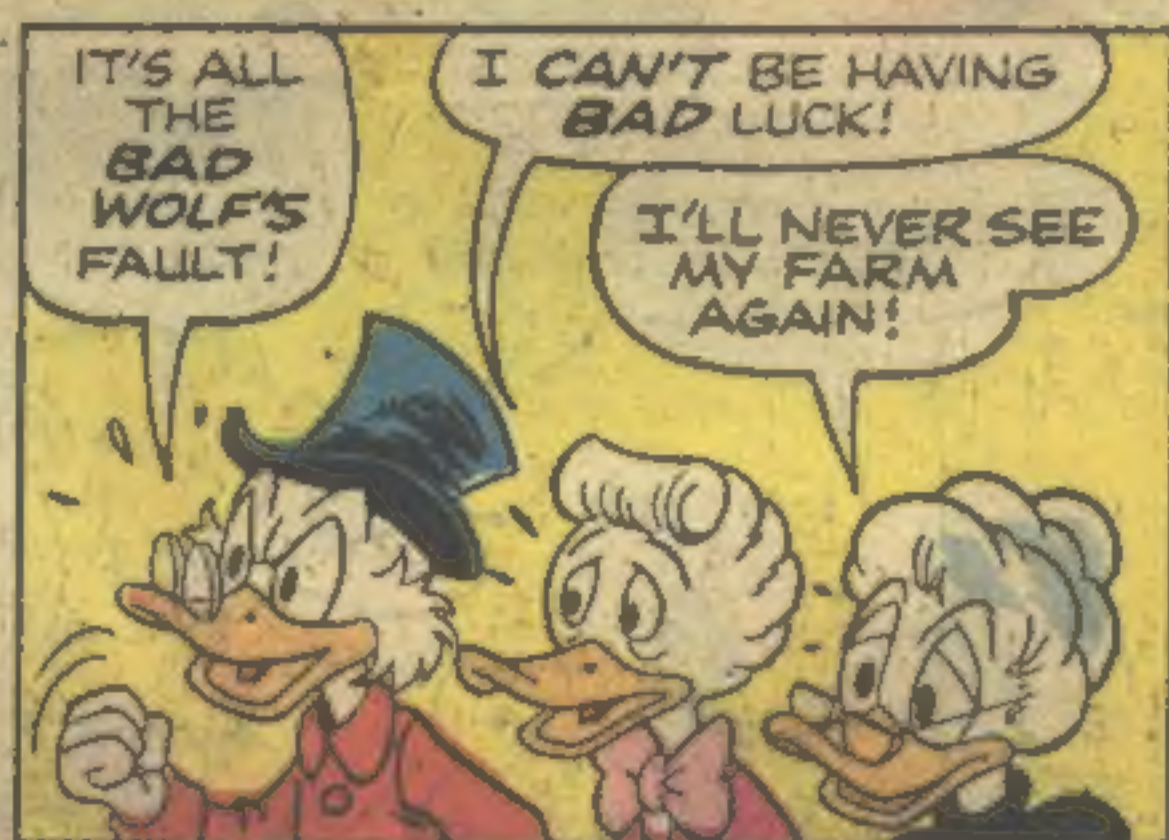
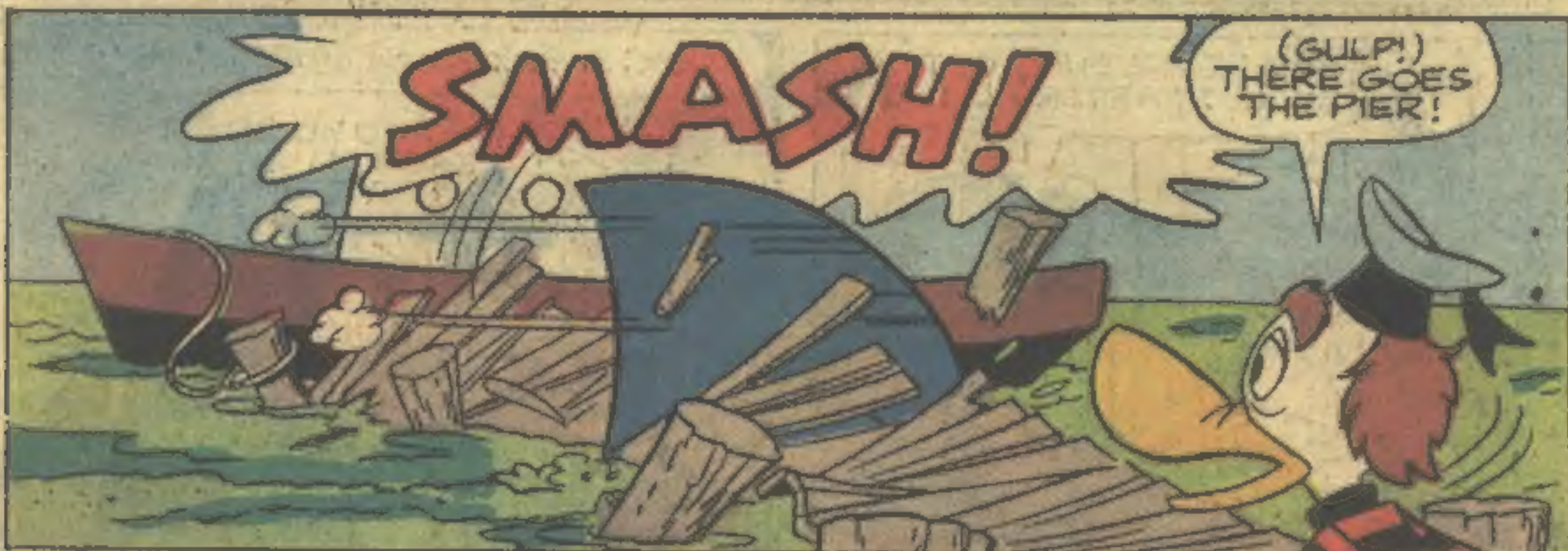
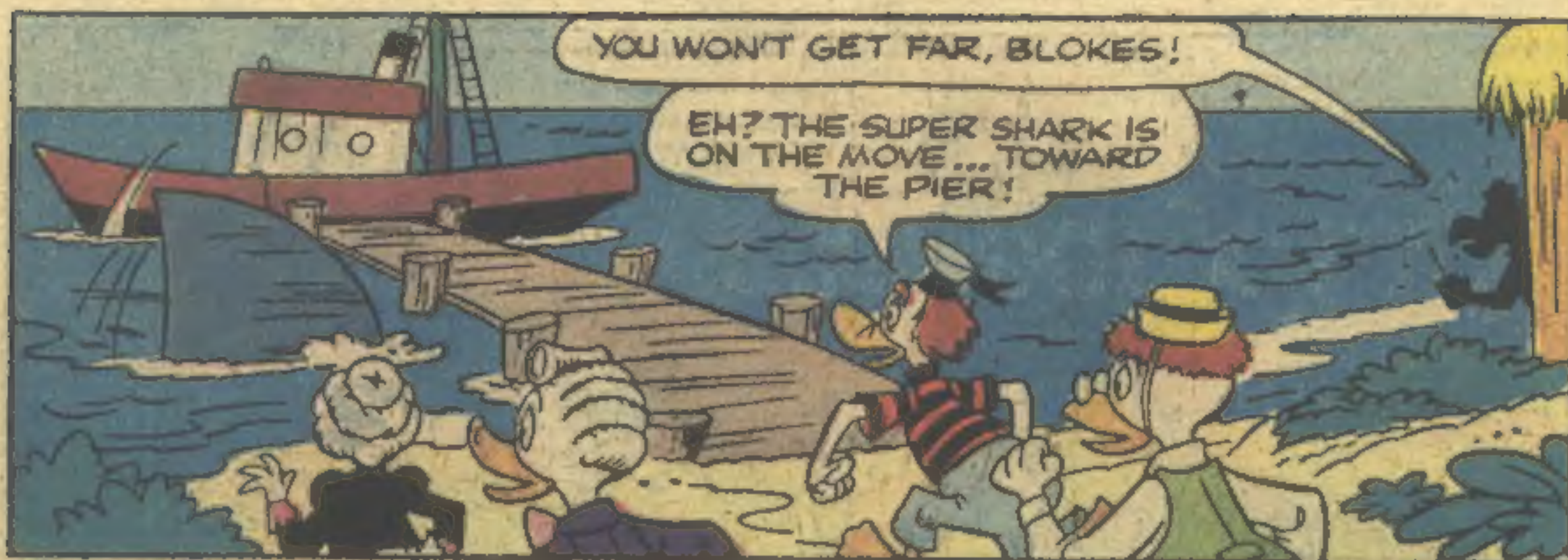




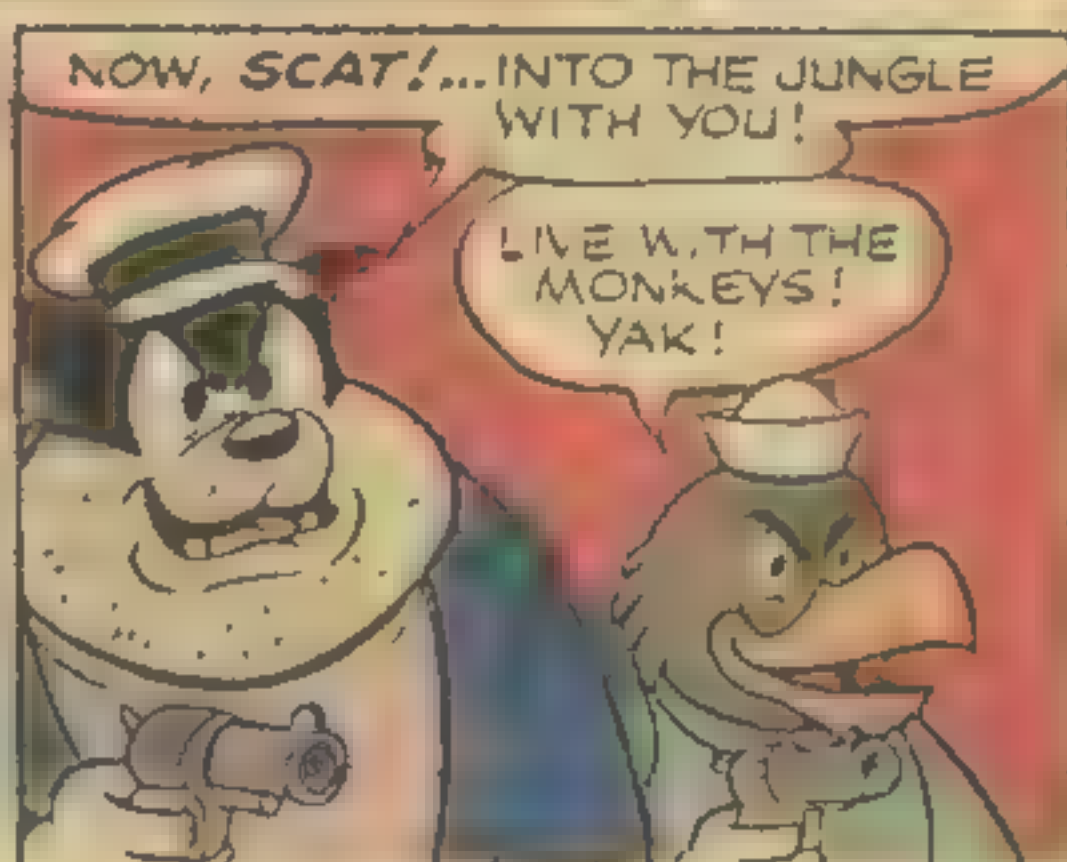
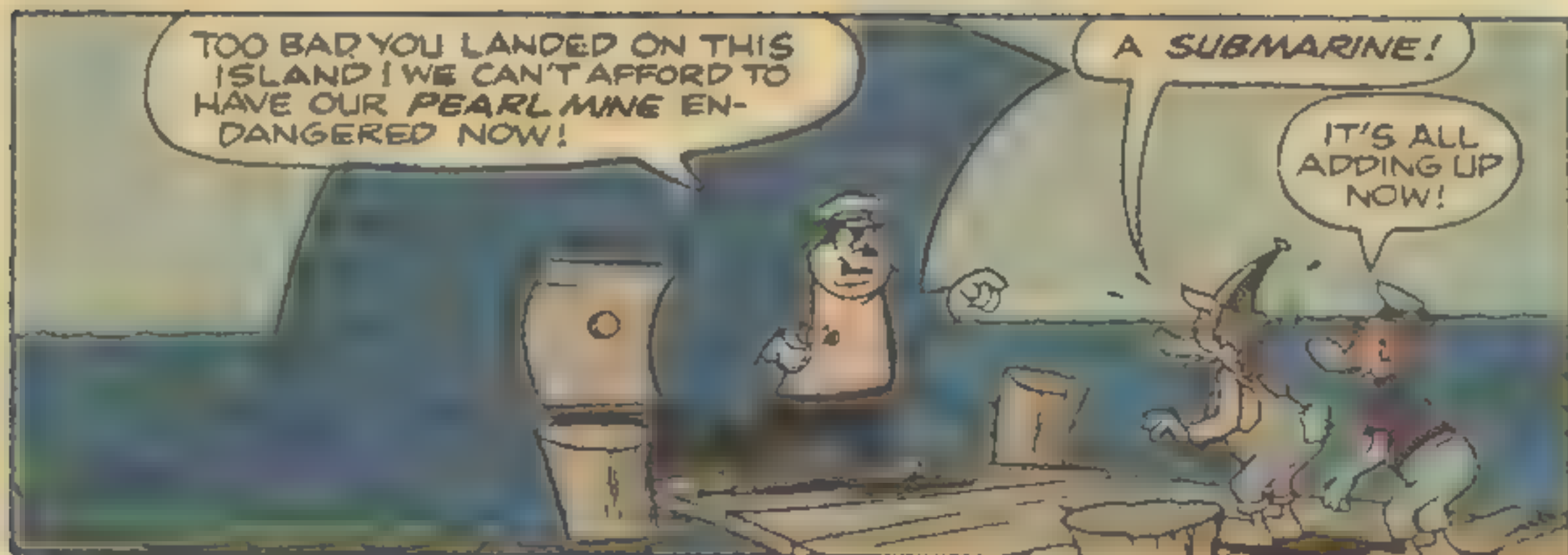




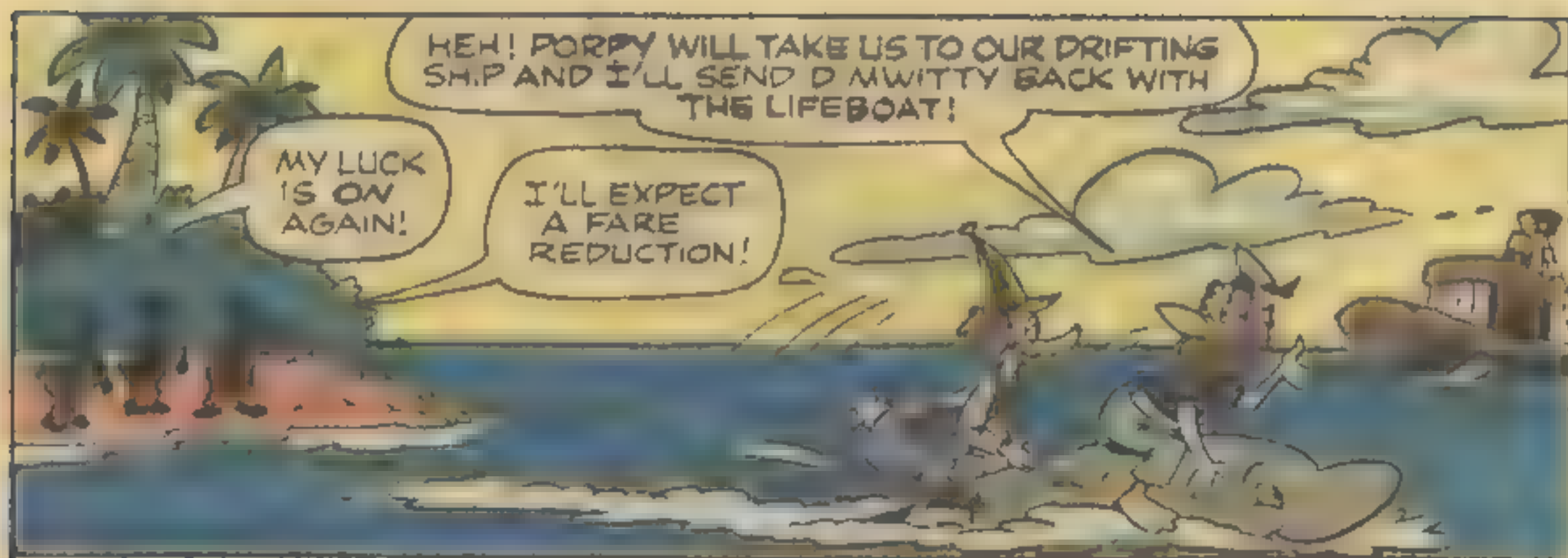




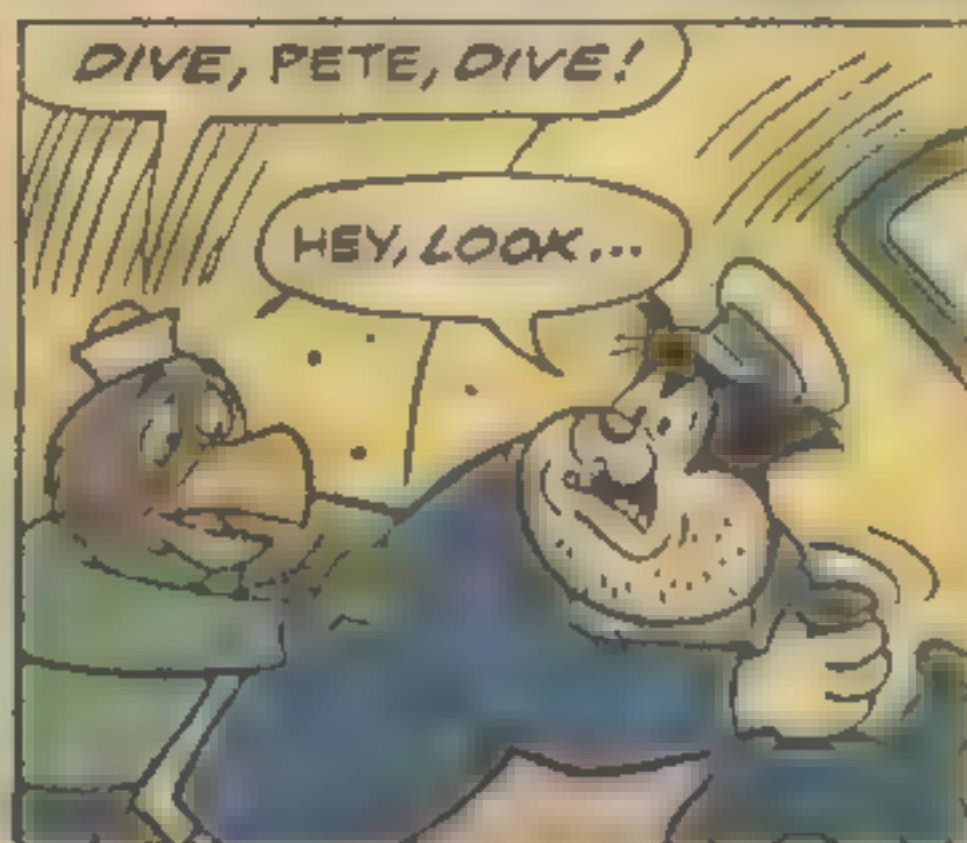
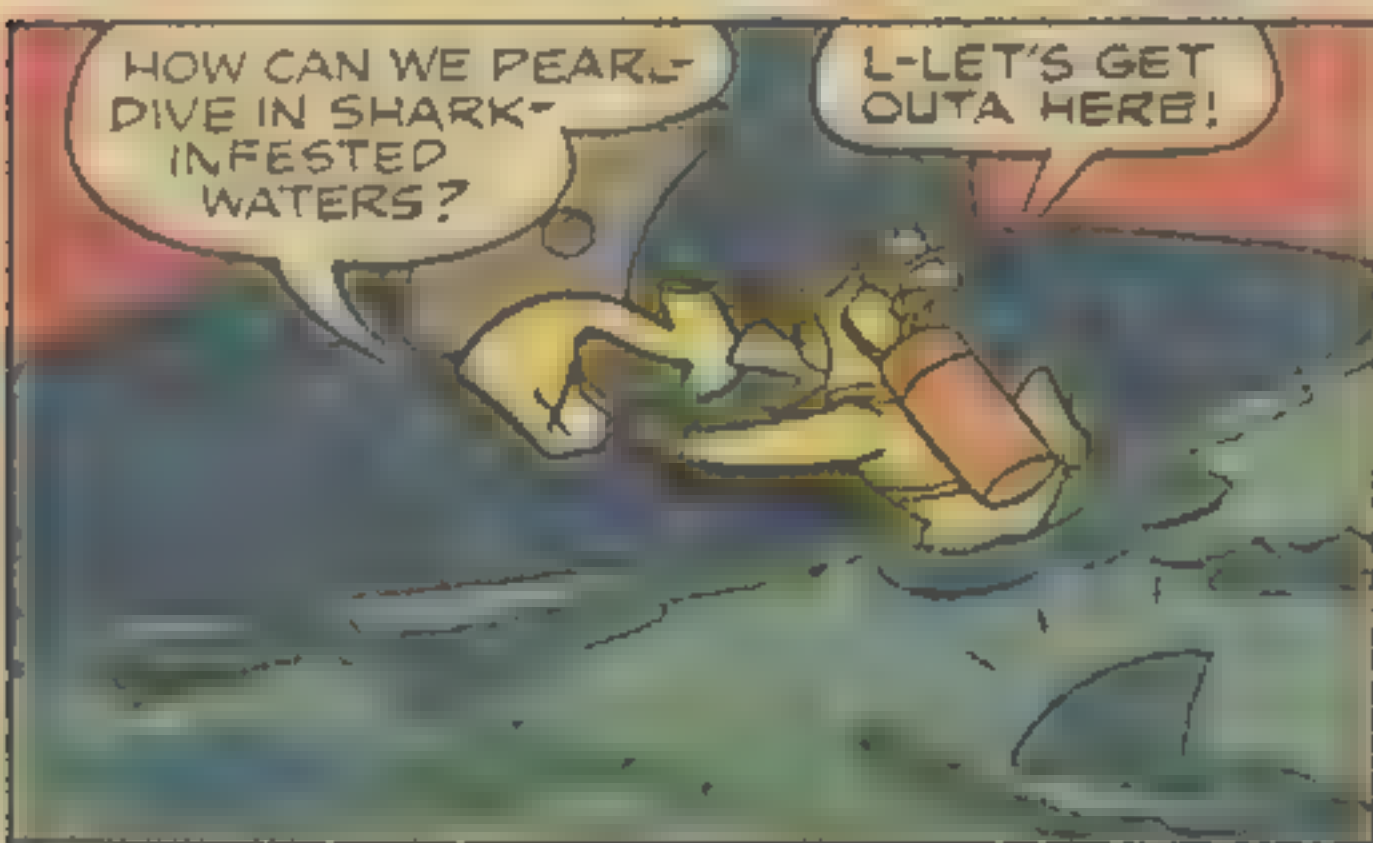
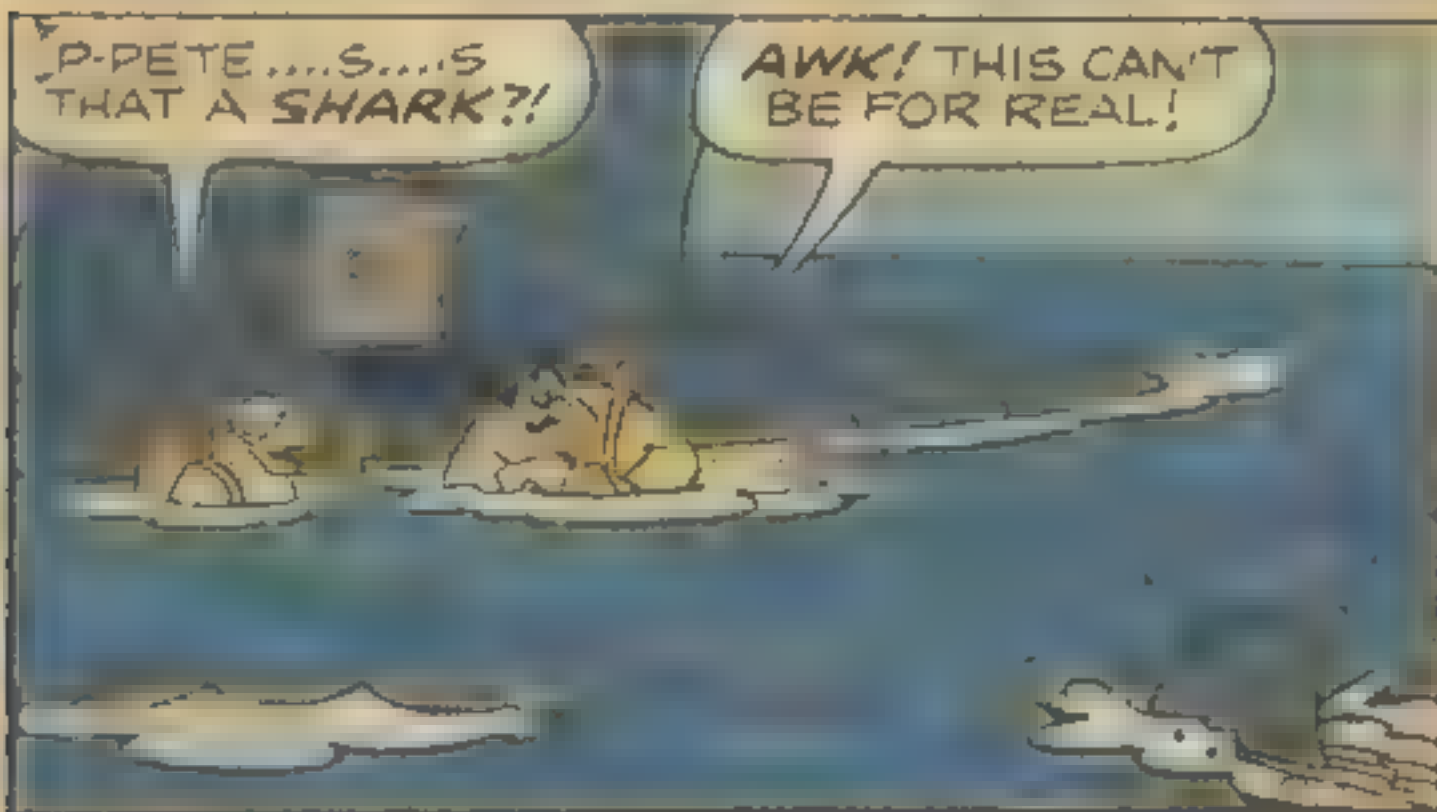
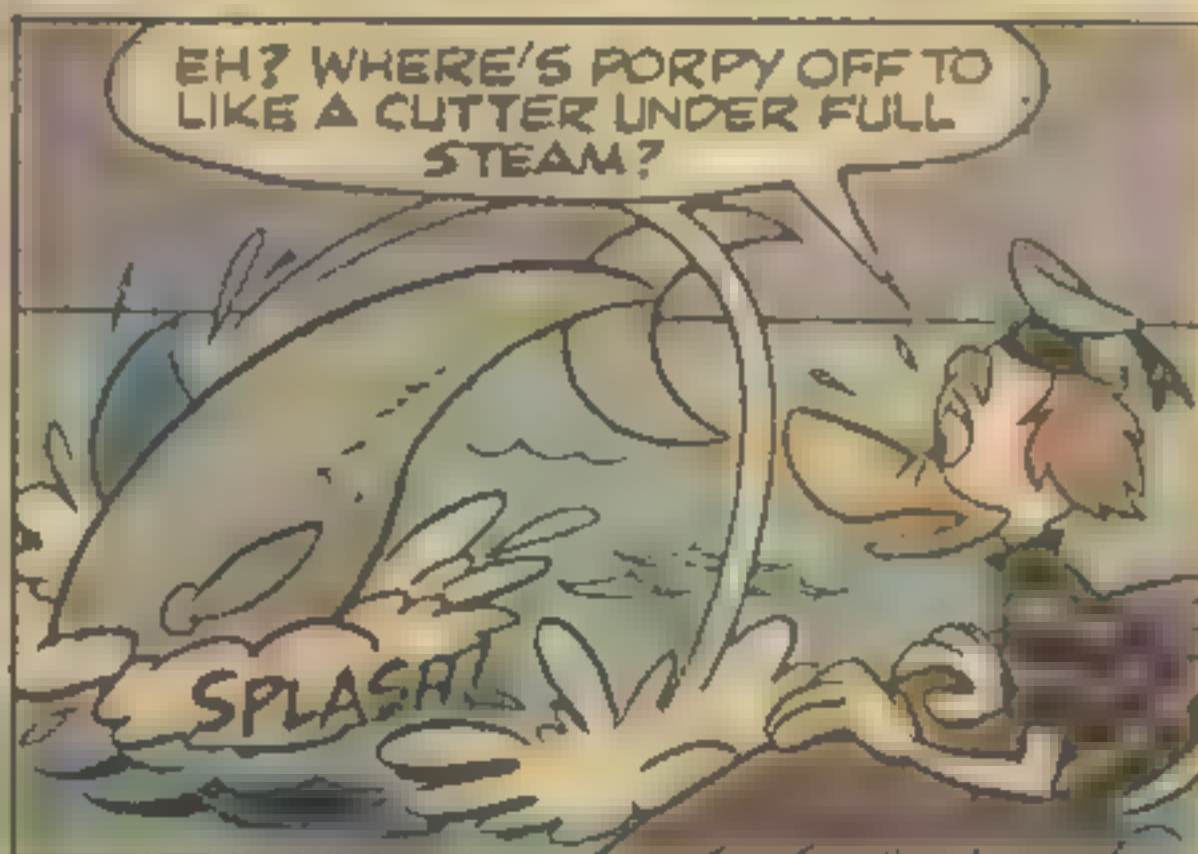
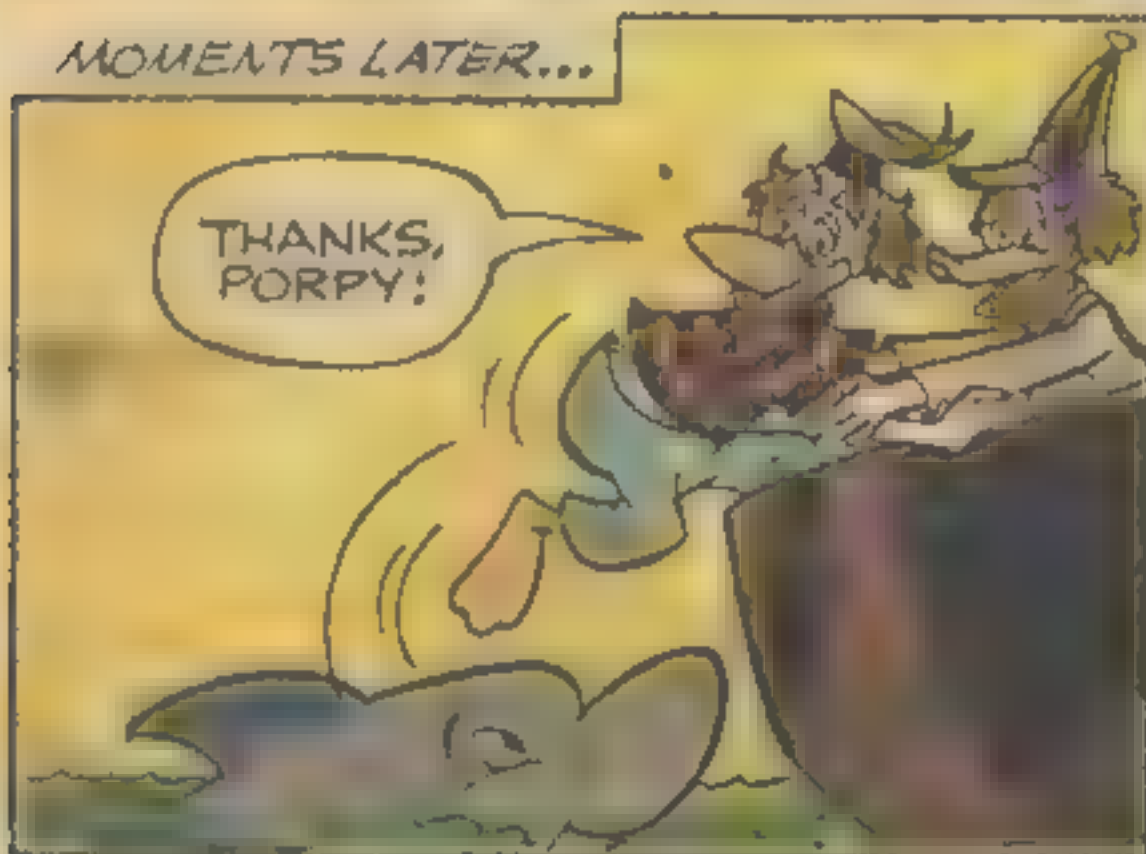




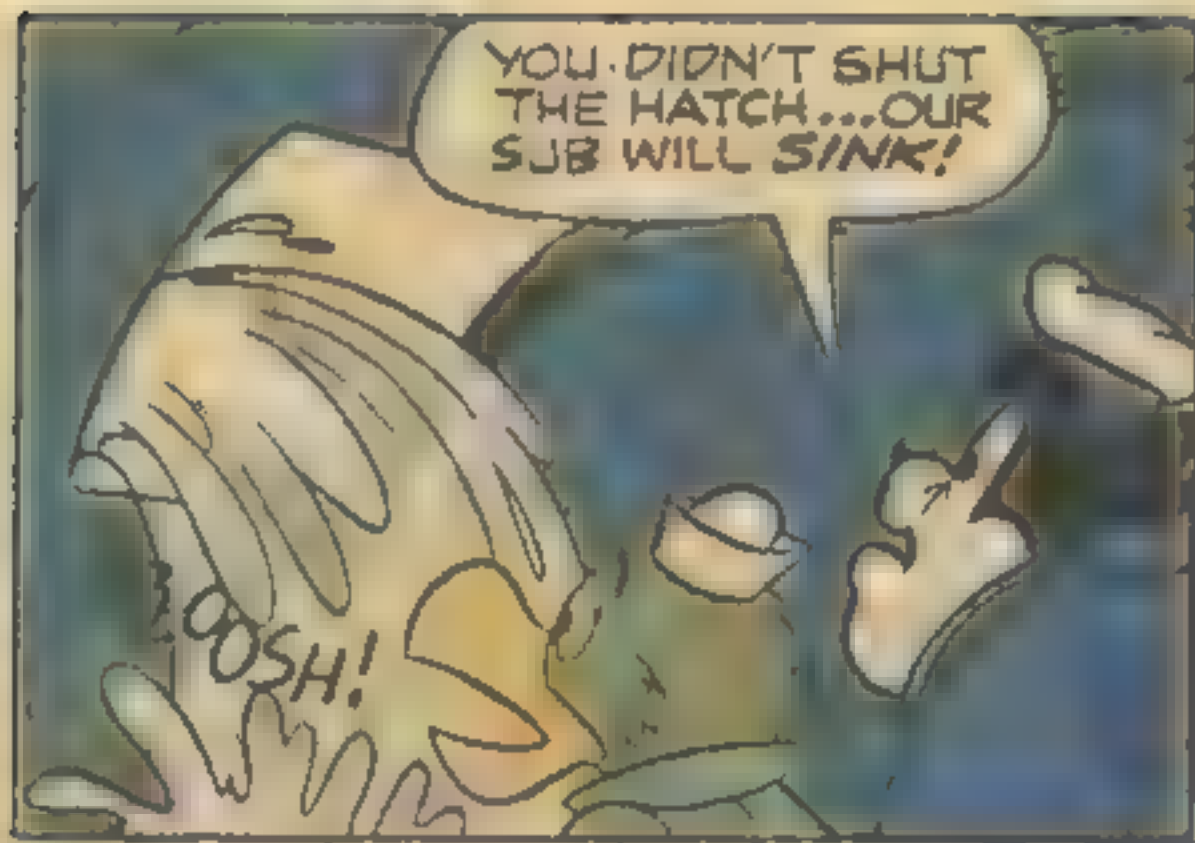




MOMENTS LATER...







THE NATIVES RETURN AND LIFE IS ONCE  
AGAIN NORMAL ON THE ISLAND.









Walt Disney

MOBY DUCK  
and DIMWITTY

# SEA CIRCUS

MOBY'S "SEA CIRCUS" IS THE GREATEST SHOW ON WATER BECAUSE HIS SEA-CREATURE PERFORMERS LOVE HIM SO MUCH...



FAVORITE OF MOST AUDIENCES IS MOBY'S CLOWN ACT INVOLVING WHIMSY, THE CAPSIZING WHALE...

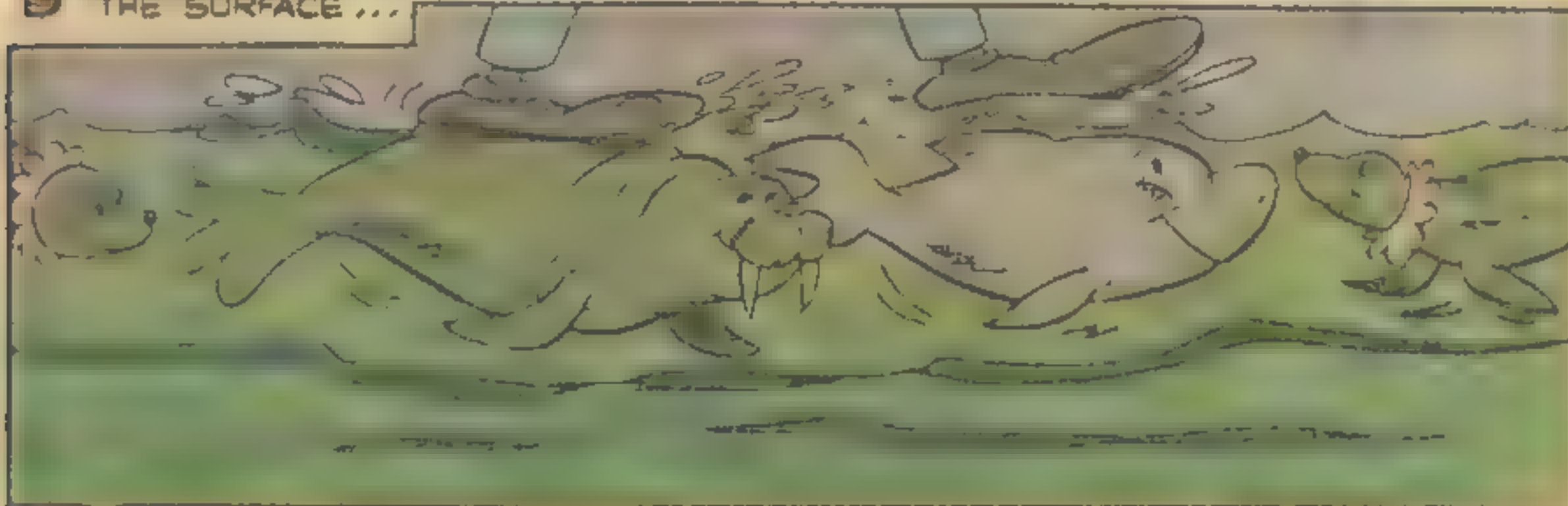




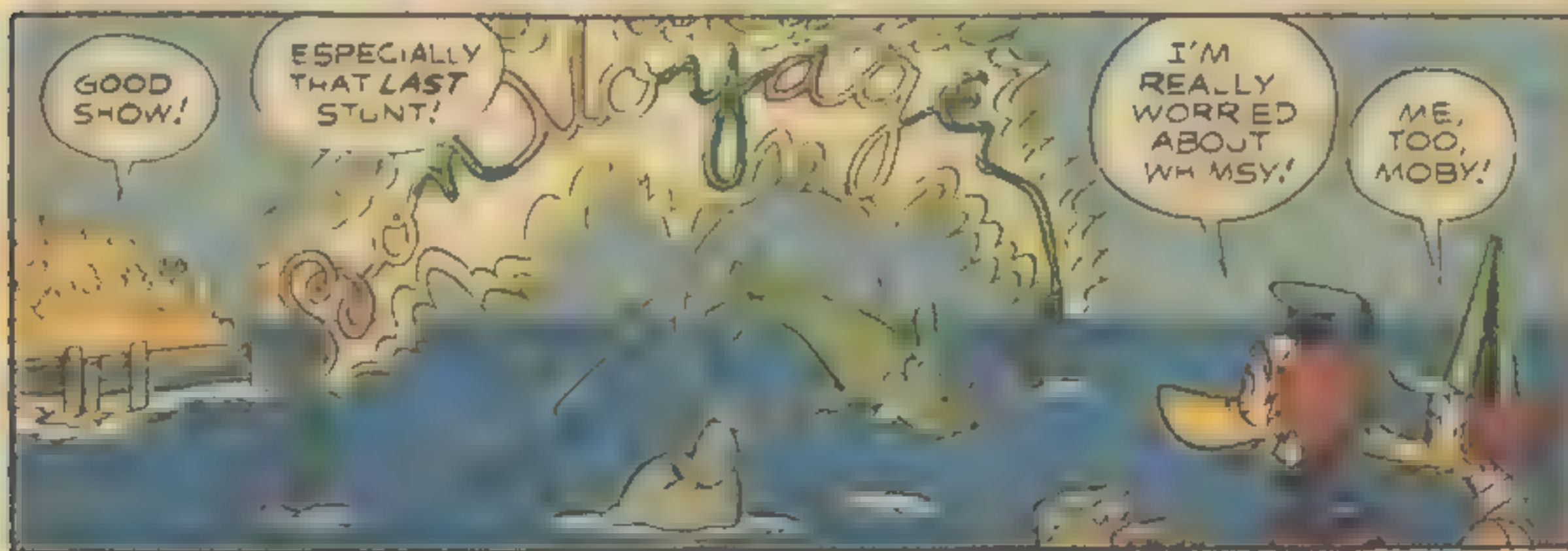
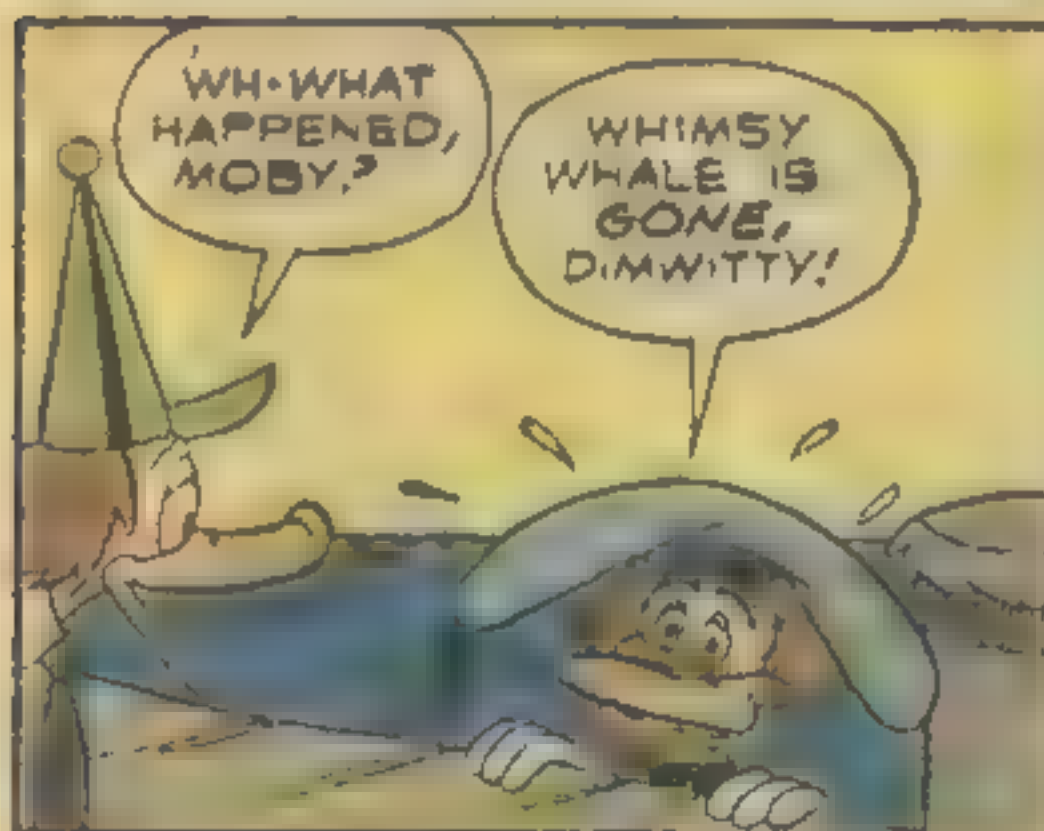
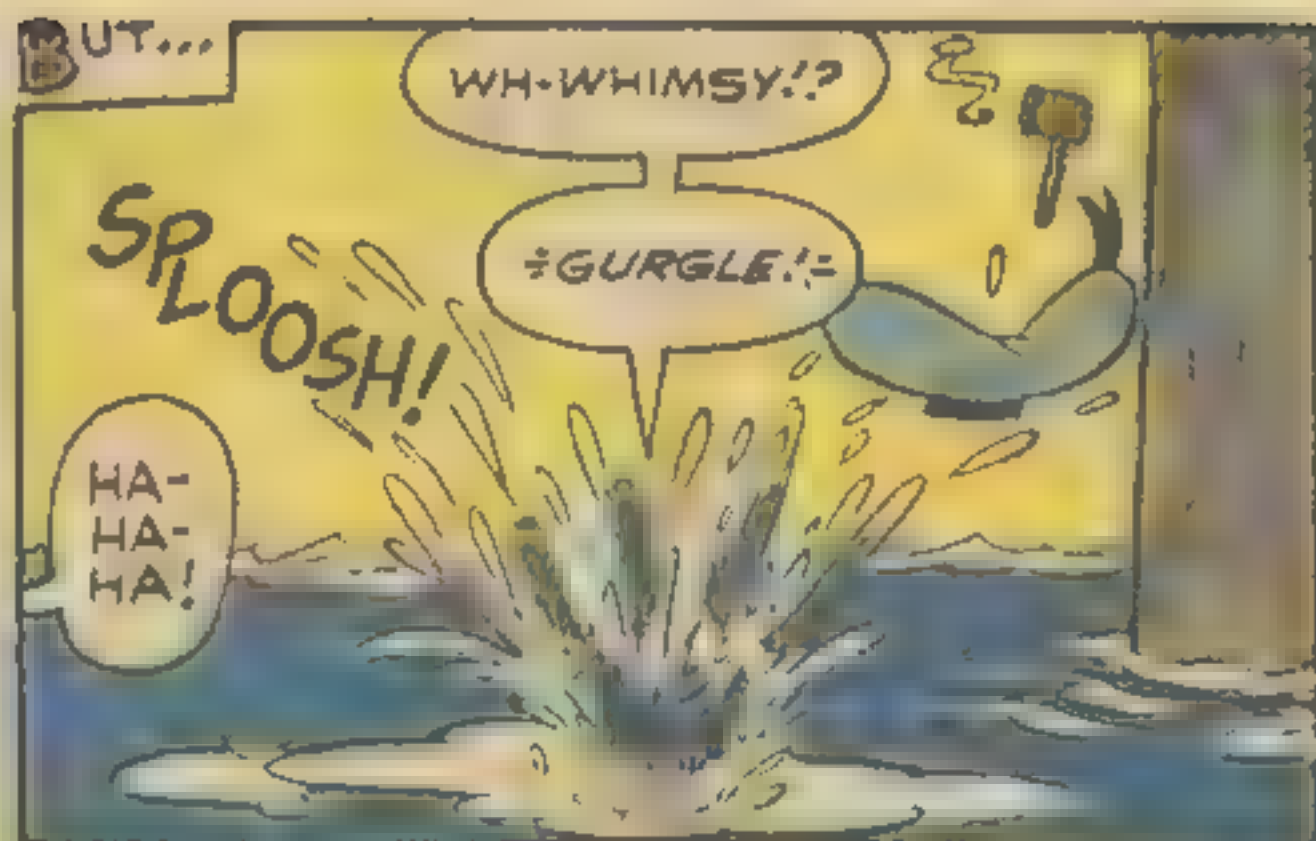
WHAT IS MOBY'S SECRET? HE HAS BEFRIENDED EVERY ONE OF HIS PERFORMERS AT SOME TIME IN A VERY SPECIAL WAY, GAINING THEIR LOYALTY AND OBEDIENCE!



SURE ENOUGH, MOBY'S FRIENDS ARE A LIVING PATH, LINED JUST BENEATH THE SURFACE ...









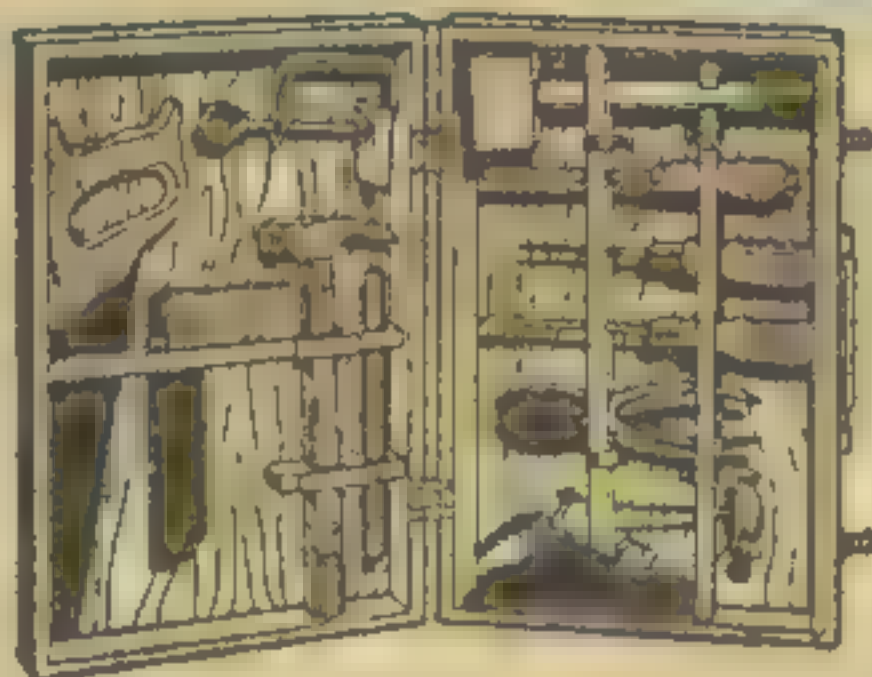
# QUALITY WOODWORKING TOOLS

## from



### HANDY-ANDY LITTLE CARPENTER SHOP

Build a birdhouse, spice rack and mail holder. Or a tote box, wall shelf and puzzles. Enough wood for three projects. Blueprints for all six projects. Includes all the tools you need. Also, "Learning with Tools" book.



### No. 172 JOURNEYMAN CARPENTER'S CHEST

Durable wood storage chest with hammer, spring steel saw, wood chisel, C-clamp, two screwdrivers, slip-joint pliers, all-metal block plane, awl, mallet, try square, pencil. Blueprints for two projects.

Other quality sets from Handy-Andy:



### No. 140 TOOL SET

Steel tool box contains hammer, pliers, screwdriver, triangle, saw, ruler, sandpaper.



### No. 160 TOOL SET

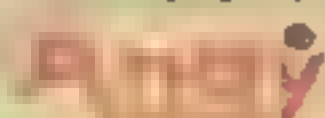
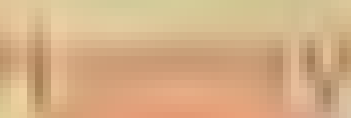
Steel box contains hammer, pliers, screwdriver, try square, saw, ruler, coping saw, mallet, sandpaper, pencil.



### No. 186 HIP-ROOF TOOL SET

Hip-roof tool box contains hammer, pliers, screwdriver, try square, saw, ruler, coping saw, bit and brace, triangle, sandpaper, pencil.

At toy departments everywhere, ask for



quality tool sets



# GET YOUR FAVORITE CARTOON CHARACTERS IN THESE EMBROIDERED CLOTH PATCHES

EACH GROOVY PATCH MEASURES 5". MADE TO SELL FOR MUCH, MUCH MORE. YOUR SATISFACTION IS GUARANTEED OR YOUR MONEY CHEERFULLY REFUNDED. ORDER NOW!

NOW ONLY

99¢

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EACH



SPEEDY ORDER FORM

RUSH FOLLOWING EMBLEMS TO ME:  
(Order by number only)


99¢ EACH

HANDLING .45

Add 7% IN NEW YORK

TOTAL \$

PRINT NAME

ADDRESS

APT NO

CITY

STATE

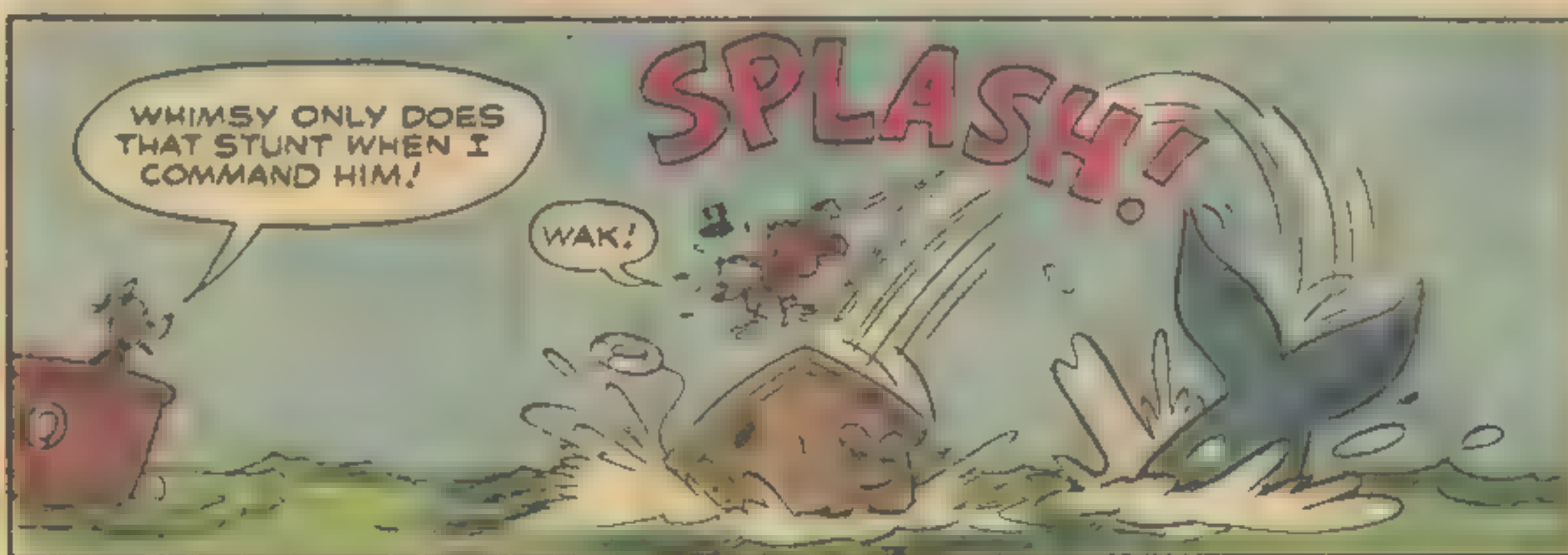
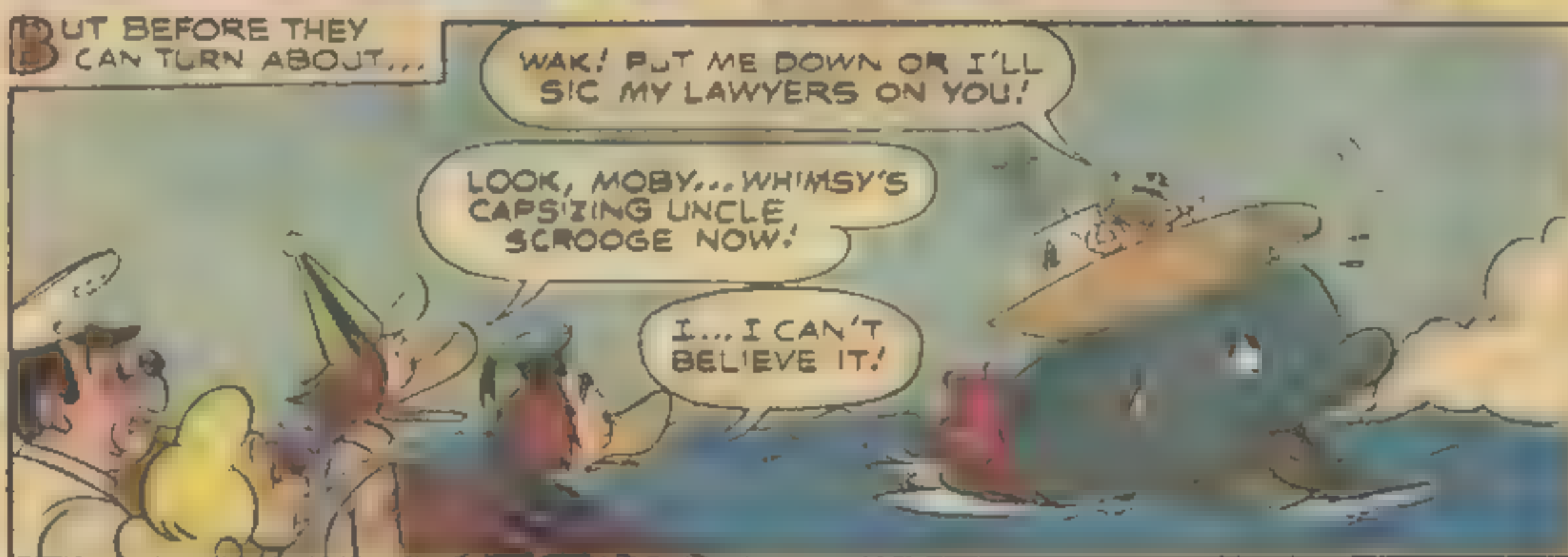
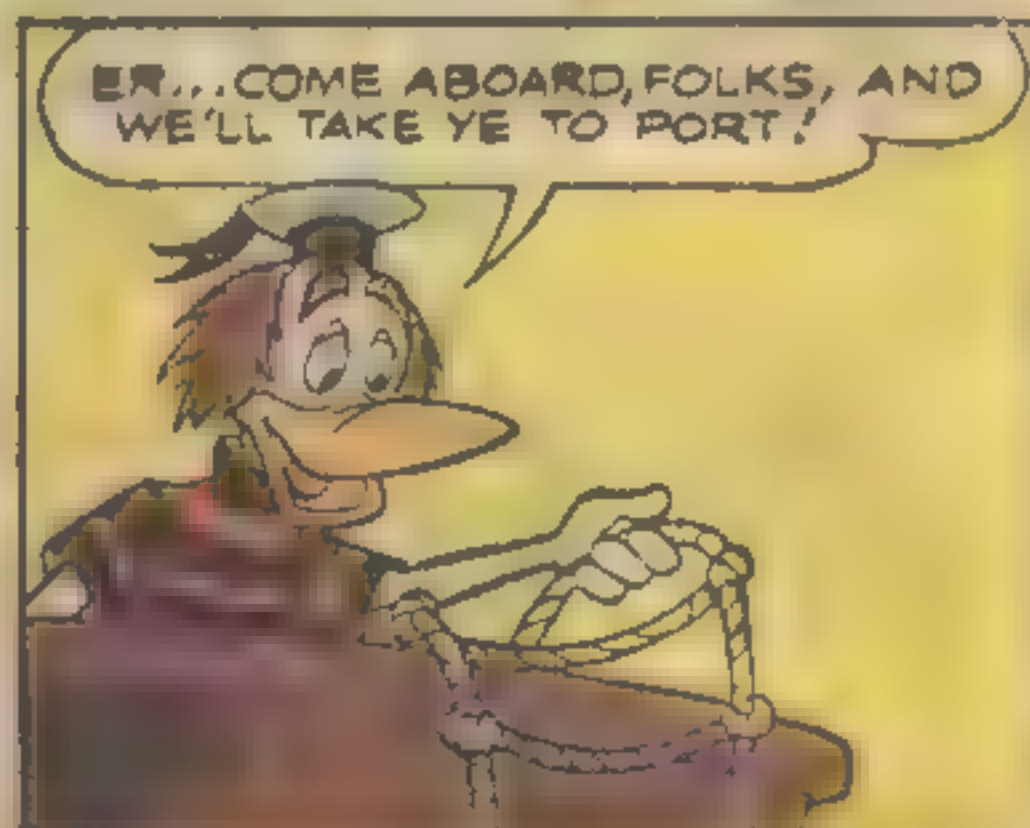
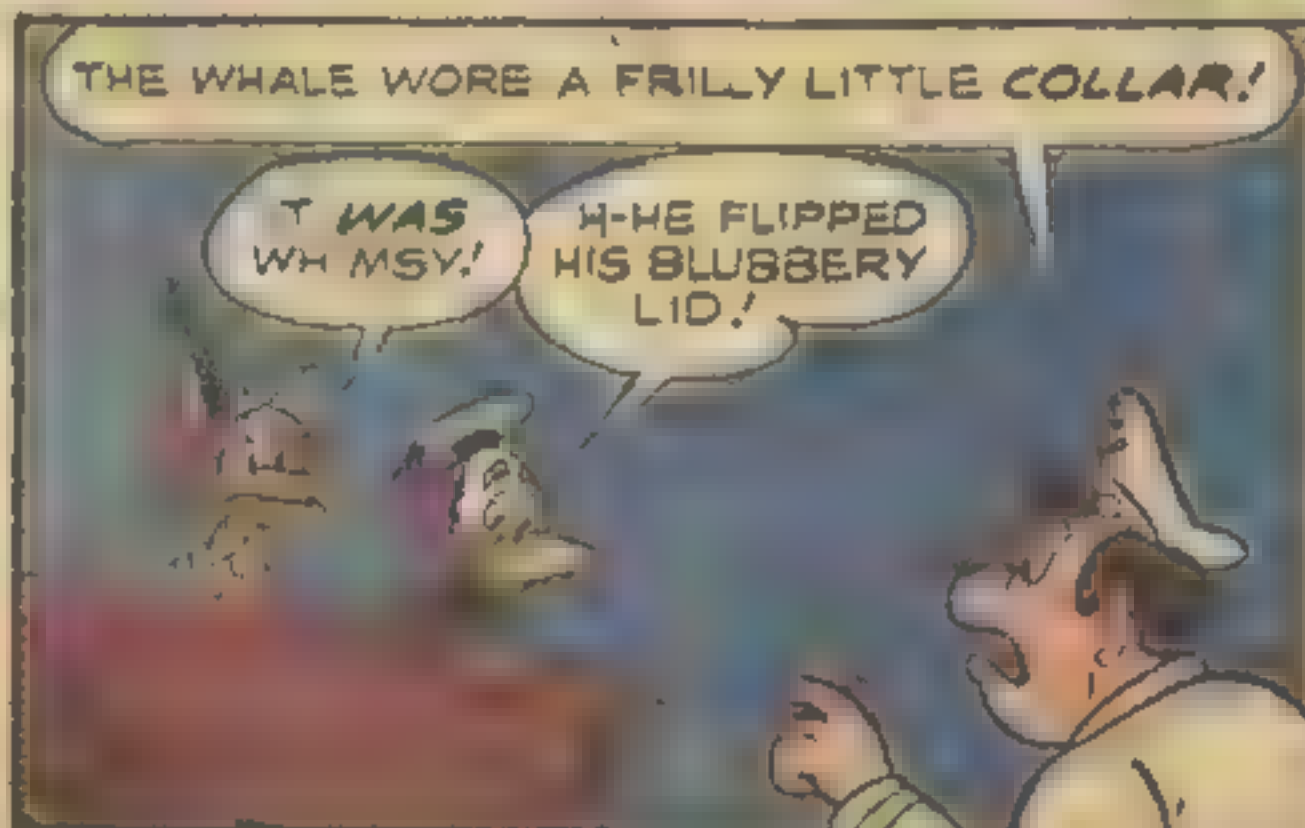
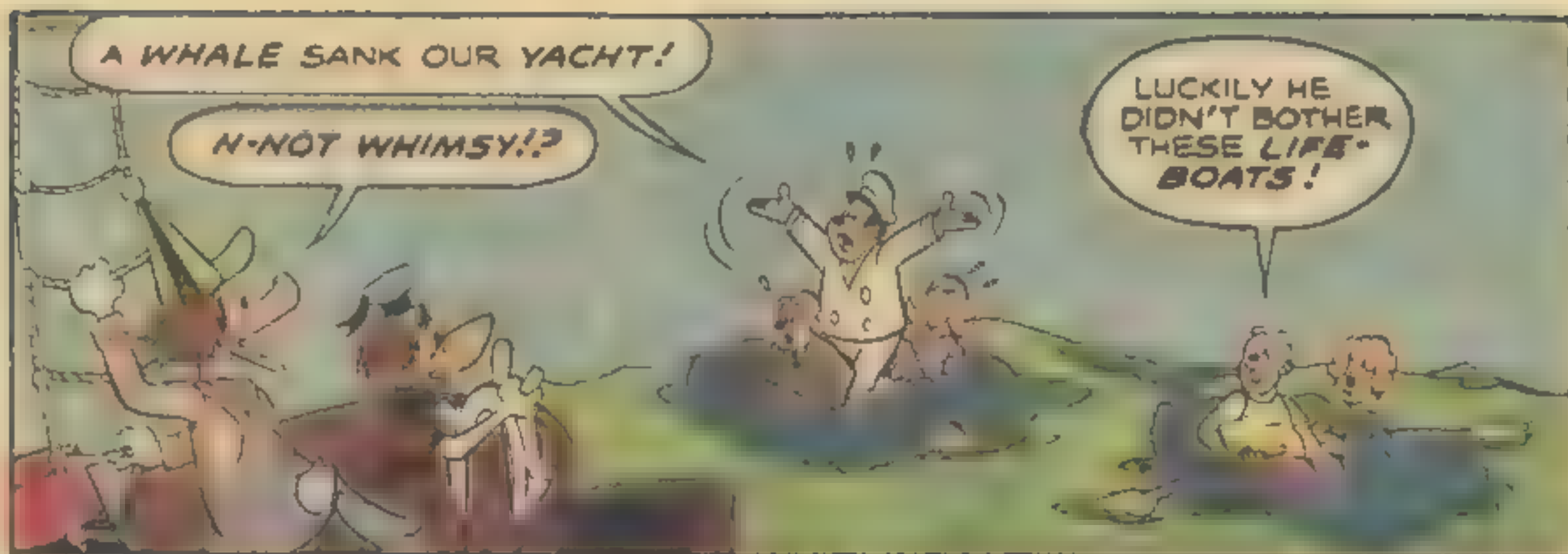
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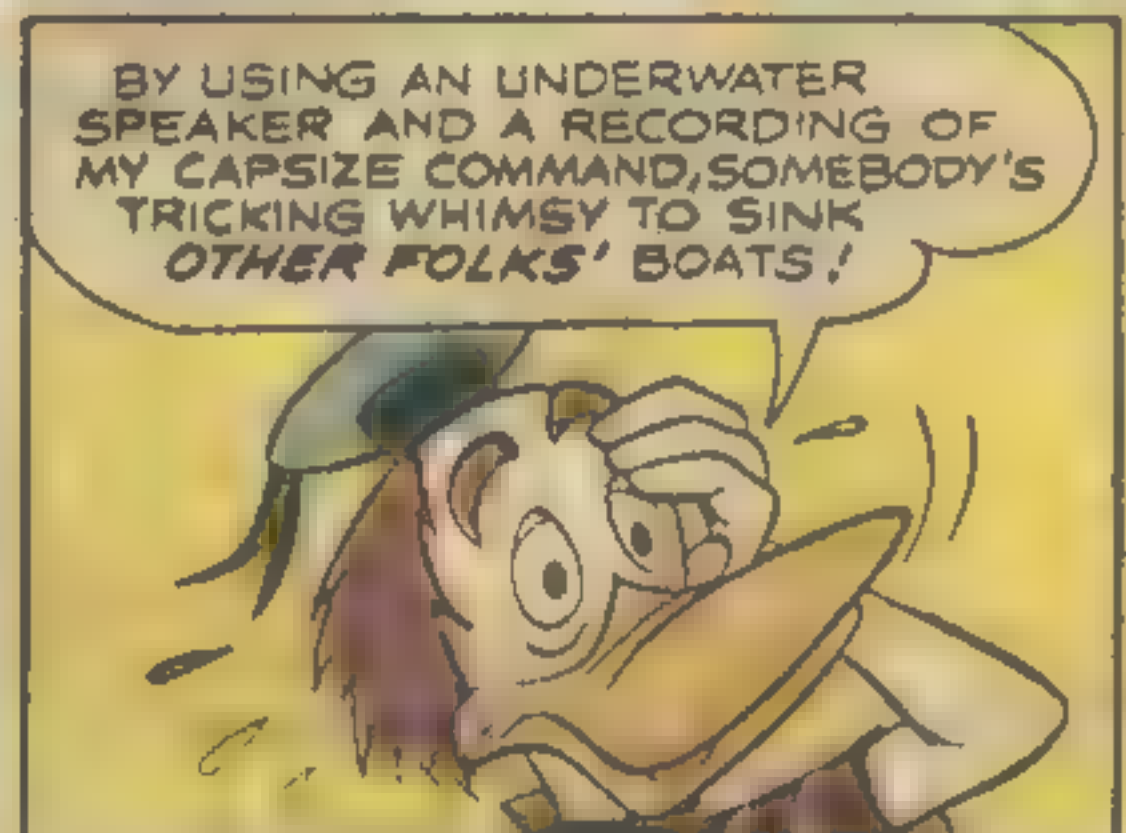
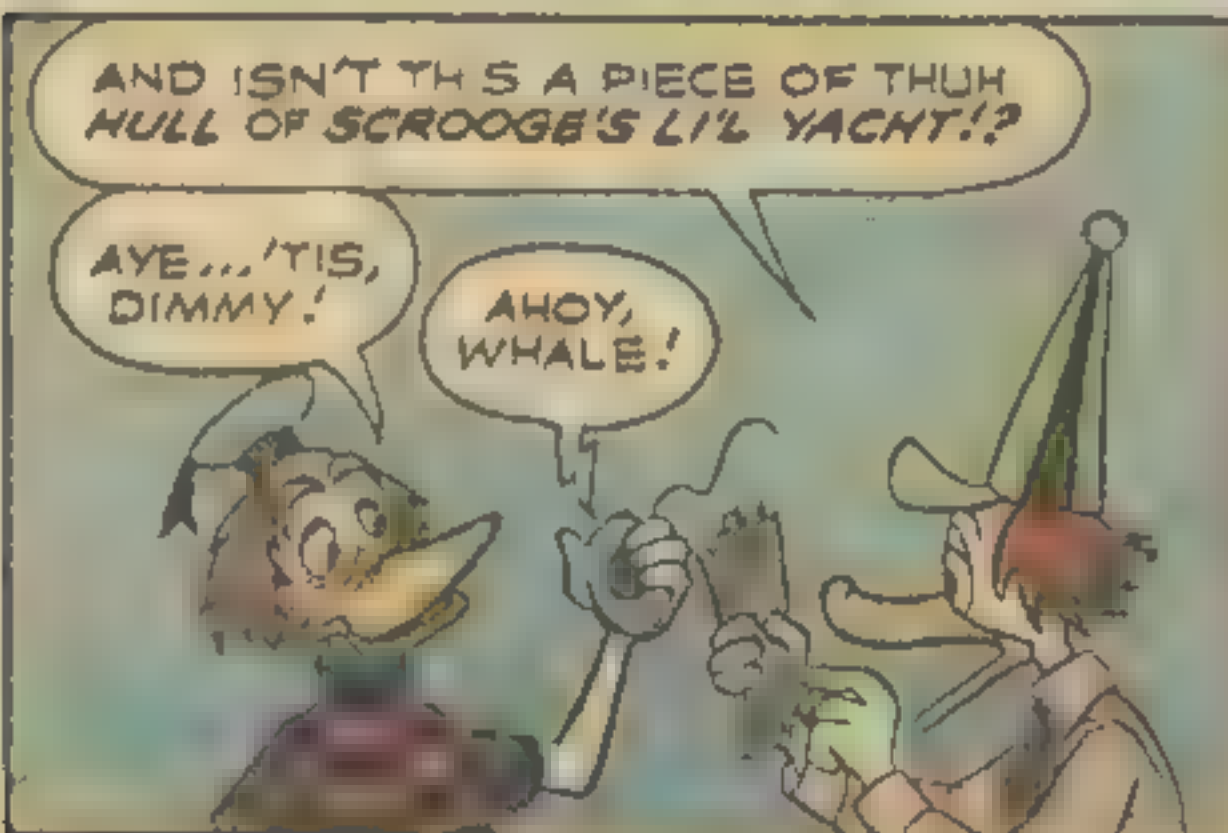
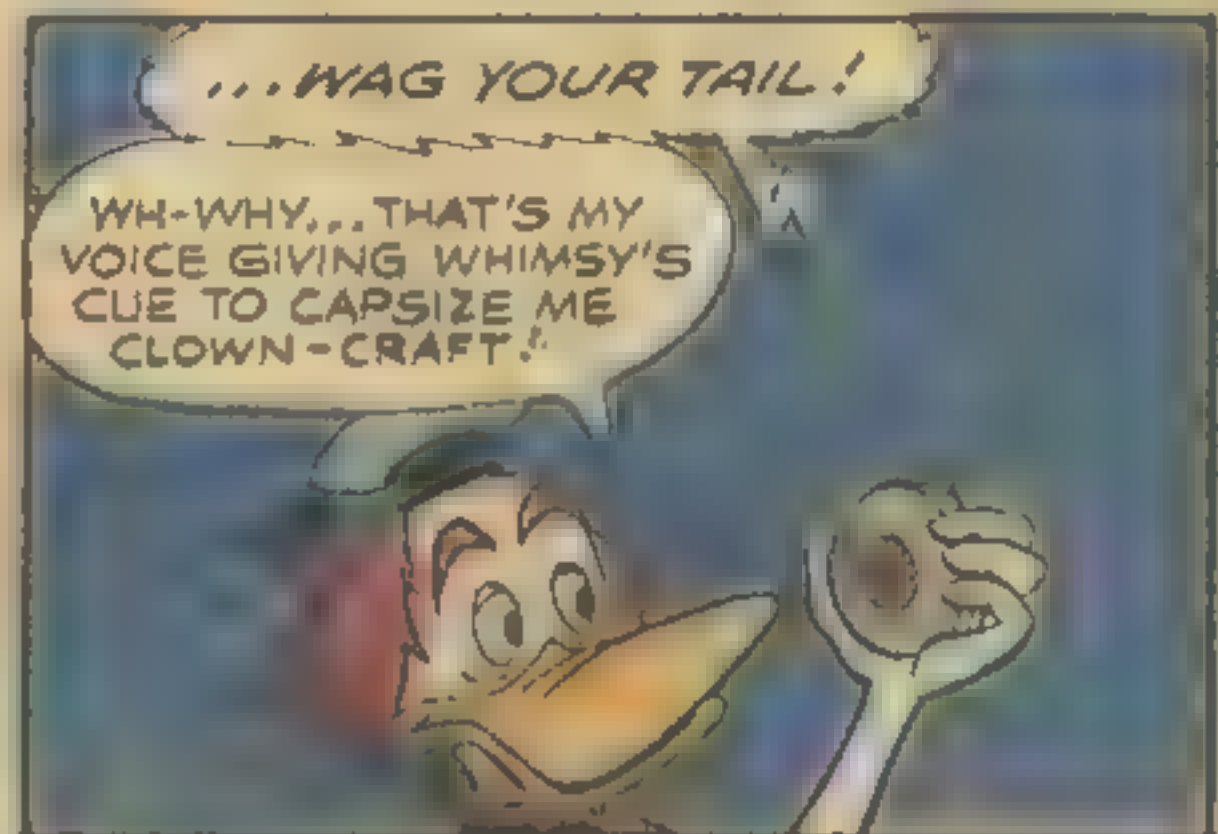
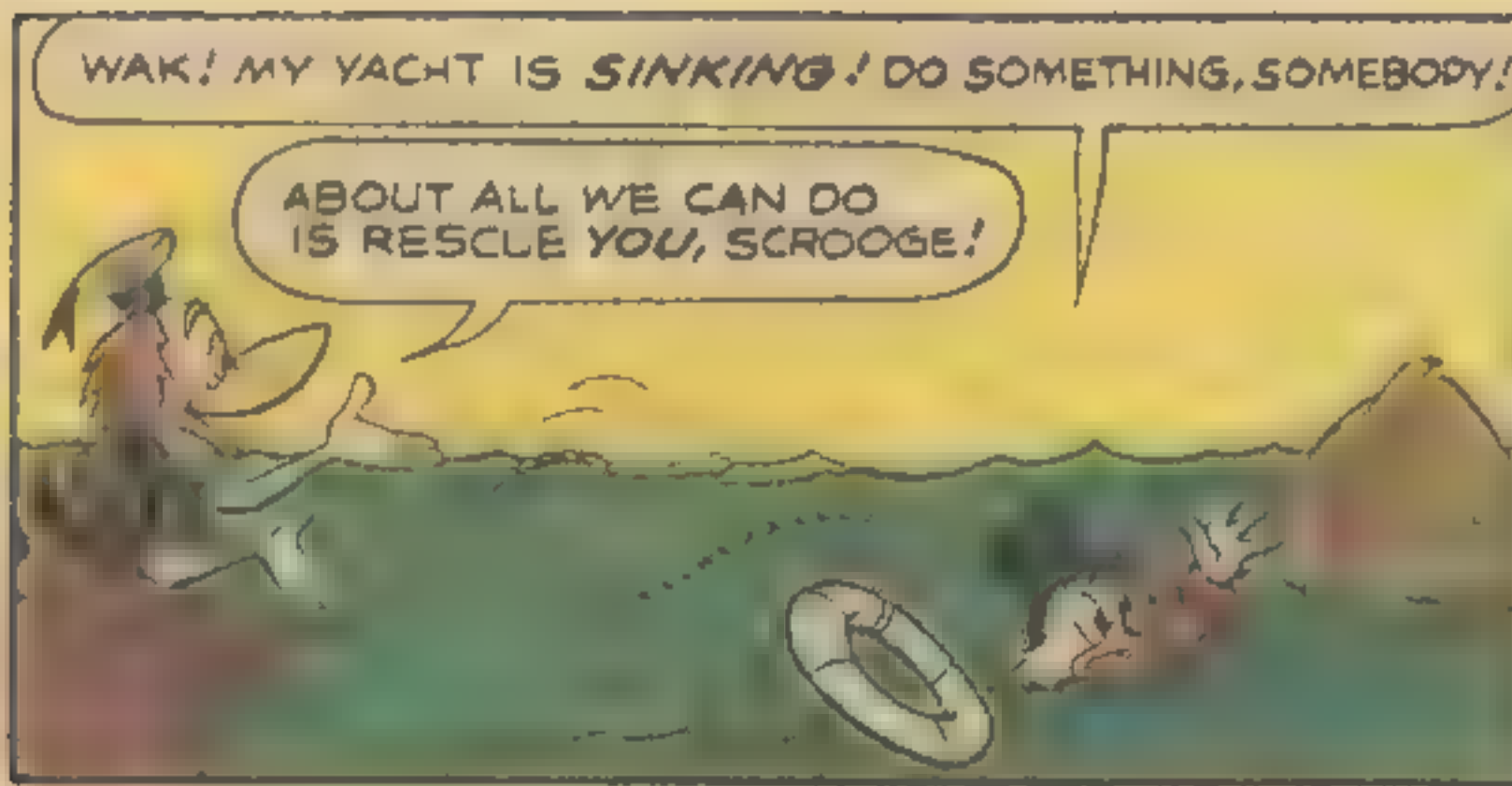
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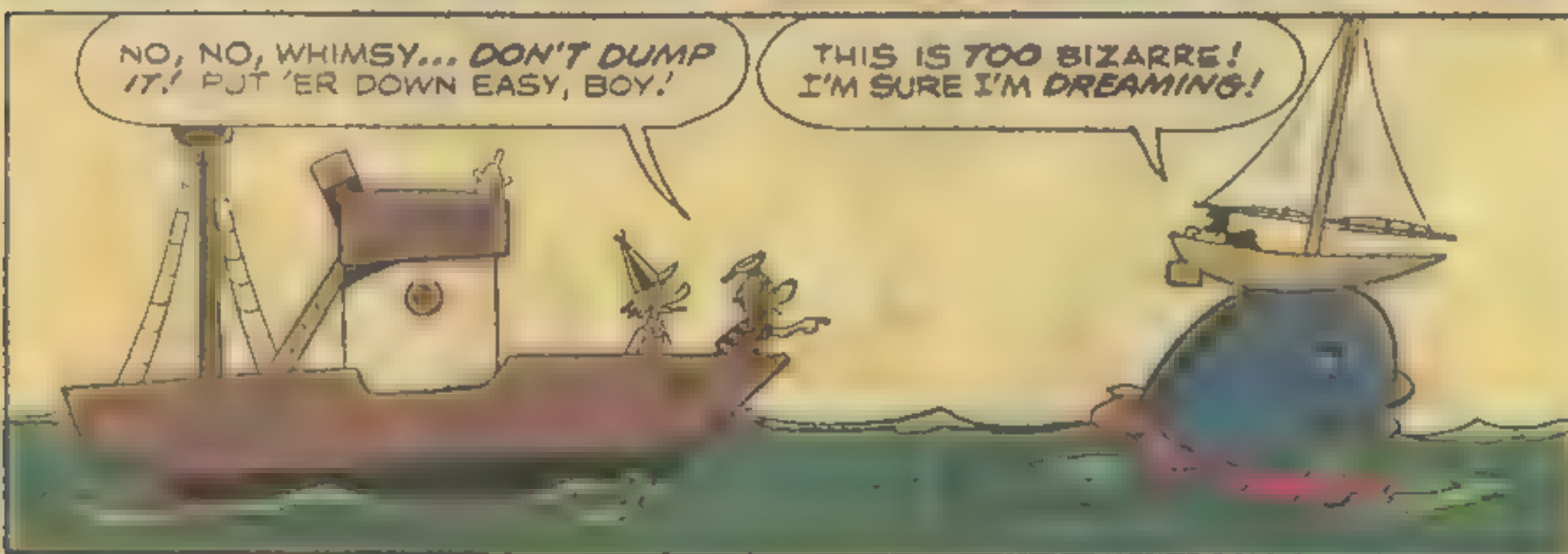
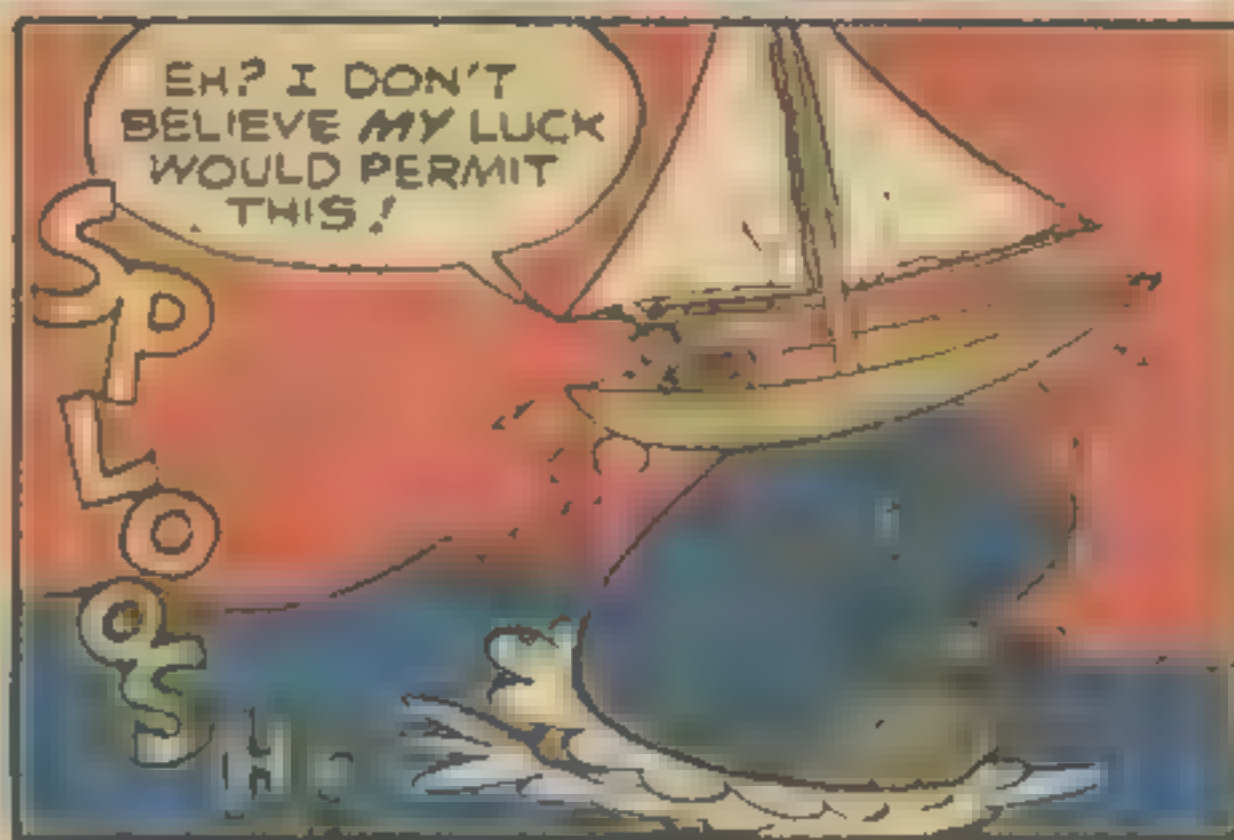








THE CRAFT ON THE HORIZON BELONGS TO GLADSTONE GANDER, THE LUCKY DUCK ...





# GET THESE DYNAMITE EMBROIDERED CLOTH PATCHES THAT TELL IT LIKE IT IS!

EACH GROOVY PATCH MEASURES 3". MADE TO SELL FOR MUCH, MUCH MORE. YOUR SATISFACTION IS GUARANTEED OR YOUR MONEY CHEERFULLY REFUNDED. ORDER NOW!

PAY ONLY 99¢ EACH

**99¢**  
EACH

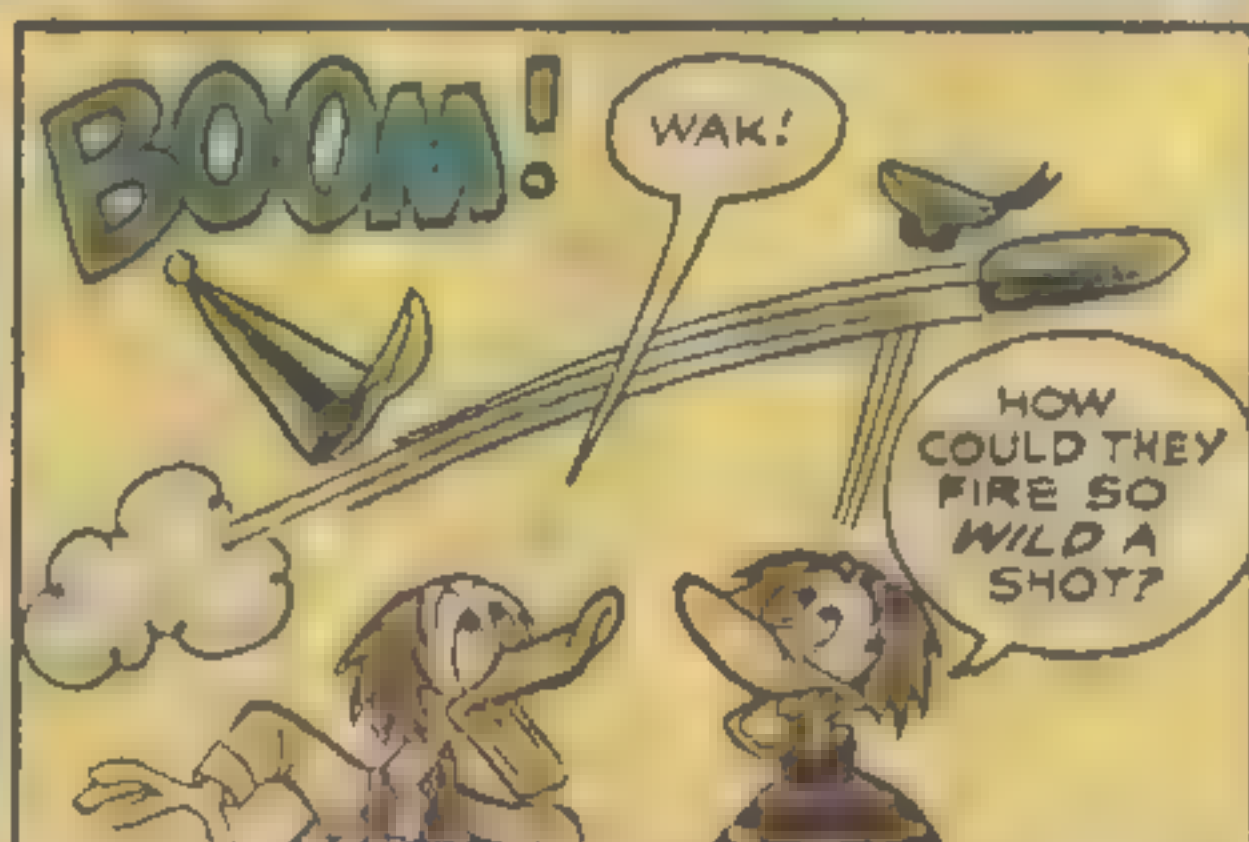
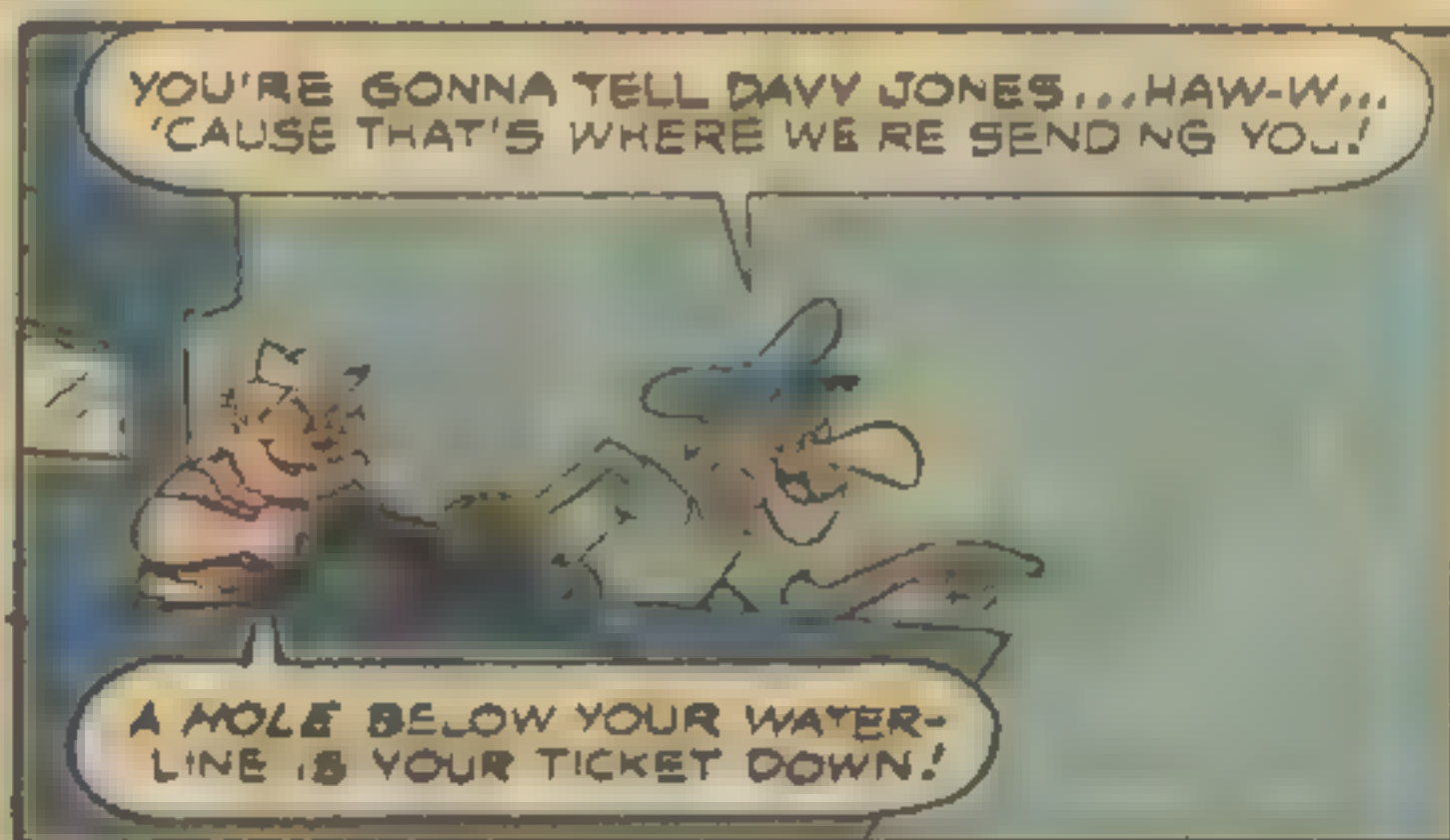
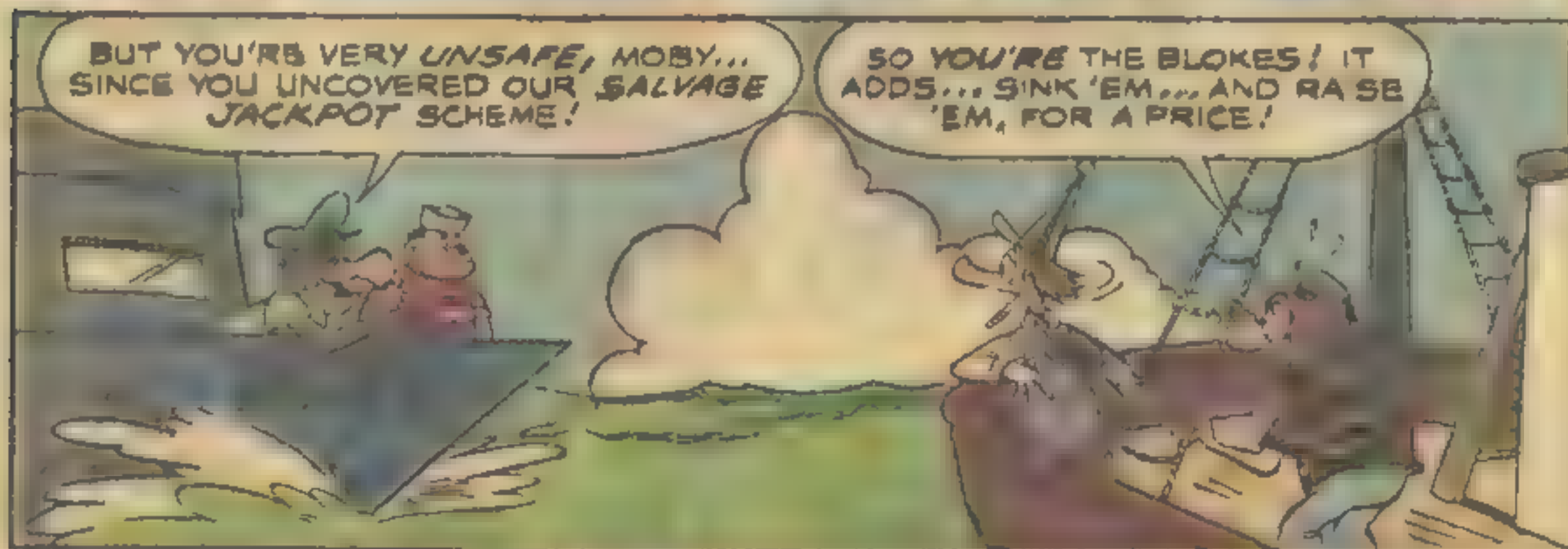
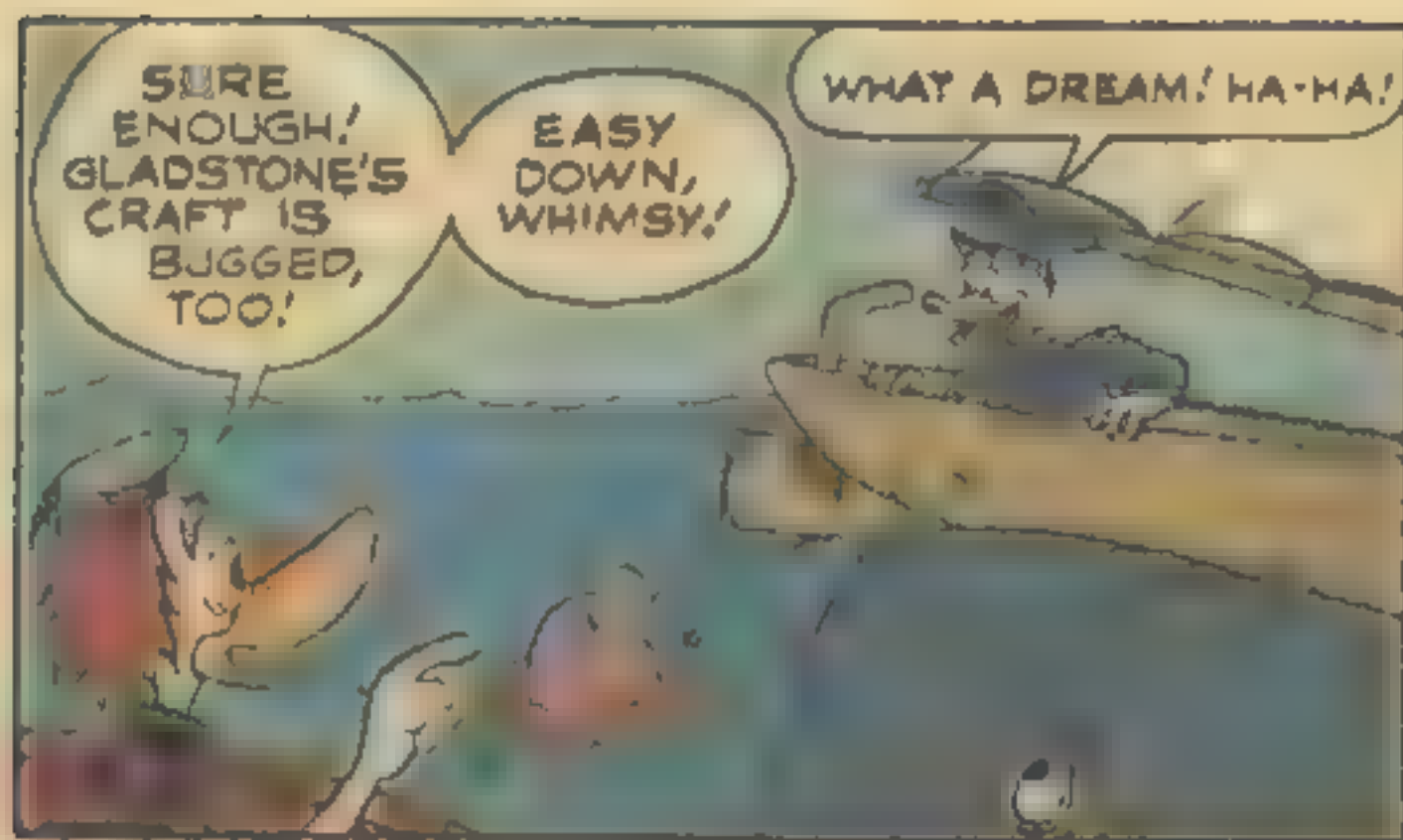


**SPEEDY ORDER FORM**  
RUSH FOLLOWING ORDERS TO ME:  
(Order by Number only)

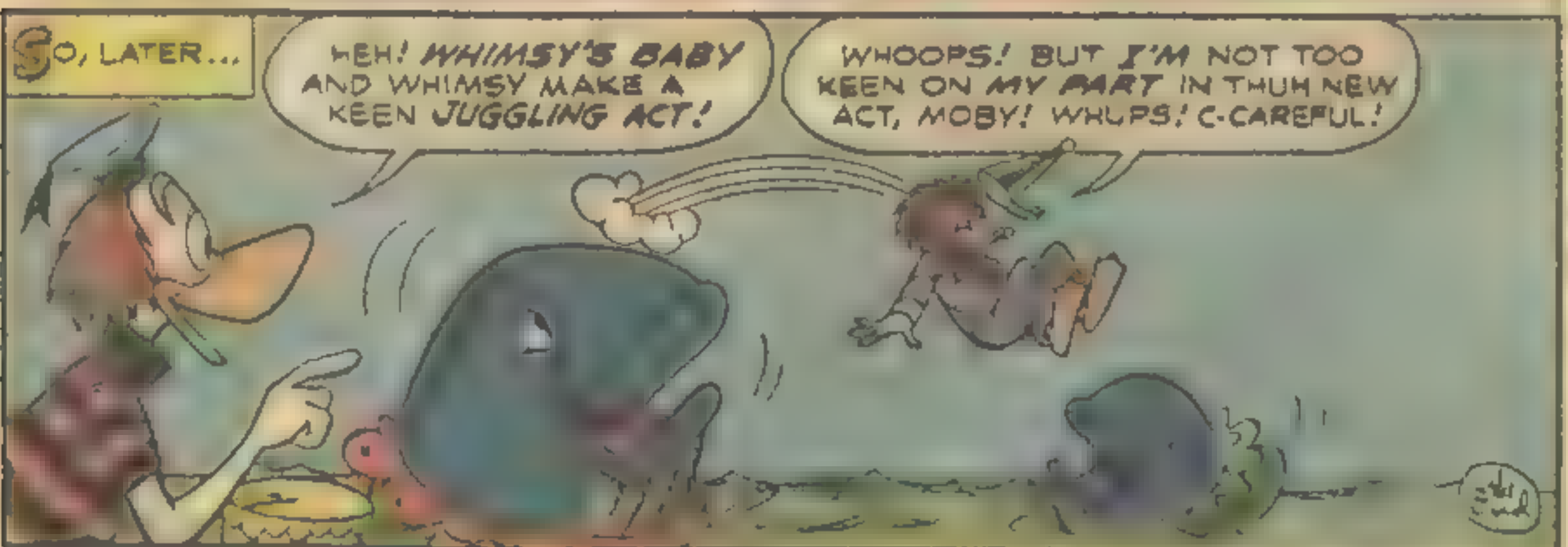
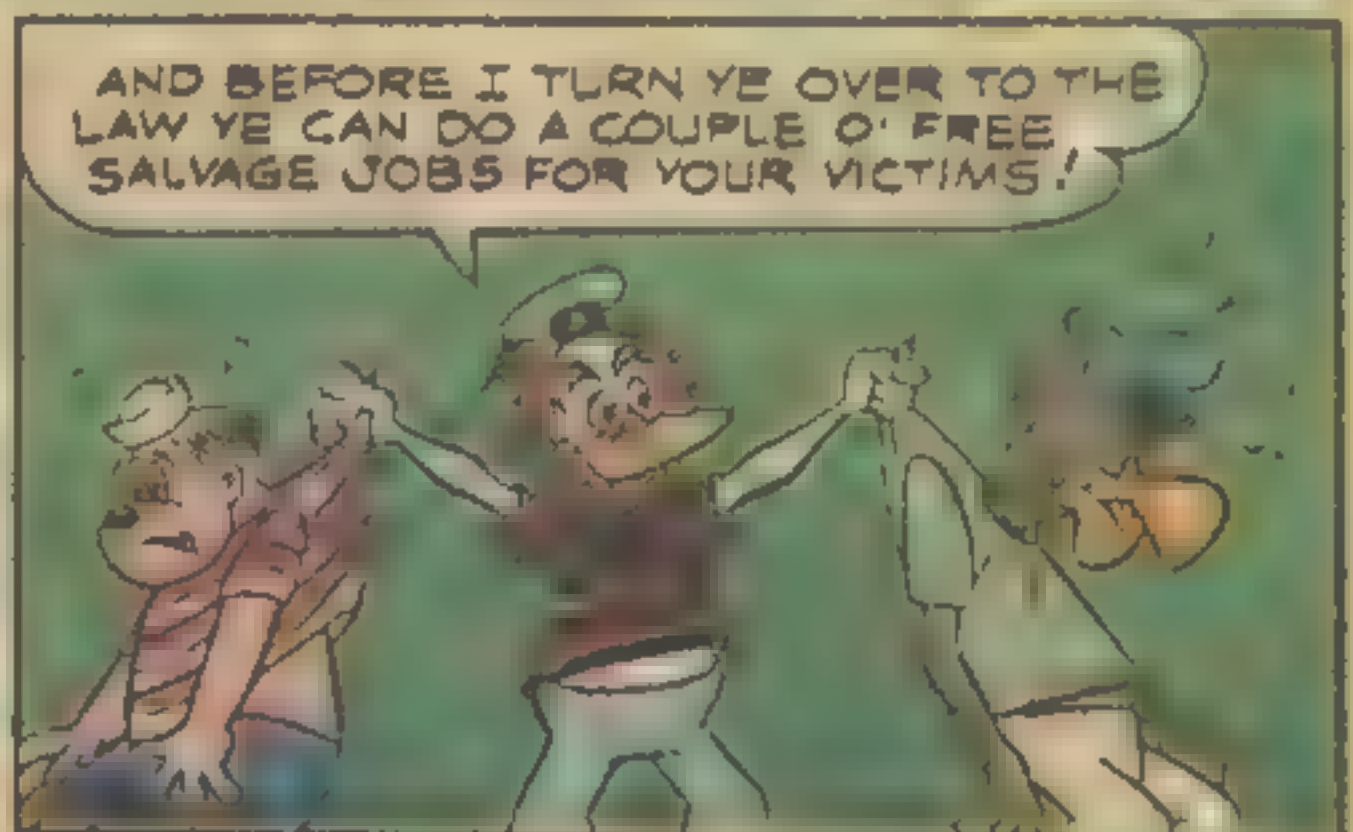
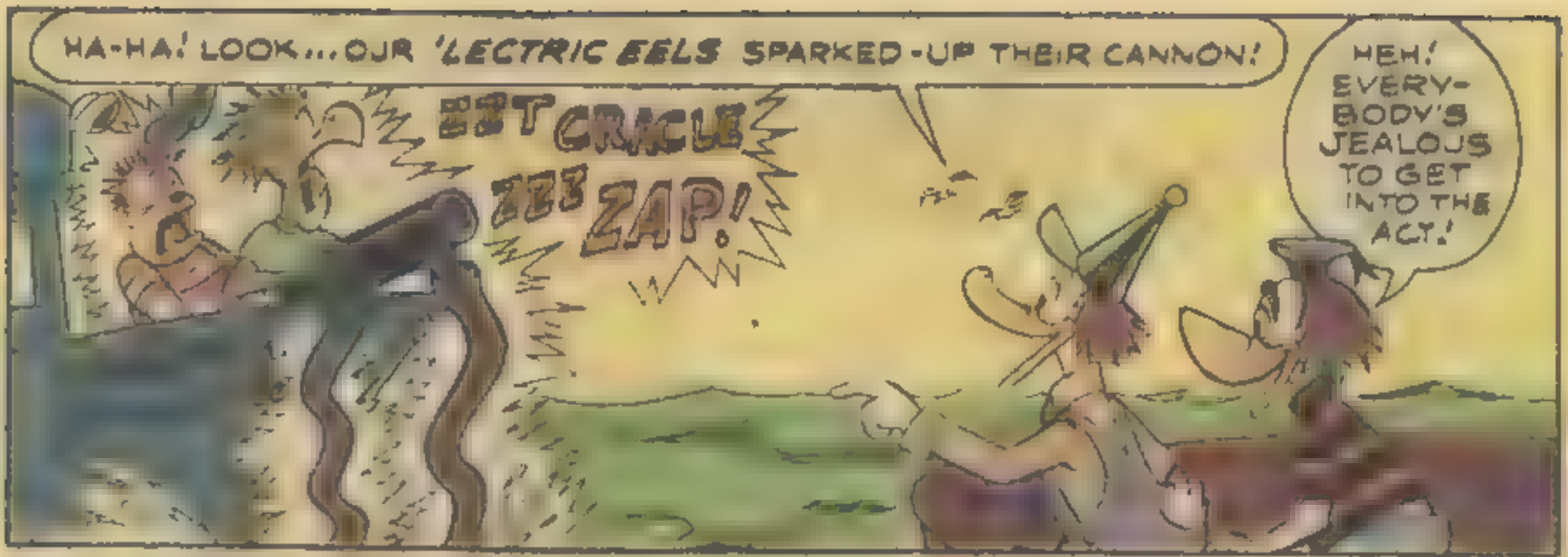
99¢ EACH		
HANDLING		.45
Add 7% IN NEW YORK		
TOTAL		\$
PRINT NAME		
ADDRESS		APT. NO.
CITY	STATE	ZIP
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See Order in: GANDOLF PRODUCTS CO., P.O. Box 36, Dept. GK-71 New York, N.Y. 10022



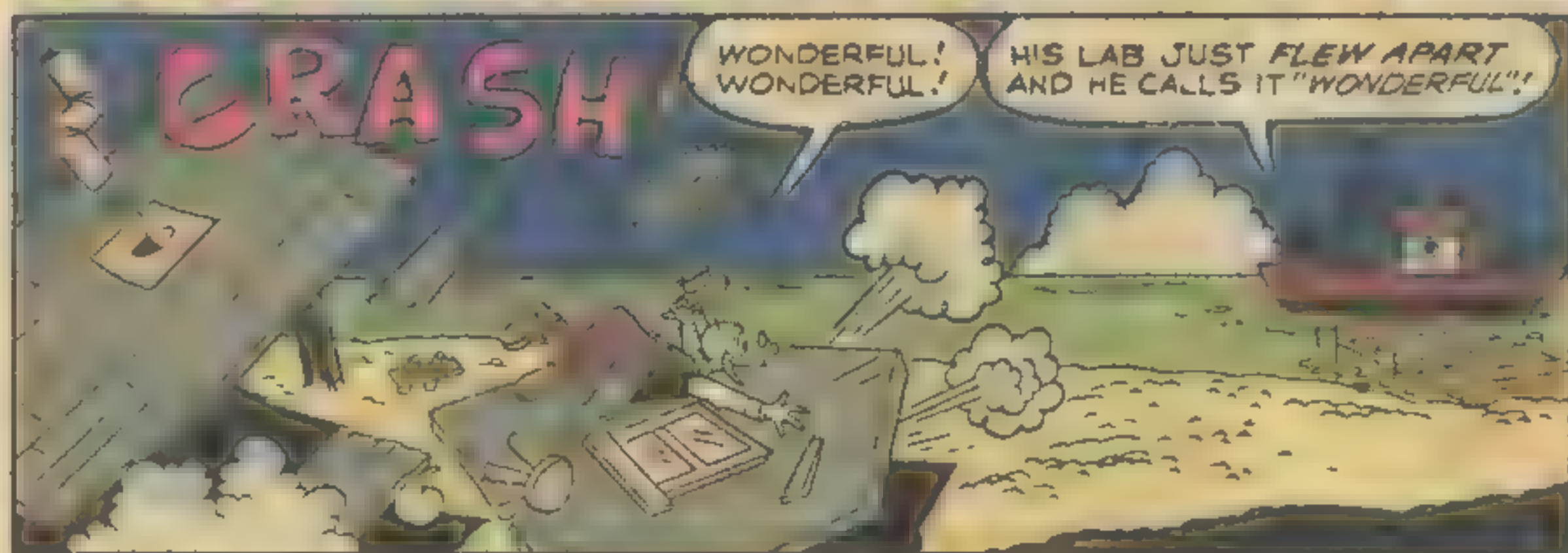




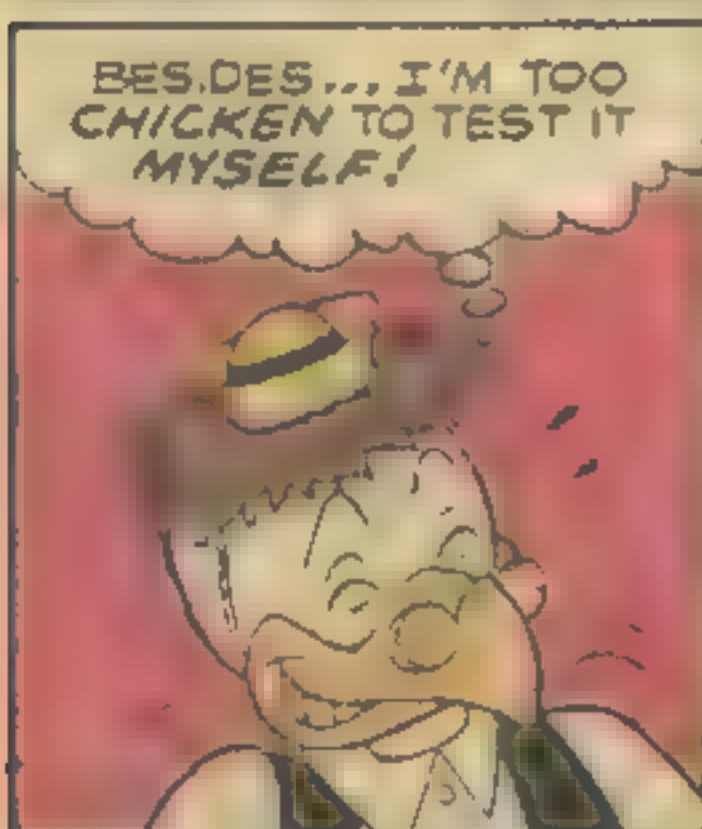
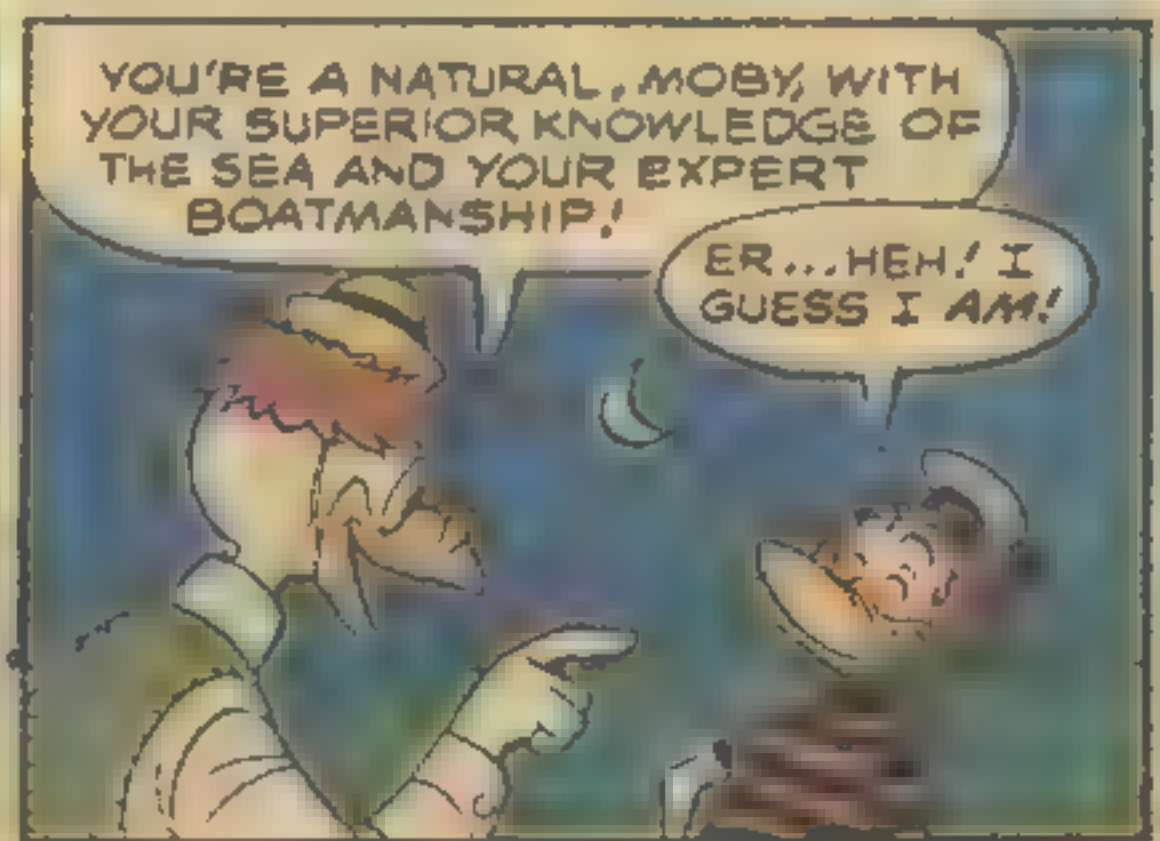
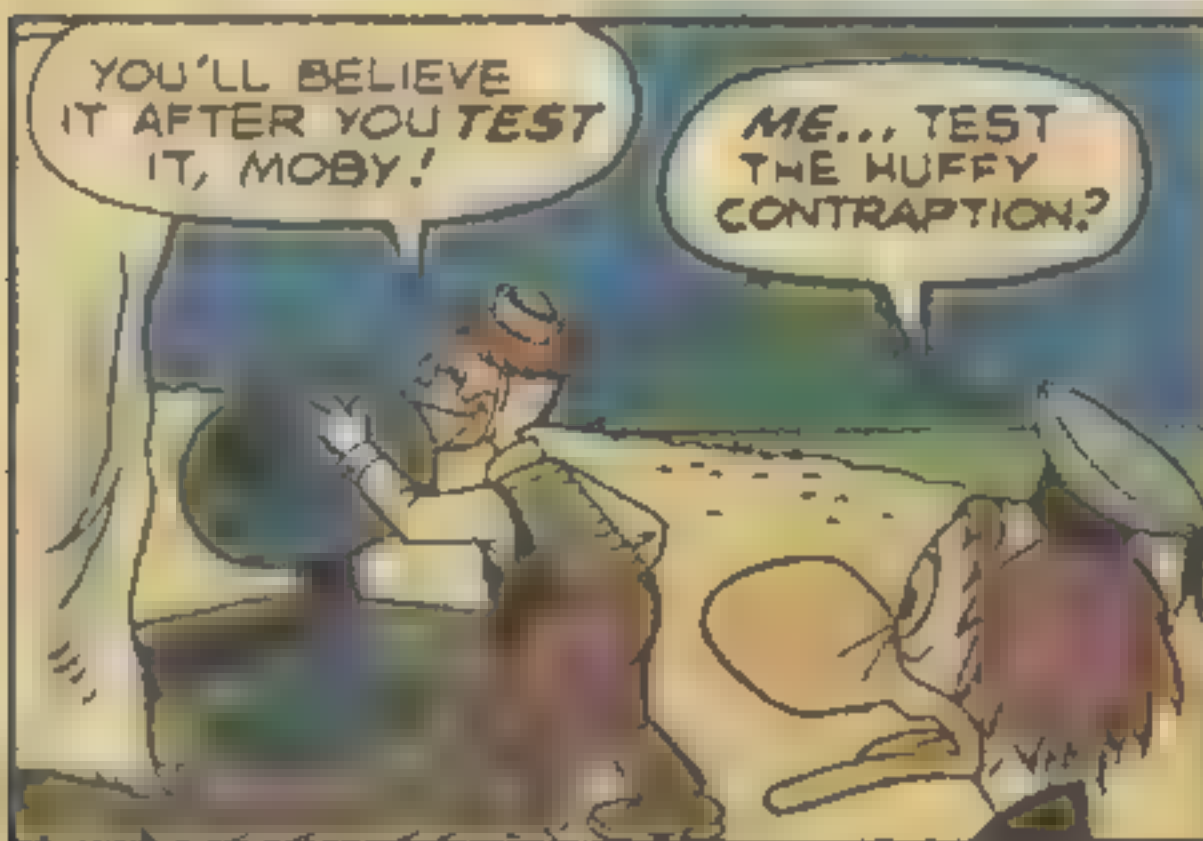
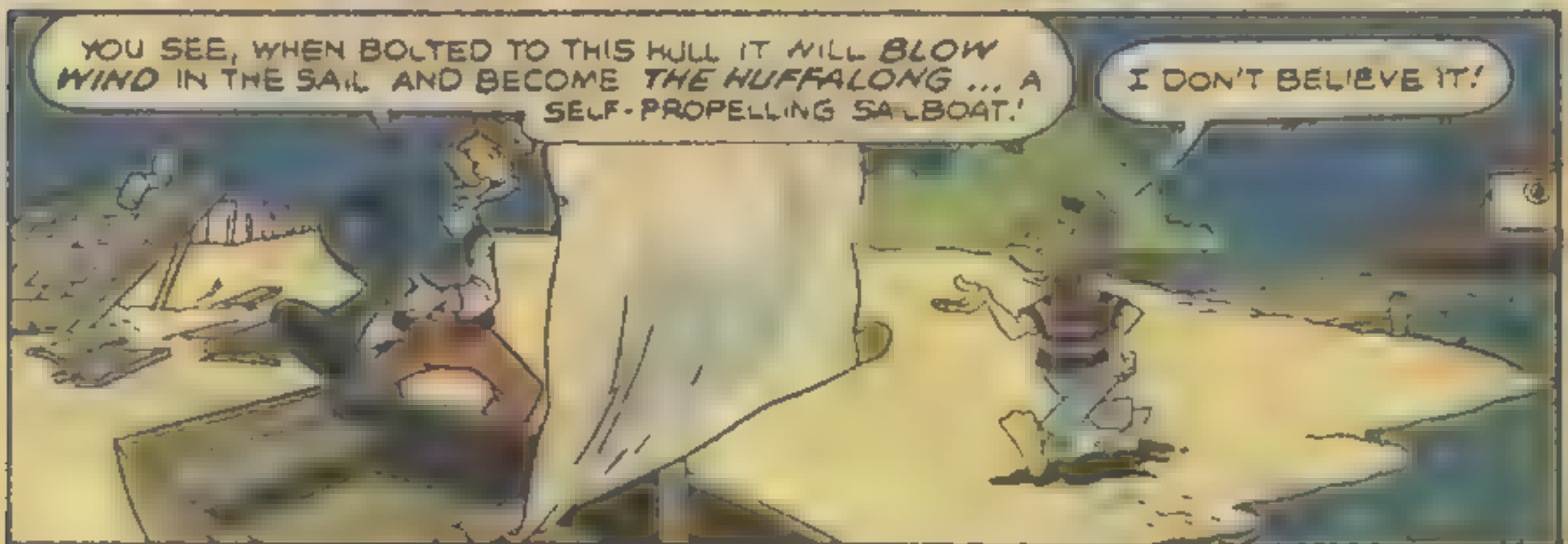
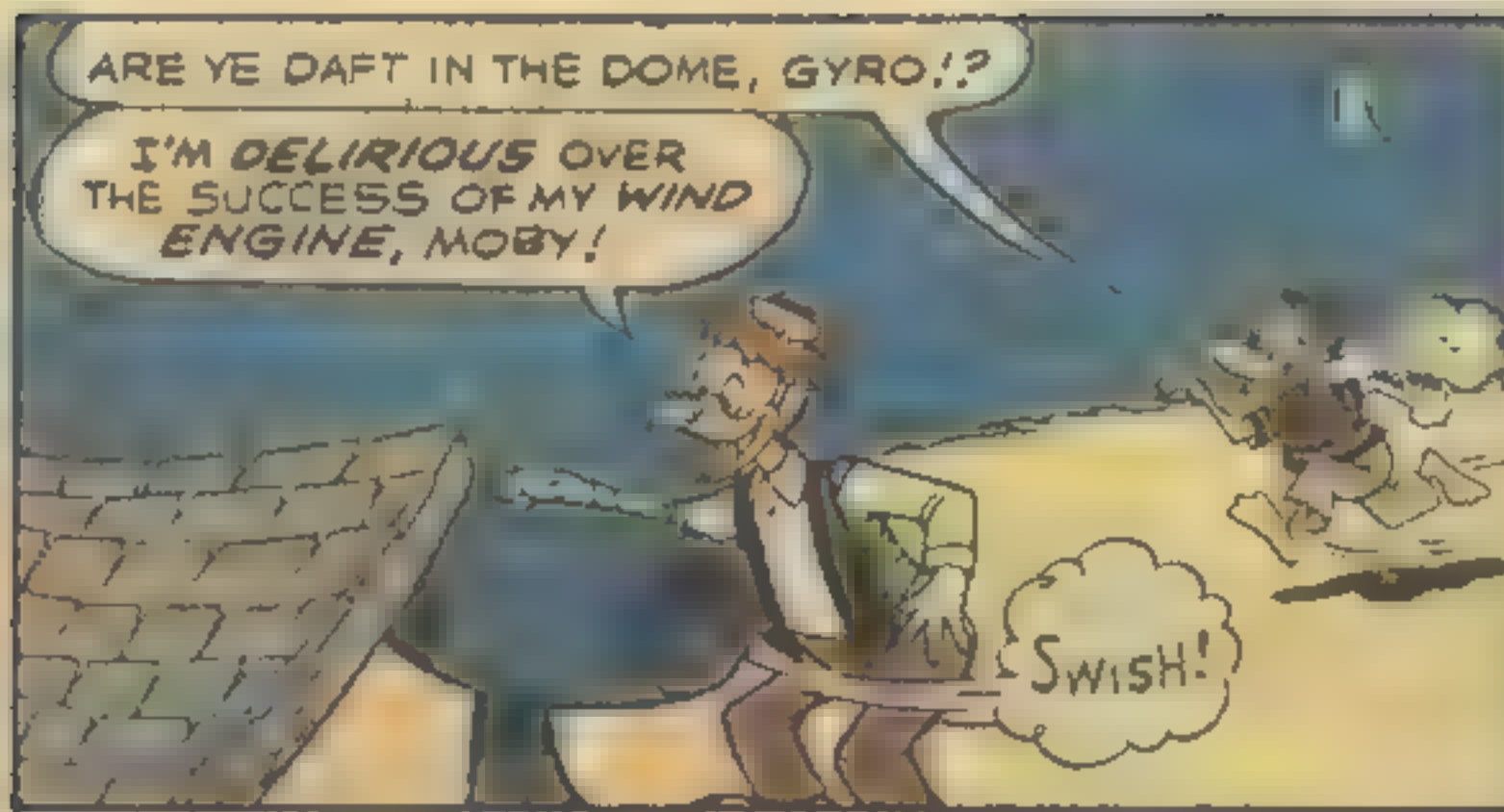




# The HUFFALONG CRISIS

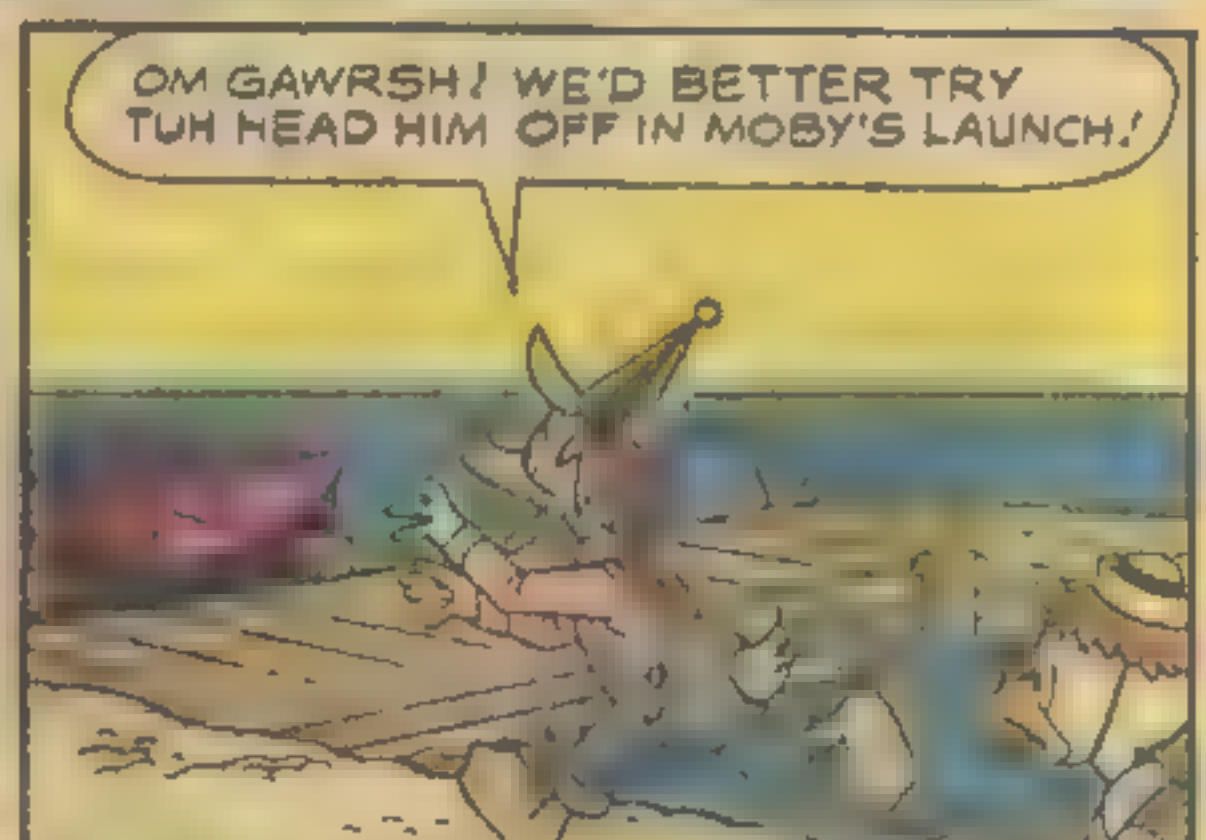
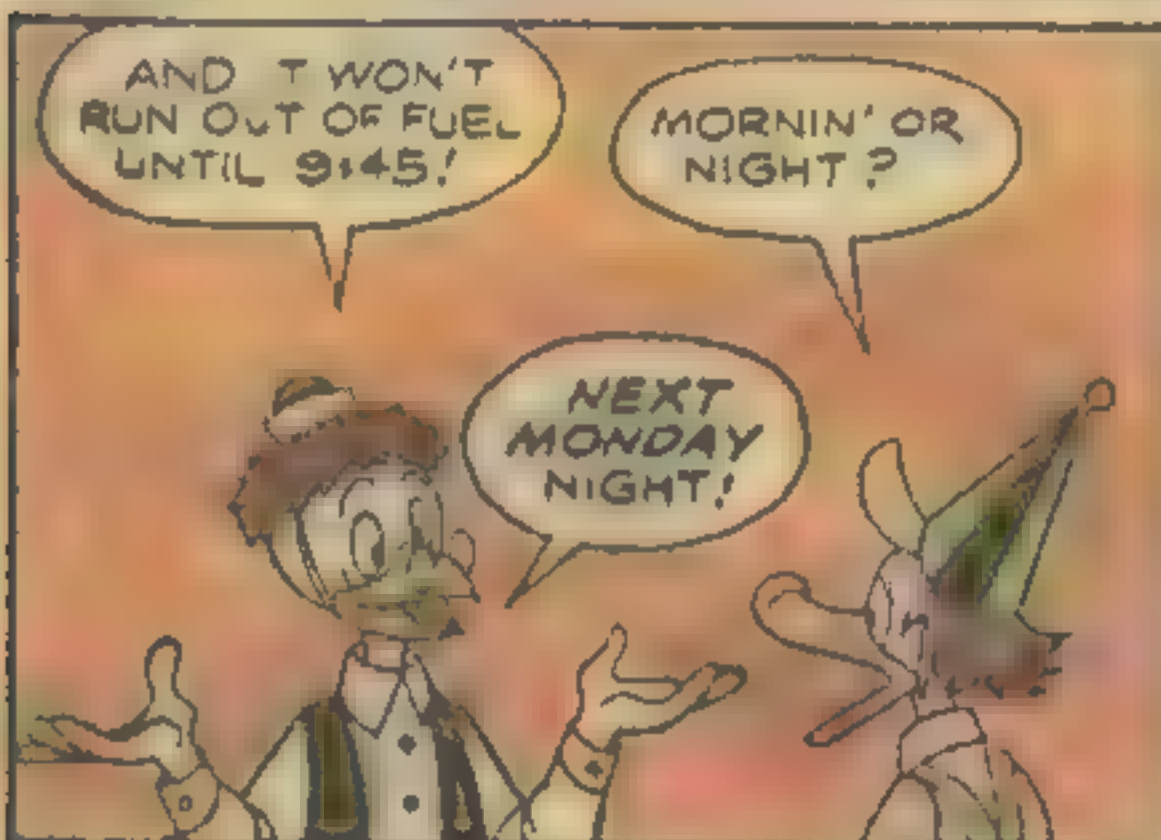
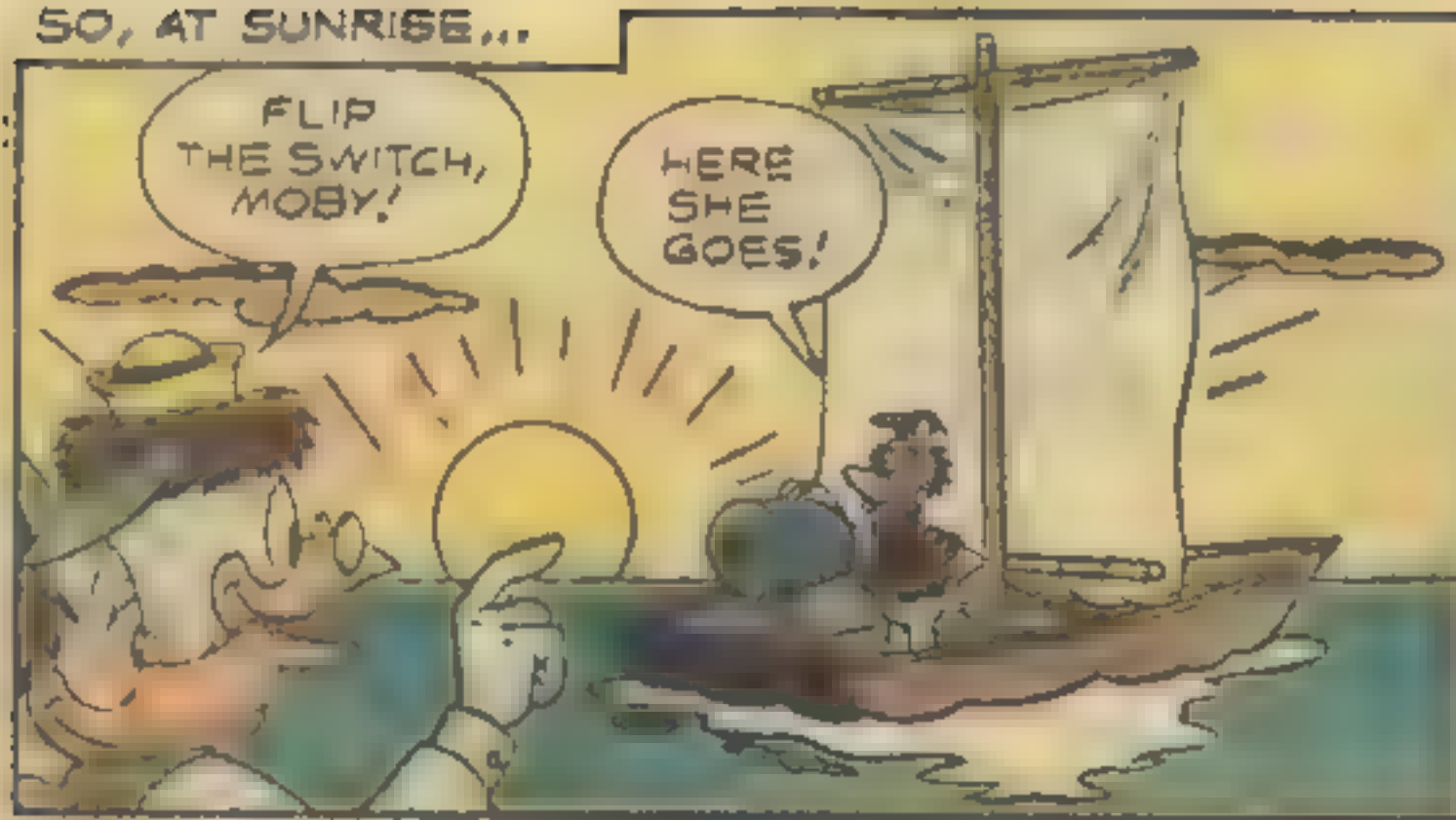




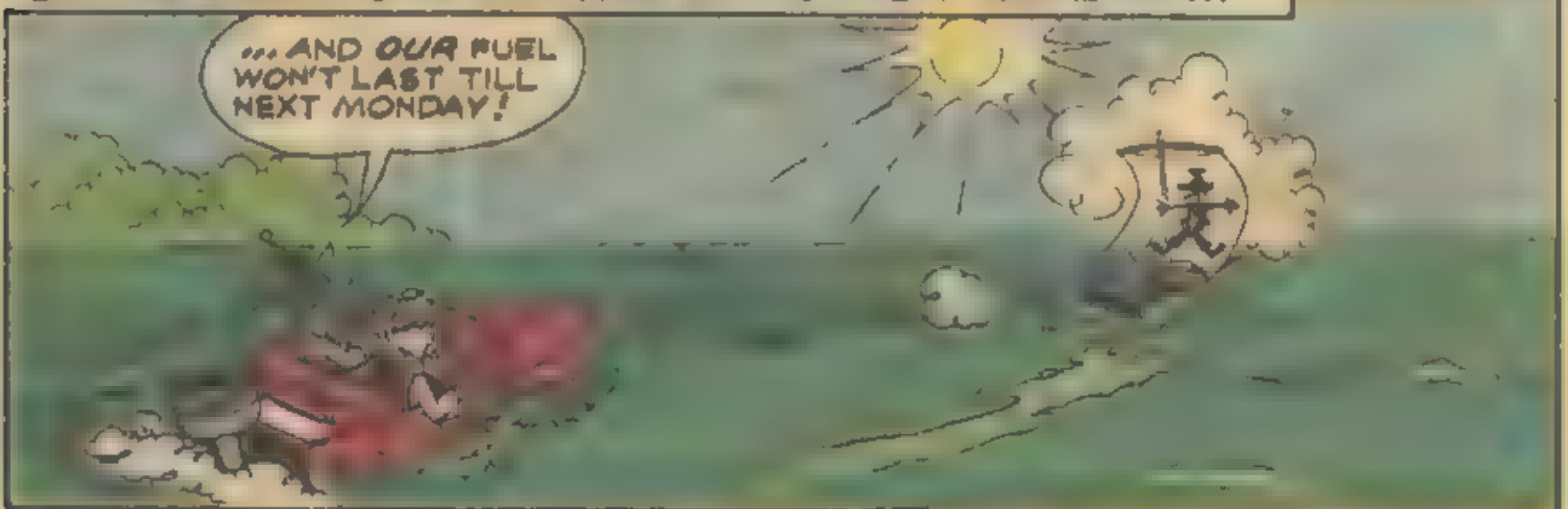




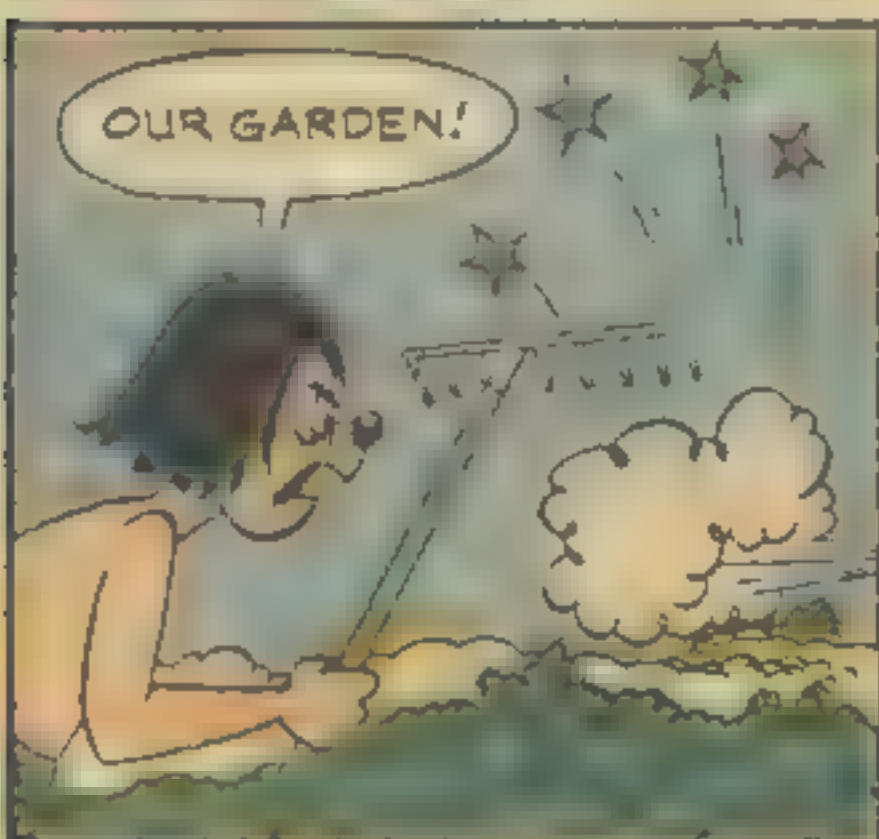
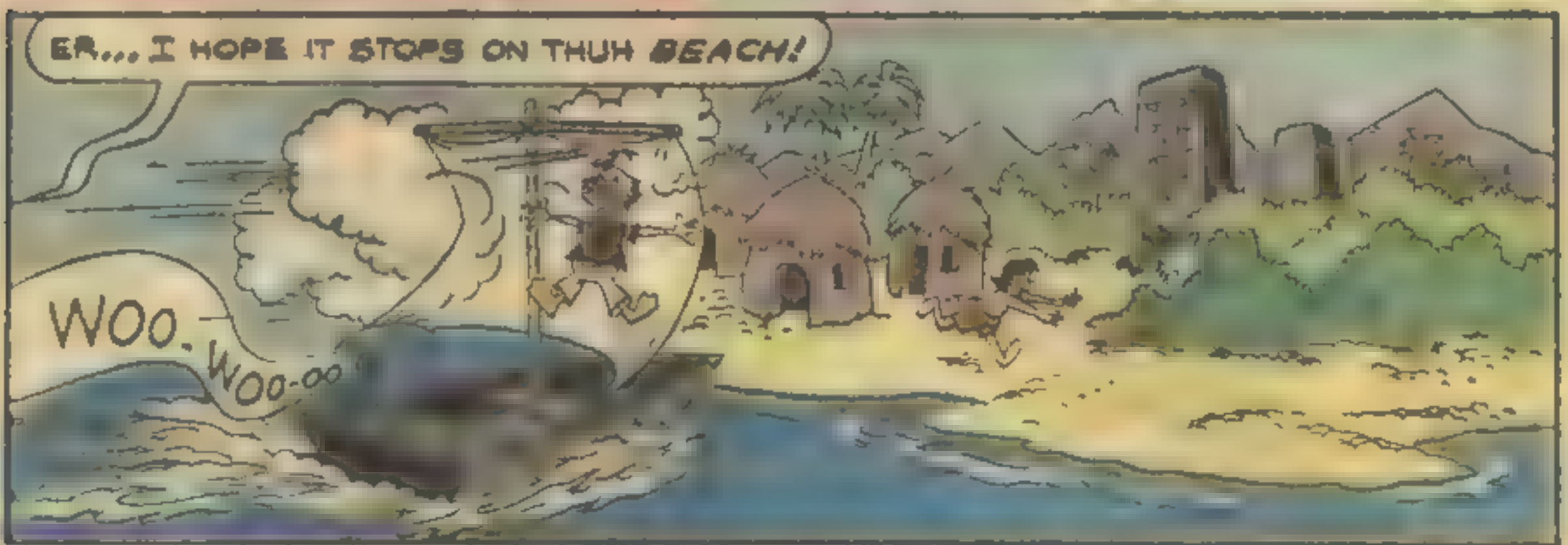
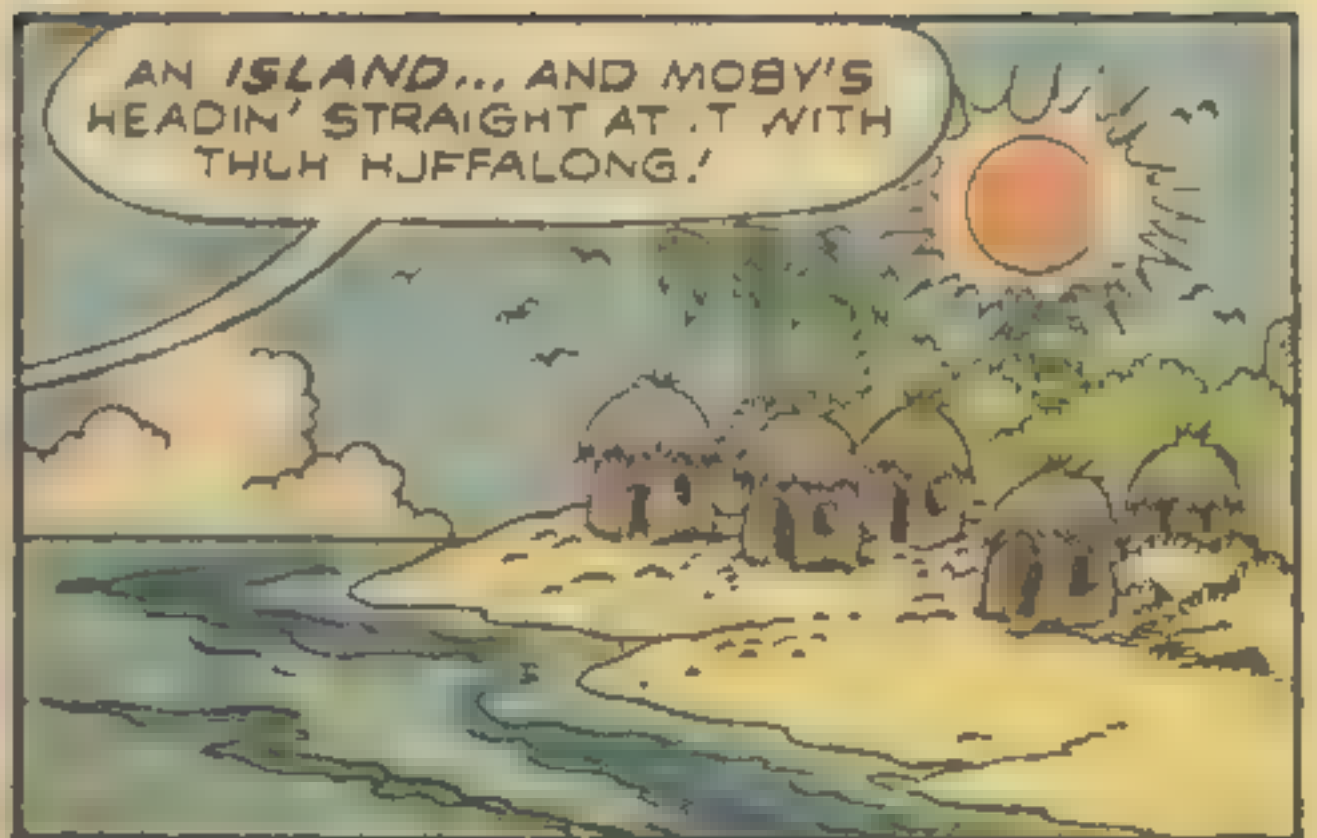
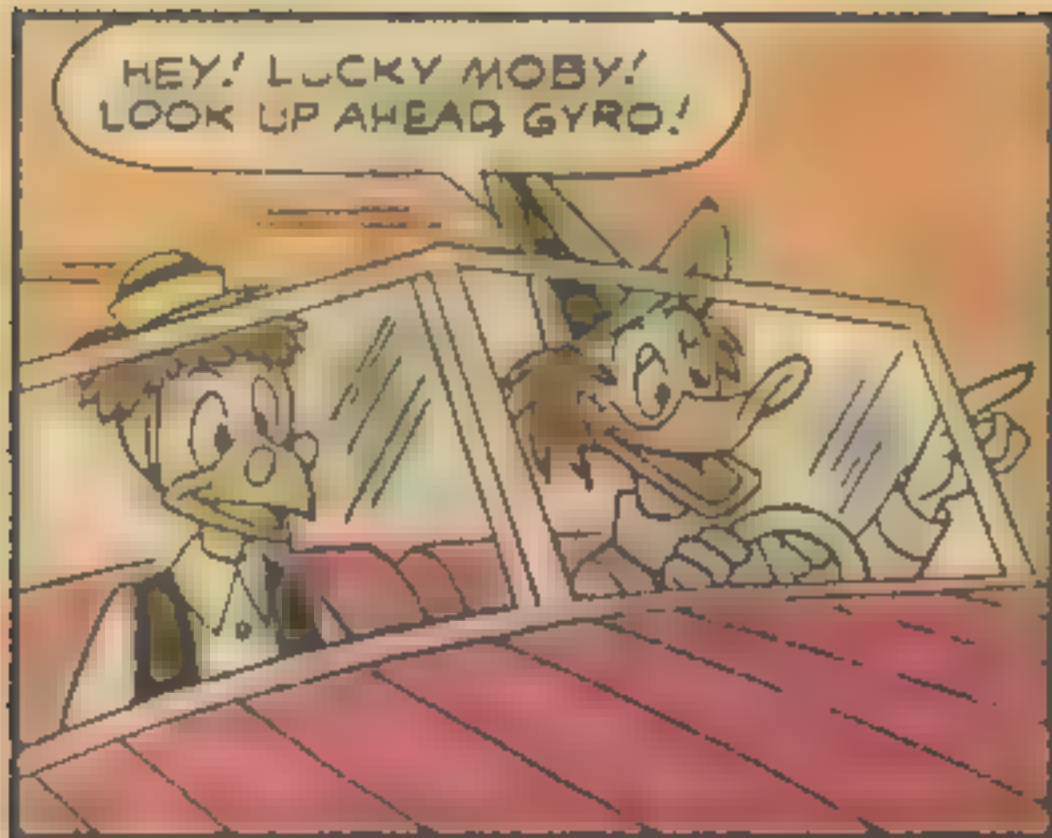
SO, AT SUNRISE...



BUT THE LALUNCH IS NO MATCH FOR GYRO'S GLUSTY HUFFALONG...







BUT FINALLY MOBY'S NEGATIVE PROGRESS IS  
ABRUPTLY HALTED AGAINST A HUGE STONE...



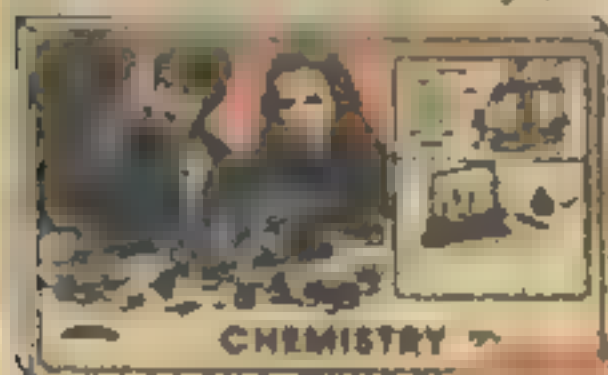


# Uncover the hidden secrets of nature!

**SKIL-CRAFT**  
HELPS YOU  
DO IT

Thousands of amazing experiments in chemistry, astronomy, meteorology, geology, biology, lapidary sciences

Do magic tricks with chemistry!  
No. 513 Advanced Chemistry Set



Includes 13 chemicals, beam balance, Pyrex test tubes and steel rack, Exploring Chemistry Manual and much more.



Measure and identify minerals and ores  
No. 915 Senior Geology Set



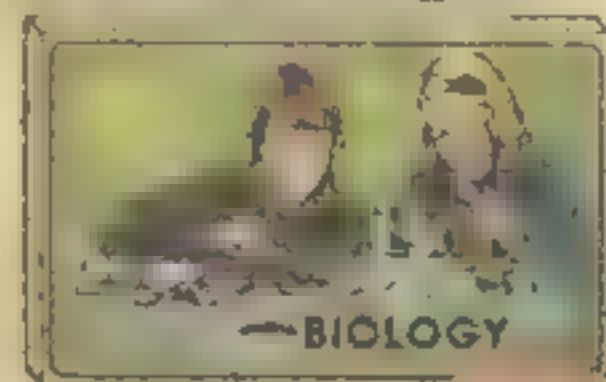
Earth Science—Includes genuine gold ore, oil shale, petrified wood, dinosaur bone, plus 17 other minerals and ores. Jolly balance measures specific gravity; illustrated manual.

View microscopic plant and animal life!  
No. 415 Senior Microscopic Set



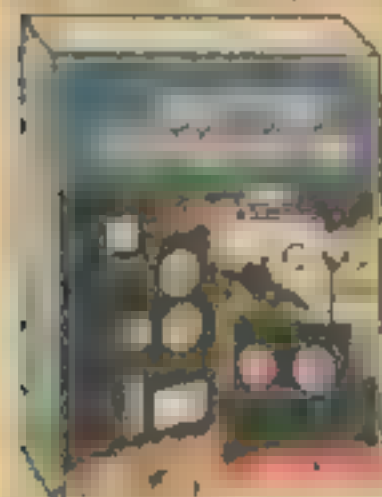
Sturdy metal microscope has precision lenses, magnifies to 50/75/300/400 power. Includes battery powered stage illuminator, slide materials, Microscope Experiment Manual, and more.

Dissect real specimens; grow plants without soil!  
No. 810 Student Biology Set



Life Science—Dissecting board and tools; specimens packed in odorless preservative. Includes dormant shrimp eggs to hatch and grow. Hand magnifier; illustrated manual.

Predict the weather!  
No. 480 Weather Forecaster



Includes outdoor unit to read wind direction and velocity, indoor unit to calculate relative humidity, temperature humidity index, wind-chill factor, barometric pressure, etc. Weather wheel indicates forecast. No batteries or electrical connections needed.

Study the moon, planets, stars!  
No. 471 Tabletop Spotter Telescope



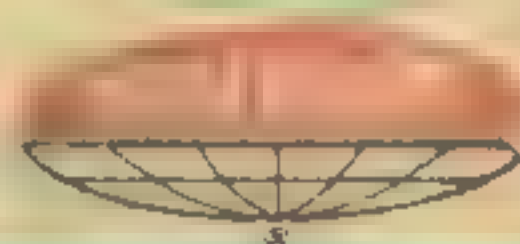
40mm coated precision lens magnifies 40 times. Four sections extend to 25 inches. Rigid 9 1/4-inch metal tripod with ball joint swivel and non-slip rubber feet.

Make genuine jade and emerald jewelry!  
No. 924 Gem Stone Tumbler with Grinding Wheel

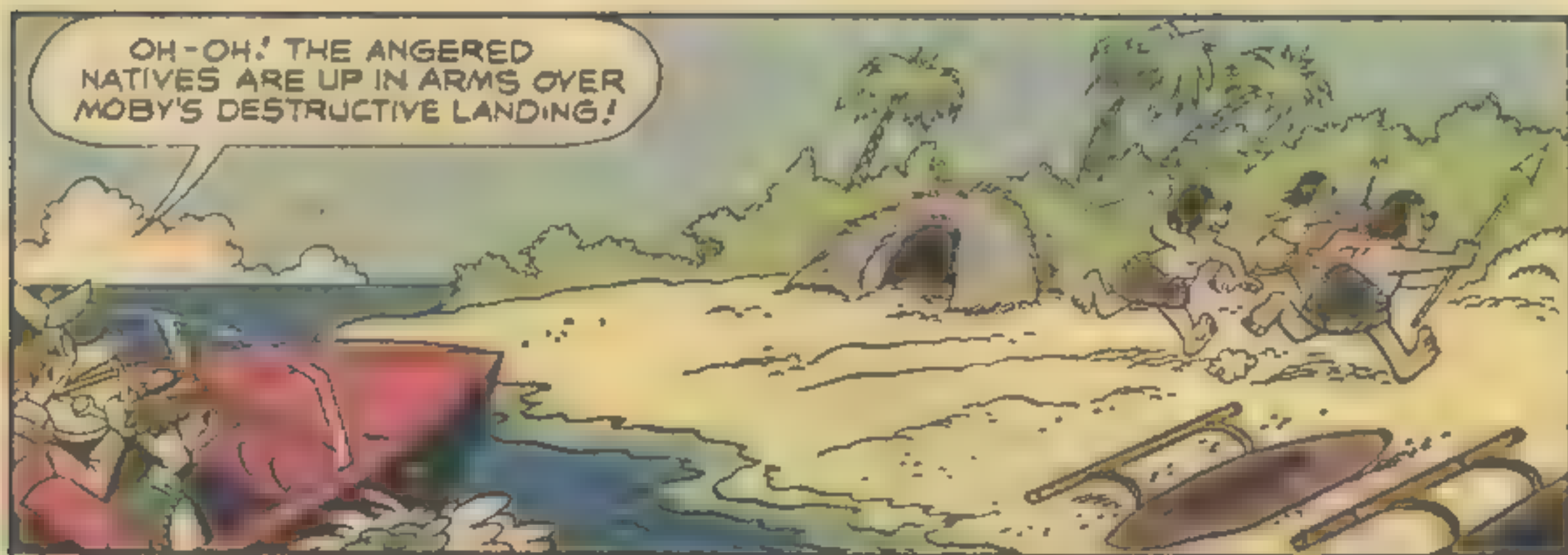


Polishes partially tumbled stones for making jewelry. Includes emerald, jade and many other stones. Rubber tumbling barrel is quiet, leak proof, easy to open. Grinding wheel pre-shapes stones. Sturdy electric motor.

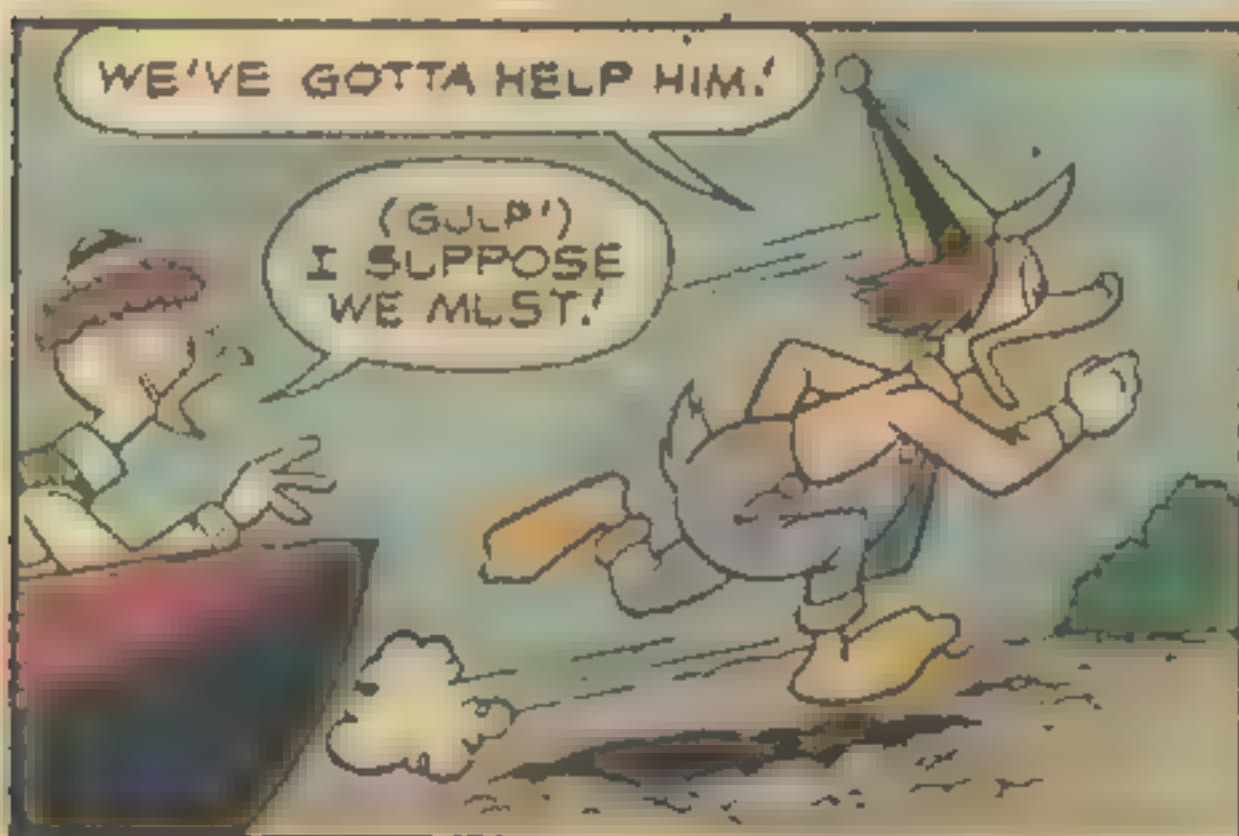
Toy departments everywhere have these and many more Skil-Craft sets. Ask for:







OH-OH! THE ANGERED  
NATIVES ARE UP IN ARMS OVER  
MOBY'S DESTRUCTIVE LANDING!

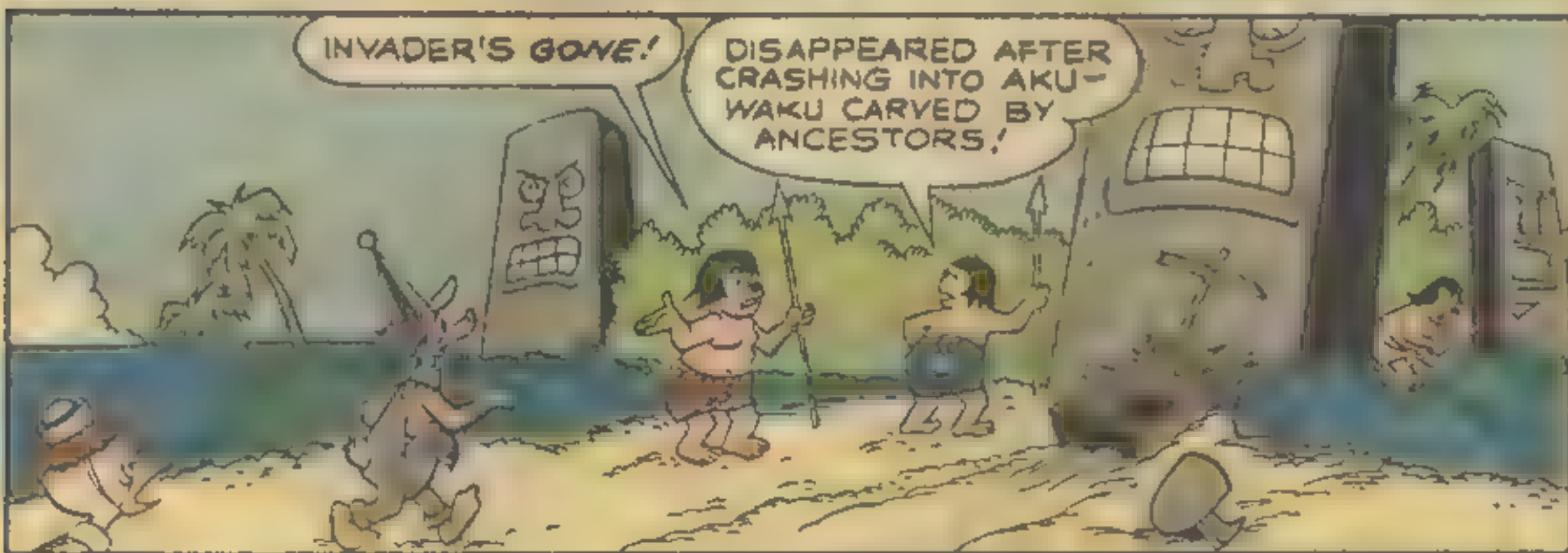


WE'VE GOTTA HELP HIM!

(GULP!)  
I SUPPOSE  
WE MUST!

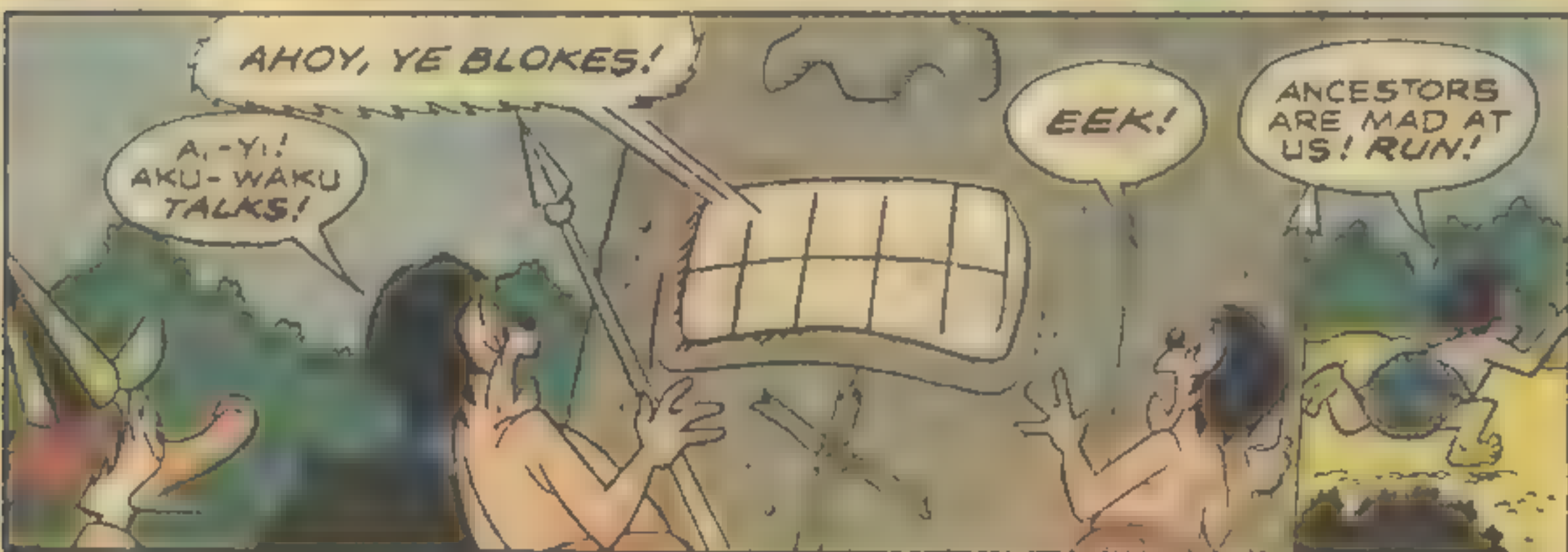


YOO-HOO, NATIVES! STOP  
POKIN' THUH BUSHES... YUH  
MIGHT HURT MOBY!



INVADER'S GONE!

DISAPPEARED AFTER  
CRASHING INTO AKU-  
WAKU CARVED BY  
ANCESTORS!



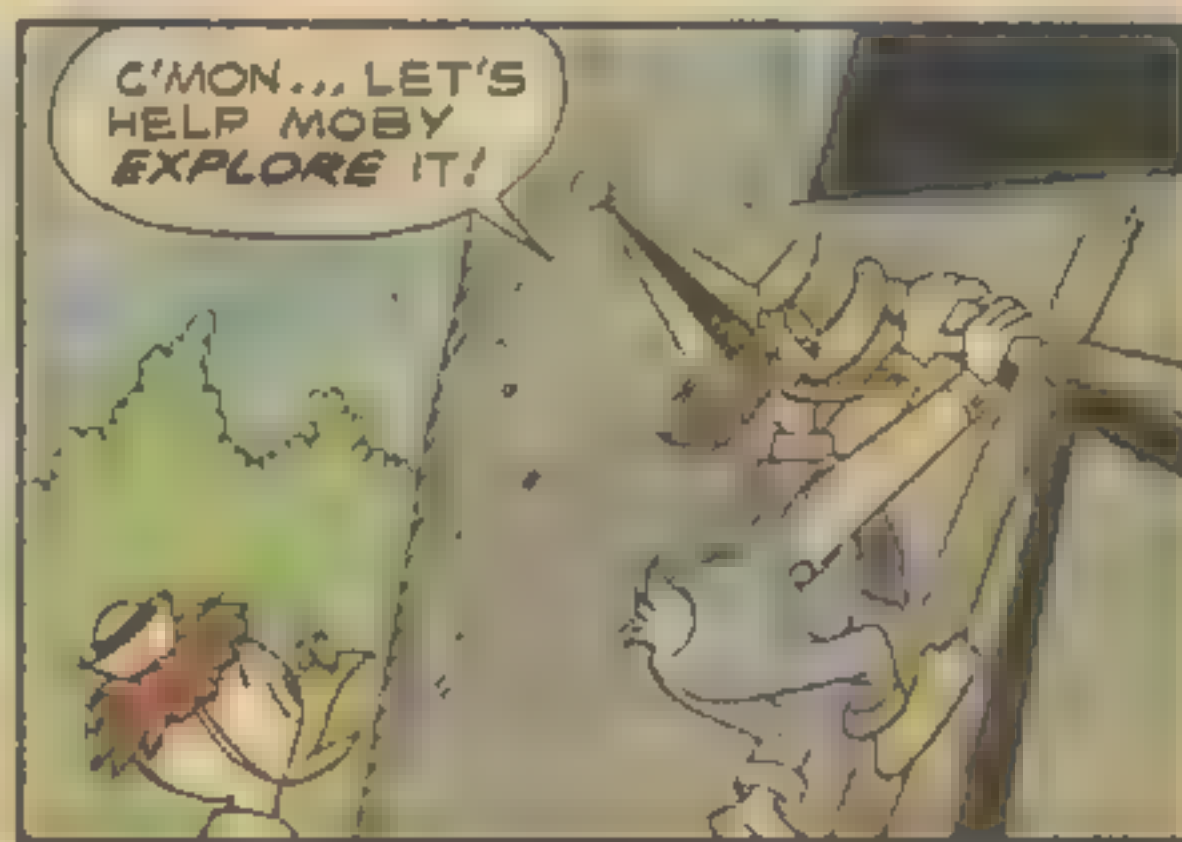
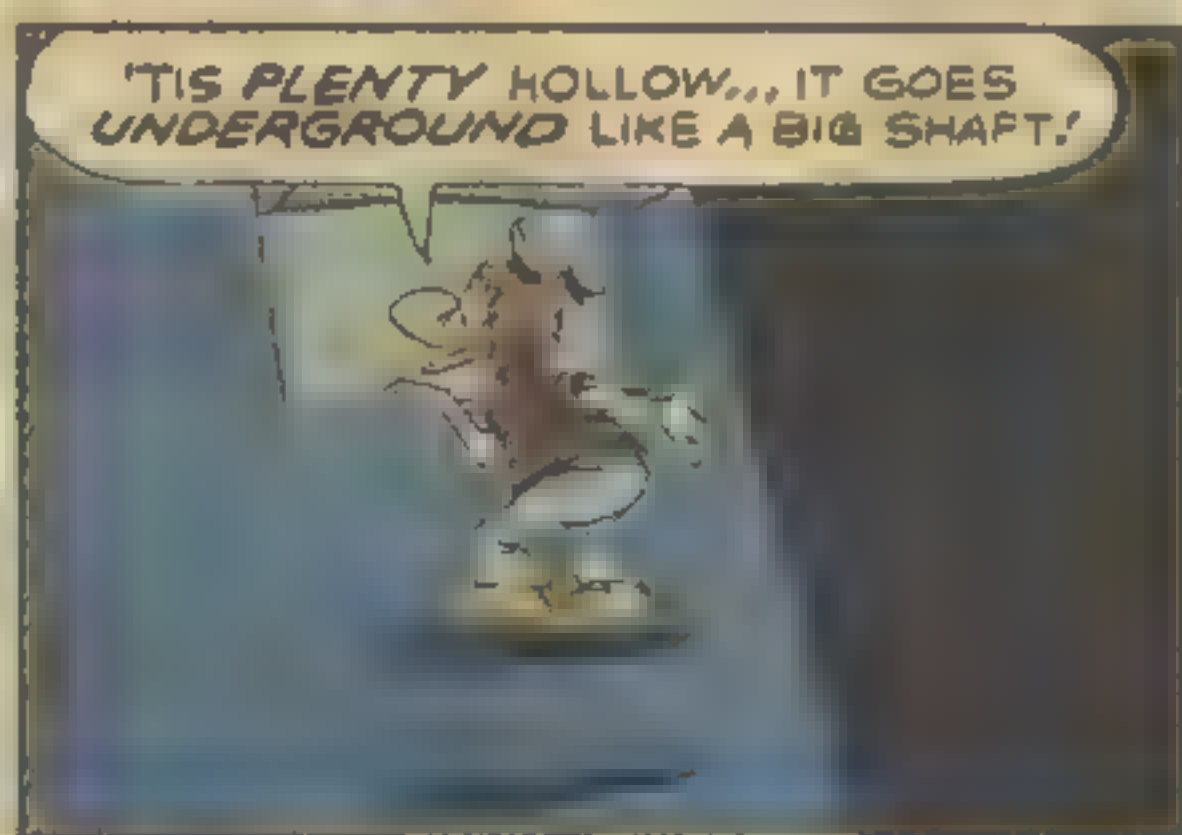
AHOY, YE BLOKES!

Ai-yi!  
AKU-WAKU  
TALKS!

EEK!

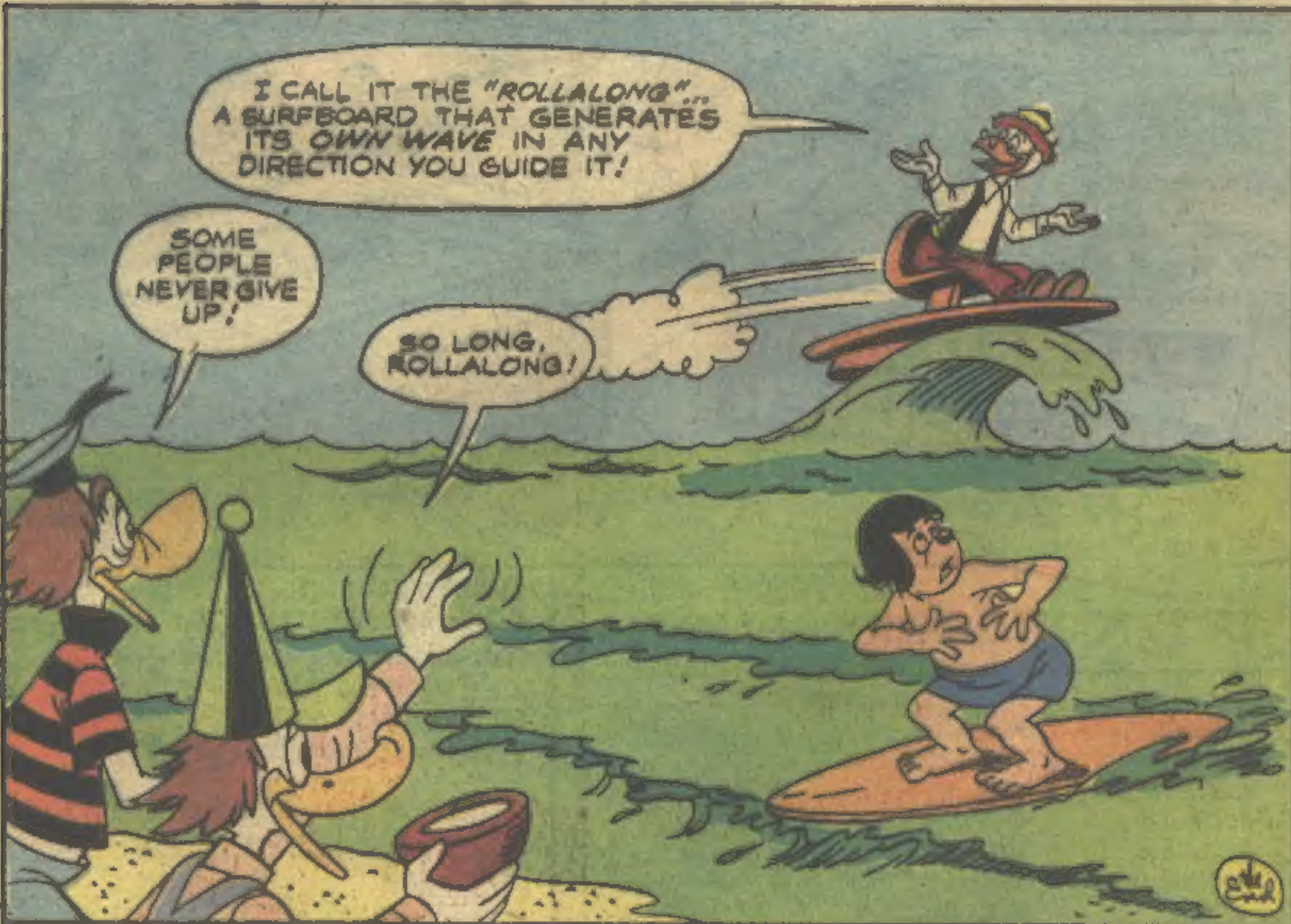
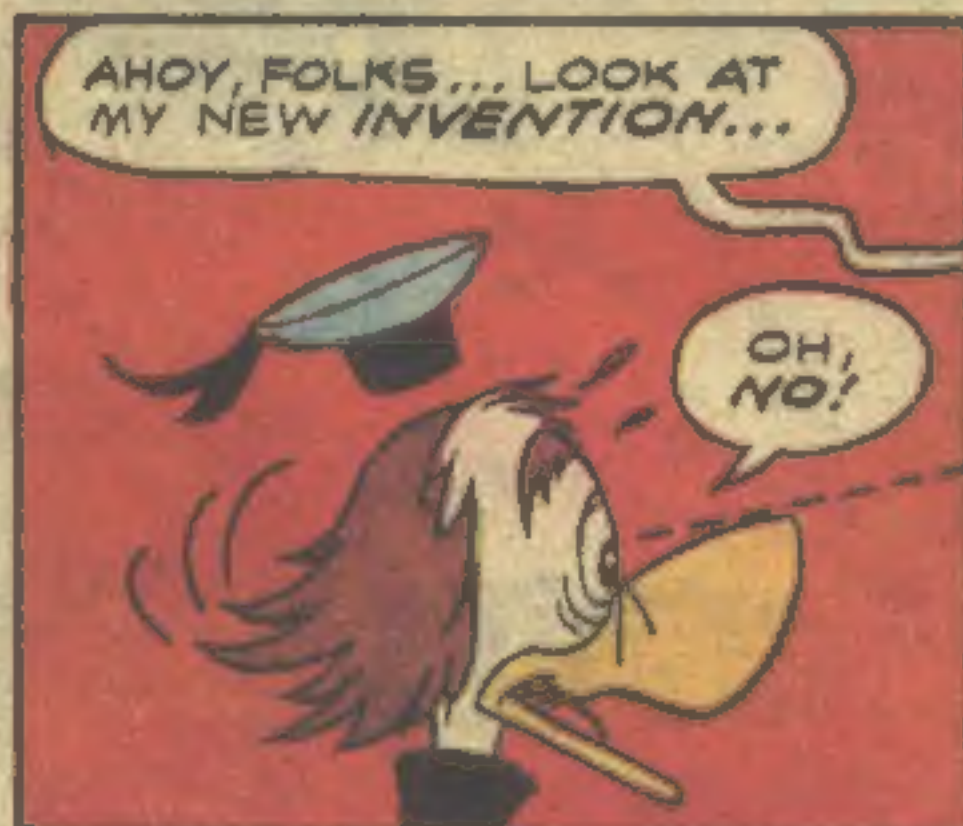
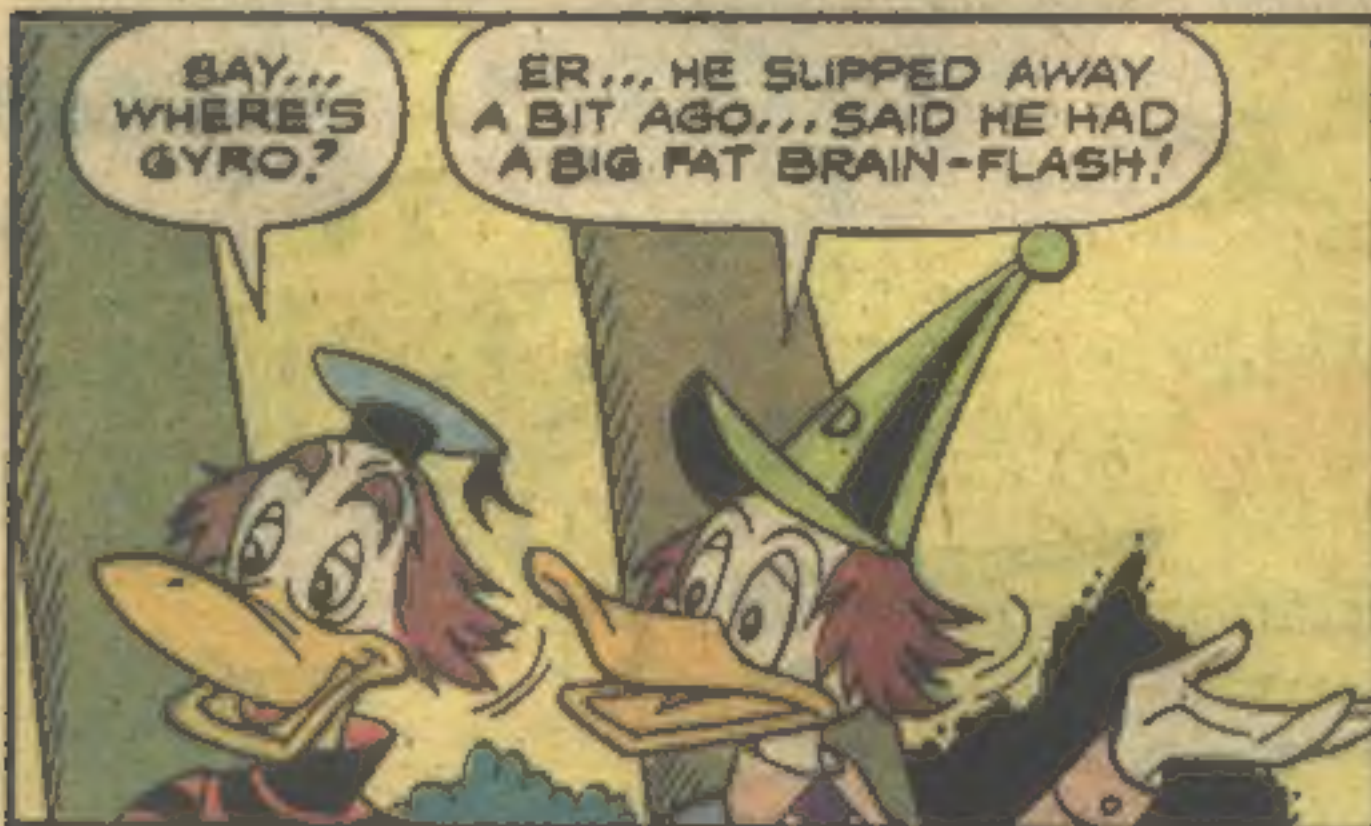
ANCESTORS  
ARE MAD AT  
US! RUN!







YES, THE TREASURE MORE THAN MAKES UP FOR THE HUFFALONG'S DAMAGE, AND OUR FRIENDS ARE HEROES...





# 100

PC.

# \$1.50

# TOY SOLDIER SET

MADE OF DURABLE PLASTIC, EACH WITH ITS OWN BASE.



## EACH FOOTLOCKER CONTAINS:

- |               |                  |              |
|---------------|------------------|--------------|
| 4 Tanks       | 8 Machinegunners | 4 Bombers    |
| 4 Jeeps       | 8 Sharpshooters  | 4 Trucks     |
| 4 Battleships | 4 Infantrymen    | 8 Jet Planes |
| 4 Cruisers    | 8 Officers       | 8 Cannon     |
| 4 Sailors     | 8 Waves          | 4 Bazookamen |
| 4 Riflemen    | 8 Wacs           | 4 Marksmen   |

IMAGINARY WAR SCENE SHOWN

LUCKY PRODUCTS, INC. Dept. TG-35  
BOX 536 WESTBURY, L.I., N.Y. 11590

If not satisfied I may return merchandise  
for full refund! NO C.O.D.'s

HERE'S MY \$1.50!

Rush the TOY SOLDIER SET TO ME!

Name .....

Address .....

City ..... State ..... Zip .....

No Canadian or foreign orders  
Allow 4-6 weeks for delivery.



Fill In, Cut Along Dotted Lines. Fold & COMPLETELY  
Seal on All Sides with Paste or Tape — NO STAPLES — & mail.

**Get your share of prizes or cash — at J.S.C.A.  
It costs you nothing.**

Enroll now as a member of the Junior Sales Club of America. We'll send you a Free Prize Catalog, Membership Card, full selling information plus your first order of 12 boxes of lovely All Occasion Greeting Cards. As each order is sold, you may reorder additional cards until you've met your prize requirements. Cards are sent on credit. YOU PAY NOTHING IN ADVANCE.

Each box of 18 fine quality greeting cards costs just \$2.00. That's about 11¢ a card. Think of all the people you know — relatives, friends, neighbors — who'll want to buy these handsome cards by the box. Many J.S.C.A. members have earned a prize in only a few hours. IF YOU WISH, YOU MAY TAKE AS YOUR PRIZE 70¢ FOR EACH BOX YOU SELL.

Just fill out and mail the fold-over coupon to receive your first order of greeting cards. You may take up to 30 days to sell them. If after that time you have any boxes unsold, promptly return them prepaid by parcel post, keeping 70¢ for each box you've sold.

Get the prizes you want the fast, easy J.S.C.A. way. Act now!

### Junior Sales Club of America

Dept. 77QK-1, Springfield, Mass. 01101

Enroll me as a member of J.S.C.A. Send FREE Membership Card, FREE Prize Catalog, full details on how to get valuable prizes plus my first order of 12 All Occasion Greeting Card Boxes to sell.

Name \_\_\_\_\_  
Address \_\_\_\_\_ Apt. No. \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_

Don't Cut. Fold Here & COMPLETELY Seal on All Sides. NO STAPLES.

Place  
Stamp  
Here

Junior Sales Club of America

Dept. 77QK-1  
SPRINGFIELD, MASSACHUSETTS 01101

# J.S.C.A. Jolly Giant has it all for you!

No Limit to the Number of **PRIZES or CASH** YOU CAN EARN JUST A FEW SHOWN HERE

## PRIZES OR CASH



- WALKIE-TALKIES Sell Only 1 Order
- COX SKYMASTER WITH ACCESSORIES Sell Only 1 Order
- 4-PLAYER CROQUET SET Sell Only 1 Order
- SLEEPING BAG Sell Only 1 Order
- BACK PACK BOAT Sell Only 1 Order
- DIGITAL WRISTWATCH Sell Only 1 Order
- 40X TELESCOPE WITH TRIPOD Sell Only 1 Order
- BARBIE DISCO PHONO (WITH SING-ALONG MICROPHONE) Sell Only 2 Orders
- BUDDY I TYPEWRITER Sell Only 2 Orders
- SKILCRAFT CHEMISTRY SET Sell Only 1 Order
- SKILCRAFT ILLUMINATED MICROSCOPE Sell Only 1 Order
- GLASS BOW ARCHERY Sell Only 1 Order
- NYLON TRAIL TENT (FLAME RESISTANT) Sell Only 2 Orders
- WORLD WIDE 8-BAND RADIO Sell Only 3 Orders
- INSTANT LOAD FLASH CAMERA OUTFIT Sell Only 1 Order
- CASSETTE TAPE RECORDER Sell Only 2 Orders
- SPIN FISHING OUTFIT Sell Only 1 Order
- NYLON PACK AND FRAME Sell Only 1 Order
- ELECTRONIC POCKET CALCULATOR Sell Only 1 Order
- SPALDING BALL GLOVE Sell Only 1 Order
- FULL SIZE WOOD GUITAR Sell Only 3 Orders
- MAJOR LEAGUE ELECTRIC BASEBALL Sell Only 1 Order
- TENSOR STEEL TENNIS RACKET Sell Only 1 Order
- BIKE RADIO-HORN-LIGHT Sell Only 1 Order
- TABLE TOP POOL TABLE Sell Only 1 Order
- WINDMILL MUSICAL JEWELRY BOX Sell Only 1 Order
- STREET IN THE CITY Sell Only 1 Order
- 24" ACTION TAIL SKATE BOARD Sell Only 2 Orders
- RADIO CONTROLLED PORSCHE RACER Sell Only 2 Orders
- SKILCRAFT CARPENTER'S CHEST Sell Only 1 Order
- ELECTRIC MINI ORGAN Sell Only 1 Order
- TESTOR'S FUNNY CAR WITH ACCESSORIES Sell Only 1 Order





People know and trust them from years of repeated, reliable quality.  
**Laura Albrecht**  
Nebraska



The Company trusted me. It was very easy to make \$6.00 profit. I can hardly wait for my next order.  
**Thomas Welch**  
South Carolina



It was fun! I'm ordering more because I had too many customers and not enough seeds.  
**Thomas Brophy**  
New York



Money does not grow on trees but money sure does by selling American Seeds.  
**Cindy Mayr**  
Pennsylvania



April Showers wouldn't have May flowered I didn't sell American Seeds.  
**Patty Kerlin**  
New York



The customer received a quality product which he wanted and I got the prize of my choice, which I wanted.  
**Eric Ritsenthaler**  
Ohio



They have L.S.P. (Easy Selling Power).  
**Kevin Jones**  
Missouri



When I was in need of money, American Seeds were by my side.  
**Michael Donnelly**  
New Jersey



The link between quality and American Seeds never breaks. And on the link between me and earning great prizes never breaks.  
**Andy Meisel**  
Kansas



INSTANT LOAD CAMERA



3-SPEED BIKES



MICROSCOPE SETS



ROLLER DERBY SKATES



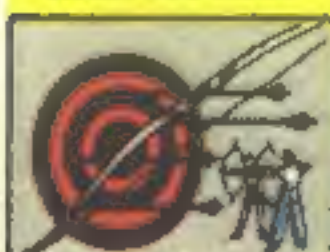
ROLLER SKATES



POCKET CALCULATOR



MODEL ROCKETRY



COMPLETE ARCHERY SETS



AXE & KNIFE SETS



STOPWATCH



WRIST WATCHES



BIKE SPEEDOMETER



BASEBALL GLOVES



BASKETBALL & GOAL



TRANSISTOR RADIO



30-POWER TELESCOPE



4-PLAYER BADMINTON



TENNIS SET



CASSETTE TAPE RECORDER



CROQUET SET



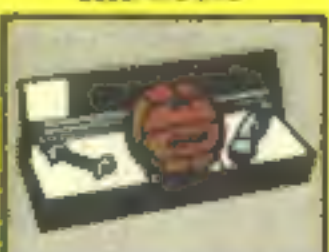
SLEEPING BAG



NYLON MOUNTAIN TENT



COMPLETE FISHING SETS



VOLLEYBALL SET



POLAROID CLINCHER



CHEMISTRY SETS



SWIM SET



GIRL'S TRAVEL CASE



PITCH BACK



JUNIOR GUITARS



ENGINE-POWERED MUSTANG

# MAKE MONEY GET PRIZES

with Fast Selling American Seeds

Take your choice of 100 wonderful prizes. You can earn as many as you want—quickly, easily. Most prizes shown here and many more in our Big Prize Book are given WITHOUT COST for selling just one 45-pack order of American Vegetable and Flower Seeds at 40¢ a pack. Some of the larger prizes require more sales or extra money as explained in the Big Prize Book.

## Send NO MONEY, We Trust You

Everybody wants American Seeds. They're fresh and ready to grow. You'll sell them quickly to family, friends and neighbors. Many boys and girls sell their packs in one day. You can, too—and get your prize at once. Or, if you want money instead of a prize, keep \$6.00 for every 45-pack order you sell. There's no risk; any unsold packs may be returned.

## ORDER NOW Your Prize Is Ready

Mail coupon in envelope today for your seeds and Big Prize Book—give the other coupon to a friend.

## AMERICAN SEED CO.

35 N. Prince St.  
Dept. 747  
Lancaster, Pa.  
17604

Our 59th Year

**\$6,400.00**

Awarded in our promptness contest in addition to the prizes and money you earn selling seeds.

Complete information is sent with your Big Prize Book and seeds.



## MAIL ONE COUPON TODAY Give the Other to a Friend

**AMERICAN SEED CO., 35 N. Prince St.,  
Dept. 747 Lancaster, Pa. 17604**

Please send me your Big Prize Book and one order of 45 packs of American Seeds. I'll sell them at 40¢ a pack, send you the money and choose my prize. Send seeds checked.

☐ All Flower Seeds ☐ All Vegetable Seeds ☐ Mixed Vegetable and Flower Seeds

Name \_\_\_\_\_

Address \_\_\_\_\_

Town \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

**AMERICAN SEED CO., 35 N. Prince St.,  
Dept. 747 Lancaster, Pa. 17604**

Please send me your Big Prize Book and one order of 45 packs of American Seeds. I'll sell them at 40¢ a pack, send you the money and choose my prize. Send seeds checked.

☐ All Flower Seeds ☐ All Vegetable Seeds ☐ Mixed Vegetable and Flower Seeds

Name \_\_\_\_\_

Address \_\_\_\_\_

Town \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_